

AYRES DOWNSTAIRS STORE

So Fashion Right! So Indiana-Summer Perfect

Exciting

. . . . Low Priced

COLORFUL DRESSES

\$8.95

Beautiful Prints and
Lovely Plain Colors

Each

Spun Rayons, Rayon Crepes, Acetate
Prints and Rayon Butcher Linens

Sizes for Juniors and Misses
9 to 15 and 12 to 20

YOU'LL CHOOSE COLOR . . . every new and beautiful shade to give zest to your wardrobe . . . to your life. Smart classic and delightfully dressy styles to enhance you. A wonderful group of dresses that are definitely "just what you had in mind" for the sunny days ahead.



Pin Original Marie Phillips

Fly front rayon butcher linen with studded belt. Fuchsia, aqua and chartreuse. Sizes 9 to 15. \$8.95

Miss Hunter original design

Powder blue, rose, navy or chartreuse rayon crepe trimmed with tiny silver buttons in sets of three. Sizes 14 to 20. \$8.95

on authentic & Nan Forman fashion

This pretty fringe collar dress has two roomy pockets. Maize, aqua and chartreuse rayon butcher linen. Sizes 9 to 15. \$8.95

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The peplum effect and neckline of this acetate print is trimmed with dainty self-pleating. Blue or green with maize. Sizes 12 to 20. \$8.95

Aqua, chartreuse or gray acetate print with ruffle across front of the flattering square neckline. A smart trick in sizes 9 to 15. \$8.95

For the new and wanted bare-arm look! White braid trims the brief sleeves and skirt pockets of this spun rayon classic. Melon, chartreuse, blue and black. Sizes 12 to 20. \$8.95

DRESSES—Downstairs at AYRES

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