

OPEN ALL DAY SATURDAY

TO 6 O'CLOCK

See Hundreds of Sensational Values in *davidson's great annual*

August Fur Event

It's Cool... Refreshingly Cool, at Davidson's

Frankly it means a lot to you that we're Indiana's largest furriers!

Because we buy more furs, sell more furs, than any other furrier in Indiana, we can work miracles in fur value. We can insist on, and get, lustrous Persian Paw for a coat that will sell for \$185. We can demand, and receive, hardy northern muskrat for mink and sable-dyed coats to sell at \$185. We did all that, and more, in this \$185 group. For there is endless variety in this fur collection. The quality of the furs, the variety of the styles, proves how much it means to you that we are Indiana's largest furriers!

**3-Year Written
GUARANTEE**

Money refunded in 5 days if you can't duplicate the value elsewhere

*See the Greatest Values in
Years in Our Budget Shop!*

Persian Paw . . .
Natural Muskrats . . .
Bronze Caracul . . .
Raccoons! . . . Opossums . . .
Dyed Skunks . . .
South American Viscashas . . .

\$ 88

Plus 20% Tax

******* 5 STAR BUYING PLAN:**

- ★ Small down payment places coat in our layaway.
- ★ Free storage until fall.
- ★ As long as 12 months to pay, if you wish.
- ★ Trade in your old fur coat.
- ★ Exclusive styles available at low pre-season prices



**225 FUR COATS
WORTH UP TO \$289**

*Lynx Cat . . . Silver
Muskrat . . . Mouton Lamb
.. Bombay Lamb .. Russian
Marmot . . . Dyed Blue Fox
. . . South American Ocelot*

AND OTHERS

\$ **185**

Including 20% Tax

YES — all are fresh, newly arrived
1946 styles, in the NEW
lengths . . . NEW cuff,
sleeve and shoulder
treatments . . .

DAVIDSON'S
Indiana Fur Co.
114 E. WASHINGTON