

AYRES' DOWNSTAIRS STORE

Two-Time Jack Frost... with one of these

Leather Lined 100% Wool
Button In
COATS
\$35.00



A double-duty coat with smart sweetheart lapels, slash pockets and set-in sleeves. Just slip on and wear now... later, add the button-in leather liner and you're set for cold winter days! Black, brown, green, red and blue. Sizes 10 to 18.

LINING IN—
Right for Winter!

LINING OUT—
Right for mild weather!

Use Our Convenient
Layaway Plan!

COATS—Downstairs at AYRES'

Fall Fashions In the Gay Gray Manner

Smart Rayon
Gabardine Dresses
for Junior Debs

\$5.98

Two pretty dresses of the ever popular classic style with entirely new looks... collarless neckline, full skirts with pockets and bright silver finish or self buttons. Attractive dresses of crease-resistant rayon gabardine for business or classroom wear. Aqua, blue, lime and gold. Sizes 9 to 15.

JUNIOR DEB SHOP—Downstairs at AYRES'



Brown and white leather saddle oxfords with rubber heels and soles.
\$3.50



Brown leather oxfords with leather heels.
\$3.50



Brown calf "Shanksmare" step-ins. Double stitched leather soles.
\$3.50

"CORLISS"

Growing Girls' Shoes

\$3.50

Corliss shoes are exceptionally well made... sturdy and long wearing. Grand shoes, especially for girls who are hard to fit. They are cut on combination lasts with narrow heels and have steel arch supports.

GROWING GIRLS' SHOES—Downstairs at AYRES'

Large and Roomy CAPESKIN HANDBAGS

In Many
Beautiful Styles

\$5.50
Plus Tax



Other Handbags,
\$3.99 to \$7.95
Plus Tax

A grand selection of cape-skin leather handbags. Roomy, top handle and underarm styles, many with zippers. Beautiful handbags to blend with your fall outfit.

ACCESSORIES—
Downstairs at AYRES'



Sparkling
Beauty
In New

Jewel Trim Felts

Smart Hats for
Fall and Winter

\$3.98

Half hats, turbans, hi-crown brims, fisherman-back styles and off-the-face hats... all exciting new styles in this wonderful collection of jewel and sequin trimmed hats.

MILLINERY—
Downstairs
at AYRES'