

AYRES'

AFTER-CHRISTMAS

Special Groups of French Room Hats

Drastically Reduced for IMMEDIATE CLEARANCE!

Now **3.95** and **6.95**

All originally much, much more. All sharply cut in price. Limited quantities but excellent values to wear now and later.

—FRENCH ROOM MILLINERY, THIRD FLOOR.

Clearance! Toddlers' Dept.

TODDLERS' COAT and Legging Sets—originally 10.95 to 35.00, now **8.22 to 19.95**
TODDLERS' WINTER HEADWEAR—originally 1.00 to 3.00, reduced to **50c**
TODDLERS' ROBES—sizes 1 to 3, GREATLY REDUCED ODDS AND ENDS OF TOYS ... GREATLY REDUCED —TODDLERS' SHOP, FOURTH FLOOR.

Clearance! Fur-Trimmed Coats

(8) FURRED DRESS COATS—were originally 55.00, NOW ... **37.00***
(14) FURRED DRESS COATS, NOW **67.00***
(16) FURRED DRESS COATS, NOW **77.00***
(25) FURRED DRESS COATS—were originally 98.00. Broken range women's, misses' sizes, NOW **37.00***
(7) FURRED DRESS COATS—were originally 118.00, NOW **97.00***
(5) FURRED DRESS COATS—were originally 169.95, NOW **138.00***
(4) FURRED DRESS COATS—were originally 198.95 to 252.00, NOW **148.00***
(1) FURRED DRESS COAT—was originally 498.00, NOW **385.00***
(1) FURRED DRESS COAT—was originally 590.00, NOW **485.00***
*Plus 20% Excise Tax. —COATS, SUITS, THIRD FLOOR.

Clearance! Suits and Coats at

CLEARANCE PRICES!

All in broken assortments of sizes and colors.

SUITS

(25) DRESSMAKER SUITS—were originally 29.95, NOW **18.85**
(13) DRESSMAKER SUITS—were originally 39.95, NOW **23.85**
(15) DRESSMAKER SUITS—were originally 49.95, NOW **33.85**
(6) FURRED SUITS—were originally 69.95, NOW **38.00**

Clearance! Collegienne Coats, Suits at

CLEARANCE PRICES!

Sizes 9 to 15 in a broken assortment of styles and colors.

SPORTS COATS—were originally 29.95, NOW **21.95**
TAILORED SUITS—were originally 29.95, NOW **18.90**
TAILORED SUITS—were originally 35.00, NOW **24.90**
BLACK SUITS—were originally 48.00, NOW **41.96**
DRESSES—were originally 10.95 to 15.00. Variety of different styles, NOW **8.90**
DRESSES—were originally 15.00 to 19.95. Day, afternoon and evening styles, NOW **11.90**
DRESSES—were originally much more. Smart, wearable styles in wools and rayon crepes, NOW **24.90**
ODD LOTS! SPORTSWEAR DRastically REDUCED! —COLLEGIENNE SHOP, SECOND FLOOR.

Clearance! Millinery!

FALL AND WINTER HATS—greatly reduced, NOW **88c. 1.88, 2.88 and 4.88**
—MILLINERY, THIRD FLOOR.

CLEARANCE

 COATS. Suits, Dresses, Hats—Offered at Important Reductions for Effective and Immediate Clearance. Women's, Misses' and Collegienne Sizes. In all Instances Size Assortments are Broken!

AFTER-CHRISTMAS CLEARANCE!

SPECIAL SALE FROM DAYTIME DRESSES OF NELLY DONS

(48) NELLY DON DRESSES of wool and rayon. Just right for now. Originally were 12.95 and 14.95, NOW **7.99**
(35) NELLY DON JUMPERS. Broken size assortment in wool and rayon. Originally 10.95, NOW **6.99**

—DAYTIME DRESSES, FOURTH FLOOR

SPORTS ACCESSORIES CLEARANCE PRICED!

Just 60

McMullen Striped Chambray Shirts

Were Originally 4.98 in 2 colors only. ... NOW, **2.99**

(50) RAYON CREPE BLOUSES—were originally 3.50 to 3.98, NOW **1.99**
(40) RAYON CREPE BLOUSES—were originally 4.70 to 5.98, NOW **2.99**
(25) RAYON CREPE BLOUSES—were originally 8.98, NOW **4.99**
(75) BLOUSES—were originally 8.98 to 14.95. Some all-wool—some rayon, NOW ... **5.99**

Just 100

Long-Sleeved Boxy Pullover Sweaters

Were Originally 3.98 **1.99**

(75) WOOL PULLOVERS—were originally 5.98 to 6.98. Long-sleeved boxy styles, NOW ... **3.99**
(45) NUBBY KNIT PULLOVERS—were originally 6.98 to 7.98. All-wool, long-sleeved, NOW **4.99**
(30) JERSEY DRESSES—were originally 12.95. All-wool, two-piece styles, NOW **6.99**
NOVELTY KNIT SLEEVELESS PULLOVERS—were originally 10.95. All-wool, NOW **5.99**
—SPORTS ACCESSORIES, THIRD FLOOR.

Clearance! Sports Shop Fashions

CLEARANCE PRICED!

(50) WOOL DRESSES—were originally 25.00 to 35.00. One and two-piece styles. Plain and novelty effects, NOW **14.00**
(40) ALL-WOOL PADDOCK COATS—were originally 89.50, By Rodex, of England. Camel color, warmly interlined, NOW **36.00**
ACTIVE SPORTSWEAR PIECES—odd lots, incomplete assortments including tee shirts, overalls, shorts, NOW **1.00 to 1.00**
—SPORTS SHOP, THIRD FLOOR.

Clearance! Anklets

ANKLETS—broken assortment of colors. Originally 29c to 39, NOW **19c**
—ANKLETS, STREET FLOOR.

Clearance! Gown Room Dresses

Misses' and women's sizes—but in a very broken assortment of styles and colors.

(12) DRESSES—were originally 25.00 to 39.95. Wools and crepes, NOW **14.90**
(25) DRESSES—were originally 29.95 to 45.00. Types to wear now and later, NOW **19.90**
(30) DRESSES—were originally 35.00 to 39.95. Fashioned to carry you right into the Spring, NOW **24.90**
(20) DRESSES—were originally 39.95 to 49.95. Wearable, flattering types for now and later, NOW **29.90**
—GOWN ROOM, THIRD FLOOR.

Clearance! Budget Shop

RAYON CREPE AND WOOL DRESSES—misses' sizes. Originally 15.00 to 25.00, NOW **9.00**
DINNER AND EVENING DRESSES—originally 15.00 to 29.95, NOW **10.00 and 15.00**
—BUDGET SHOP, THIRD FLOOR.

Clearance! Handbags

(50) BETTER HANDBAGS—originally 15.00 to 30.00, NOW **10.75 to 20.00**
—HANDBAGS, STREET FLOOR.

Clearance! Nurses' Uniforms

Clearance! Budget Jewelry

(50) BETTER PINS, NOW GREATLY REDUCED
—COSTUME JEWELRY, STREET FLOOR.

Clearance! Children's Clothing

COAT AND LEGGING SETS **1/2 OFF**
CORDUROY JUMPERS—originally 5.00, NOW ... **3.00**
FELT and VELVETEEN JERKINS—orig. 4.00, NOW, **2.00**
FELT and VELVETEEN BAGS—originally 4.00, NOW **2.00 plus tax**
GIRLS' WINTER HEADWEAR, NOW **1/2 & MORE OFF**
ODDS AND ENDS OF CHILDREN'S APPAREL **GREATLY REDUCED**
LITTLE GIRLS' PURSES—originally 1.00 and 2.00, NOW **50c plus tax**
TOYS—Stuffed and wooden **GREATLY REDUCED**
HOISERY CLEARANCE—children's and jr. sizes **10c**
—CHILDREN'S DEPARTMENT, FOURTH FLOOR.

Clearance! Nurses' Uniforms

(42) NURSES' UNIFORMS—slightly soiled and in broken sizes. Originally 3.50 and 4.00, NOW **1.88 and 2.88**
—NURSES' UNIFORMS, FOURTH FLOOR.

UNTRIMMED COATS

(10) RAINCOATS—were originally 5.98, NOW **3.85**
(5) UNFURRED DRESS COATS—were originally 89.95, NOW **67.00**
(3) FURRED DRESS COATS—were originally 89.95, NOW **77.00**
(5) UNFURRED DRESS COATS—were originally 118.00 to 129.95, NOW **87.00**

Clearance! Subdebt Clothing

WINTED COATS—1/4 and 1/3 reduced, all-wool tweed and suede cloth coats.
WOOL AND RAYON DRESSES **Reduced 1/3 and 1/2**
EVENING WRAPS—reduced to **8.99**
JUMPERS—wool or rayon **1/2 PRICE and LESS**
HAND-KNIT SWEATERS—originally 7.98 and 12.95, NOW **2.99**
—SUBDEBT SHOP, FOURTH FLOOR.

SUBDEBT PURSES—Greatly reduced

NOW **1.00***
JEWELRY CLEARANCE **19c***
GARTER BELTS—originally 1.00, NOW **50c**

THREE-PIECE PLAID TAFFETA LINGERIE CASE SETS—originally 5.98, NOW **3.00**

SUBDEBT COTTON QUILTED ROBES—originally 7.98, NOW **3.00**

SUBDEBT MILLINERY **1/3, 1/2 and MORE OFF**
ODD AND ENDS OF SUBDEBT ACCESSORIES **GREATLY REDUCED**
*Plus 20% Excise Tax.

—SUBDEBT ACCESSORIES, FOURTH FLOOR.

Clearance! Girls' Department

CORDUROY AND SPUN RAYON JUMPERS—sizes 7 to 14. Were 4.00 to 7.98, NOW **2.29 to 4.29**

CORDUROY DRESSES—sizes 7 to 14. Were 10.95, NOW **5.29**

NAVY BLUE PEA JACKETS—sizes 7 to 14. Were 15.00, NOW **10.95**

—GIRLS' DEPARTMENT, FOURTH FLOOR.

L. S. AYRES & COMPANY