

AYRES' DOWNSTAIRS STORE



Fall Fashions In the Gay Gray Manner

Smart Rayon
Gabardine Dresses
for Junior Debs

\$5.98

Two pretty dresses of the ever popular classic style with entirely new looks . . . collarless neckline, full skirts with pockets and bright silver finish or self buttons. Attractive dresses of crease-resistant rayon gabardine for business or classroom wear. Aqua, blue, lime and gold. Sizes 9 to 15.

JUNIOR DEB SHOP—Downstairs at AYRES'

Large and Roomy CAPESKIN HANDBAGS

In Many
Beautiful Styles

\$5.50
Plus Tax

A grand selection of capeskin leather handbags. Roomy, top handle and underarm styles, many with zippers. Beautiful handbags to blend with your fall outfit.

ACCESSORIES—
Downstairs at AYRES'

Two-Time Jack Frost . . . with one of these

Leather Lined 100% Wool

Button In
COATS
\$35.00

A double-duty coat with smart sweetheart lapels, slash pockets and set-in sleeves. Just slip on and wear now . . . later, add the button-in leather liner and you're set for cold winter days! Black, brown, green, red and blue. Sizes 10 to 18.

LINING IN—
Right for Winter!

LINING OUT—
Right for mild weather!

Use Our Convenient
Layaway Plan!

COATS—Downstairs at AYRES'

"CORLISS"
Growing Girls' Shoes
\$3.50

Corliss shoes are exceptionally well made . . . sturdy and long wearing. Grand shoes, especially for girls who are hard to fit. They are cut on combination lasts with narrow heels and have steel arch supports.

GROWING GIRLS' SHOES—Downstairs at AYRES'

Brown and
white leather
saddle oxfords
with rubber
heels and soles.
\$3.50

Brown leather
oxfords with
leather soles.
\$3.50

Brown calf
"Shanksmare"
steppins. Double
stitched
leather soles.
\$3.50

Sparkling
Beauty
In New

Jewel Trim Felts

Smart Hats for
Fall and Winter

\$3.98

Half hats, turbans, hi-crown brims, fisherman-back styles and off-the-face hats . . . all exciting new styles in this wonderful collection of jewel and sequin trimmed hats.

MILLINERY—
Downstairs
at AYRES'

Boys
Wa
Warm 10
coats with
repellent
surface
Converti
blue. Si