

AYRES' DOWNSTAIRS STORE



If You're
5-ft. 4½-in.
or Under!

Pick a Pretty
"PAM BRIEF"
Just for You

\$8.95

Pam Brief

A clever little rayon crepe dress designed by "Pam Brief" ... there's no alteration worry for the girl who is 5' 4½" or under! Smartly trimmed with two shiny clips at the sweetheart neckline and self bows on the belt. Black, blue, fuchsia and aqua. Brief sizes 14 to 20.

BRIEF SIZE DRESSES—
Downstairs at AYRES'



Smart Casual Styles! Warmth Without Weight!
Exclusive Twist Weave!
All This and More Is Yours In

'Dugora Warmsters'

\$29.95

Ours Exclusively
In Indianapolis!

Casual coats with new and exciting features ... deep armholes, extended shoulders and wide sleeves ... made of thick all wool fleece with flexible cotton backs. Perfect coats for cold winter days!

A. Club collar boy coat with deep armholes, two flap pockets and open vent back. New fall colors. Sizes 12 to 20.

\$29.95

B. Double breasted boy coat featuring extended shoulders, wide sleeves and two roomy pockets. New fall colors. Sizes 9 to 15. \$29.95

Use Our Convenient
Layaway Plan!

COATS—
Downstairs at AYRES'

Such Wonderfully Warm Winter ROBES

Beautifully Budget Priced, Too!

\$5.00 Each

SIZES 12 to 20

Mail and Phone (RI 9441)
Orders Filled!

Light weight brushed rayon suede robes. Wrap around style with wide collar and pocket. Royal blue and American Beauty \$5.00

Warm, washable, chenille robes with patterns on border and sleeves. American Beauty, blue, dusty rose and aqua. \$5.00

Fluffy Soft Rayon
Suede Robes

\$6.98

Robes of soft flannel-like suede in diagonal weave with braid trim. Blue, red and navy. Sizes 12 to 20.

Chenille Robes from California

\$7.50

Beautiful pastel chenille robes. Heavy, closely spaced tufts with self design on border. Collarless neckline and tie front. Sizes 14 to 20.

Extra Size Chenille Robes

\$9.90

California chenille robes in pretty pastel shades. Heavy quality closely spaced tufts. Sizes 38 to 44.

ROBES—
Downstairs
at AYRES'



Suede platform sandal with open work trim ... \$5.50



Suede open toe pump with closed heel. \$5.00



New Fall
SHOES

\$5.00 and \$5.50

Shoes with a flare-for foot flattery and just right for fall ... designed with smartness and comfort by "American Girl."

SHOES—
Downstairs at AYRES'



Gabardine platform pump with bright nailheads. \$5.50



Pretty
DICKEYS

\$2.00 and \$3.00

Dressy or tailored dickeys to brighten your fall suits. Round and convertible necklines in white and pretty pastels.

ACCESSORIES—Downstairs at AYRES'

"Keep Their Feet Warm"

Warm
and
Woolly!



\$1.59
Pair

Wee ... Non-Rationed
BUNNY SLIPPERS

Snug fitting, toasty warm bunny slippers that youngsters adore! Royal, red, pink and blue. Sizes 3 to 10.

CHILDREN'S HOUSESLIPPERS—
Downstairs at AYRES'