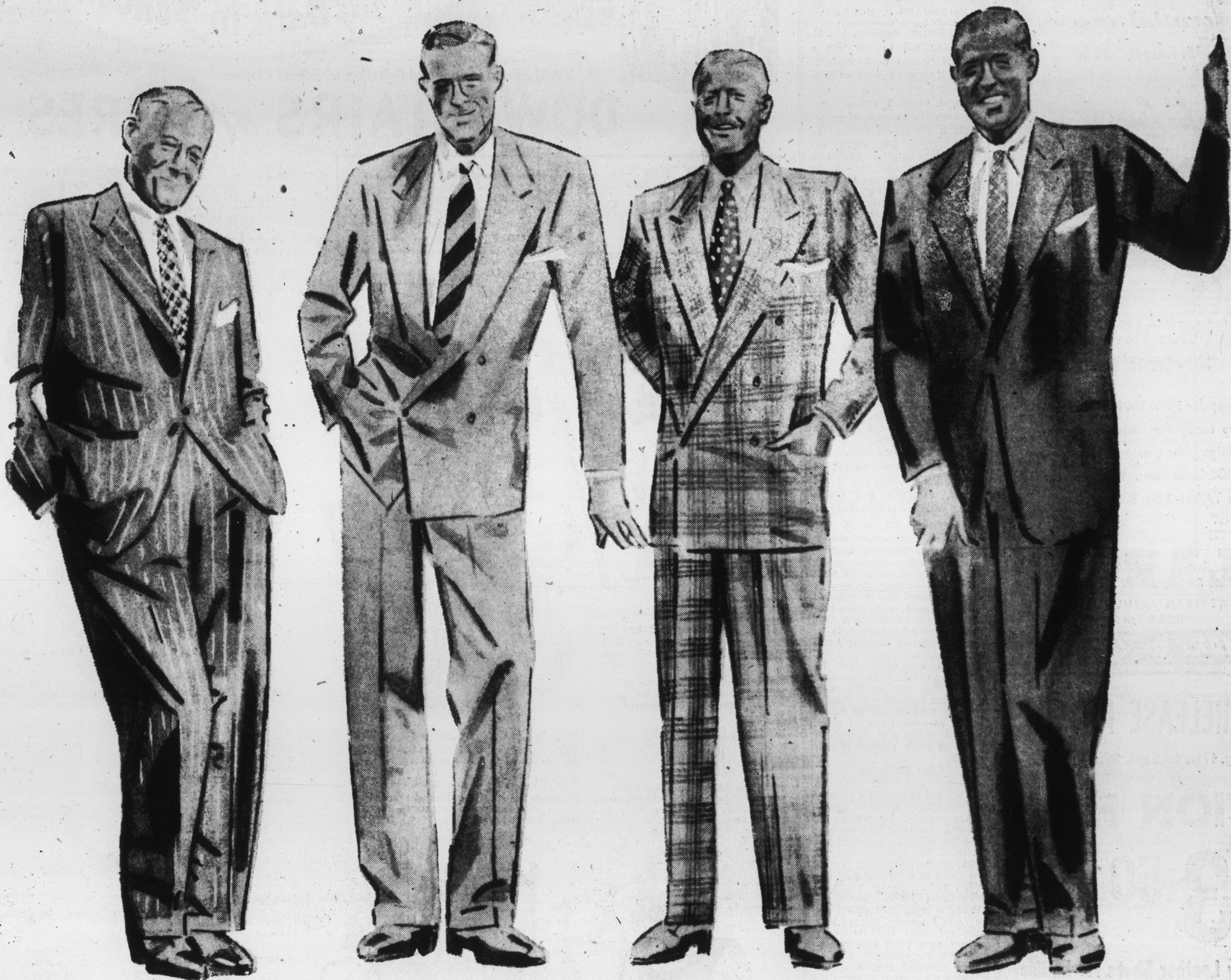
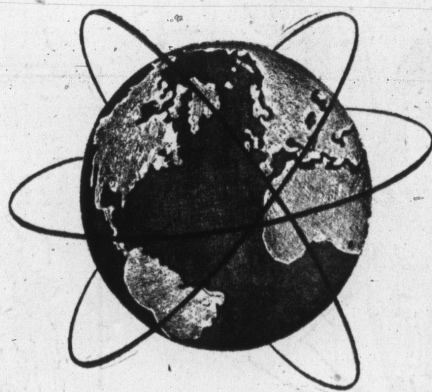


STRAUSS SAYS—

STORE CLOSING NEXT SATURDAY AT 1 O'CLOCK



WITH THE POST-WAR WORLD BUSTIN OUT ALL OVER



NEW—

YOU SEE IT in the new suits—in the "longer look" that they give—Particularly you should see the 2-button suits—with their lower-set waistline. The jackets are a bit longer—the lapels are a trifle wider—the shoulders are concave—smart without being exaggerated. The gorge is deeper—a technical way of saying—more area for the shirt and tie to show—Plenty of room through the chest.

The trousers are pleated and zippered—tapered a bit—with just the right fullness through the thigh.

New—it's bustin' out all over!

we are glad—even happy—we might even say joyful—that we have always held to the theory and practice of keeping our stocks perpetually fresh and new.

We just aren't cut out for the storage business—or the mothballing business—or for the vending of old goods—or inferior goods.

So what you see here now (and what you saw before—and what you'll see for the tomorrows to come)—are new goods—top rate! You can depend on it!

There is already a goodly crew to start the post-war ball rolling—And more and more—of the good, better and best will continue to pour in, from the designers' charts—and tailors' hands.

What you see here is tomorrow—the SUITS in the trend.

Suits from HICKEY-FREEMAN—FASHION PARK—GGG—BOTANY tailored by DAROFF—and WEARINGTON—are already quite well represented—Drop in—You'll Enjoy it!

L. STRAUSS & COMPANY, INC., THE MAN'S STORE