

Strauss
Says:

"THESE ARE THE DAYS!"

PLEASE!

This is NOT the famous "The Sale Is On"—There is NO CLOTHING SALE such as spearheaded the crushing, smashing, floor-jamming Sales as in years gone by! It's not in the cards—or in public interest to hold such an event in these times—however—the spotlight is given to a series of outstanding buys (at net prices) on The Clothing Floor. There are deep clearance here and there in Furnishings—there are clearances in The Women's Shop and in The Boys' Shop!

All in all it's a remarkable opportunity—any way you look at it. "These Are The Days!"

MEN'S LONG-WEARING WORSTED SUITS, \$35

A lot of them—something in the neighborhood of 750 Suits—all builds can be fitted—single and double-breasted blues, browns, greys, including Glen plaids and stripes—really spectacular values at \$35.

Celebrated BOTANY WORSTED AND PRINCETOWN SUITS, \$45

Featuring Sharkskin weaves and clearfaced—London Mellowed—The outstanding Suits in their price bracket.

ALPAGORA COATS FEATURED AT 32.50 AND 37.50

America's most famous coat—and these are the regular prices for Alpadoras—But new arrivals are here to greet you—and we're glad to highlight them! The Topcoats are Flaeces and TWEEDS and herringbones—32.50. The blizzard-proof fleeces are 37.50.

PEDIGREED TOPCOATS, GROUPED AT \$58 AND \$68

These are regular prices—but so remarkable at their prices—that men will recognize them at once as a great buy! In the \$58 group—are Fleeces and Fashion-Park Tweeds—The \$68 group includes the Camel Family—and Top drawer tweeds—and some Hickey-Freeman fleeces.

MEN'S FINELY TAILORED SLACKS, FEATURED AT \$10

Gabardines, Coverts and Flannels—While 300 pairs last.

51 FINE ALL-WOOL ROBES, REDUCED GREATLY

And REALLY reduced! There are quite a few robes in small checks that men like so well—many of them were 12.50—now 11.65. \$25 Robes at 16.65. (Some were more, some were less.)

222 PLAID SHIRTS PRICED TO CLEAR AT ONCE!

Hefty, all-wool Shirts—some wool mixed—(There is also quite a group of plain color wool shirts—40% off)—It's something that a man will want to get in on—(While they last).

93 MEN'S LEISURE COATS AT SWEEPING REDUCTIONS!

Not a great many of any one kind—but many different kinds—Wools in plain or two-tone—some with suede fronts—(many are extremely fine)—priced to sell on sight.

PHOENIX SOCKS—LONG OR SHORTS, 65c

The long socks are ribbed—7% wool (rest is cotton and rayon). Colors: Maroon, Black, Navy, Brown—Sizes 10½ to 13. From other sources—THE SHORT HOSE with E.L.A.S.T.I.C. tops—flat weave—46% wool—various colors.

ARGYLE PATTERNED COTTON SOCKS—3 PAIR \$1

Good, hefty cottons—in the old, traditional Argyle pattern—good for right now and through the Spring.

500 PAIRS OF SUSPENDERS, REDUCED!

Not old stuff (nothing can get old in our system of merchandising)—but there are about 500 pairs of suspenders that we've decided to clear—many 1.50 ones at \$1.

SERVICE MEN'S GIFTS—SOME BELOW HALF-PRICE

We've assembled a rather sizable number of Service Men's Gifts—and marked them for an instant sell-out—DUFFLE BAGS, MONEY BELTS—A FEW UNFITTED COLLAPSIBLE KITS—ARMY LEATHER SHOE KITS, etc.

\$5,810 worth of LEATHER GOODS for \$3,720

WALLETS—hundreds and hundreds of them.
UNFITTED CASES—
FITTED CASES—
A few cigarette cases, picture frames—etc. The Man's Store "forgets" itself on Leather—buys it almost without limit—and then once in a while takes stock of itself—and sells out its SURPLUS! You can pick up a Billfold or two—at prices that in some cases come close to being gifts!

2,500 MEN'S TIES AT EXACTLY 1/3 OFF!

Ties in fine standards of masculine taste—ties that are bold but in a gentlemanly way—and ties that are conservative yet have spirit—Placed out on the top of the cases—easy to get at—1/3 off. Mainly 1.50 ties at \$1. 2.50 ties at 1.67. \$1 ties at 67c. About 300 ties were 3.50 and more—at 1/3 off.

L. STRAUSS & CO. INC., THE MAN'S STORE