



Everything for Boys and Girls!

AYRES DOWNSTAIRS YOUTH CENTER



Here is a wealth of practical ideas for every Santa Claus—to delight the heart of every child! Smart wearables—styled with the typical good looks young America likes—and embodied with the quality you insist upon. Come—see them all in Ayres' Downstairs Store—the Youth Center!

Girls' Melton Snow Suits

Let the cold winds blow—she'll be warm as toast in these snug two-piece snow suits of sturdy wool melton cloth! Gay embroidery trim to catch her eye! Sizes 7 to 12.

Illustrated Left

\$12.98

Girls' 2-Piece Snow Suits

Smart as a whip and made to take hard wear! Fine poplin, water-repellent! Lined ski pants! Cozy, lamb-lined jacket! Navy or brown in sizes 7 to 16.

Illustrated Right

\$16.98

Girls' Gabardine Jackets

Just what she's wanted for skating—and all her busy outdoor activities! Just the ticket, too, to match up with her ski pants! Heavy, natural-color gabardine, single-breasted, fully kasha-lined! Gathered waistline! Sizes 8 to 16.

\$8.98

Tots' Wool Snow Suits

Wool fleecy snow suits, two-piece, with warm lining and colorful piping trim! Leggings with zipper closing! Contrasting colors in sizes 3 to 6x.

Illustrated Far Left

\$13.98

YOUTH'S CENTER,
Ayres Downstairs Store



In this two-piece snow suit of poplin—white lined—ski pants and lamb-lined jacket.

Tots' Fleece-Lined Snow Suits

\$12.50

It's rayon poplin, it's warm as can be and that little curly-haired miss will love it! Sizes 2 to 4, in blue, brown, red or tan. With a fleece-lined hood to match!

Illustrated Below — Hood, \$2.50



Illustrated
Above—

Tots' Brass-Buttoned Suits

\$8.98 to \$10.98

It's 100% reprocessed wool, it's brass-buttoned just like an ensign's—and even has an embroidered gladstone insignia on the sleeve! In navy, sizes 1 to 3 (\$8.98 and \$10.98) and 3 to 6x (\$10.98 only). Just the gift especially if he's navy-minded!

Jackets and Finger-Tip Coats—Gifts for Boys!

Let 'er blow . . . let 'er snow and the happier your young man is going to be if he is the proud possessor of one of these fine coats or jackets. Stylish, practical

and, above all, WARM. Regardless of his size or his desires you will surely find it in our wide selection of styles and at a savings, too.

Every Boy Loves the Feel of These "Grayleigh" Zipper-Front Jackets "Great Northern Packer"

With All the Superior Features
You Expect of a Superior Make!

1. Soft, Warm, Woolly Collar!
2. Full Tailor Zipper Front!
3. Storm Cuff in the Sleeves!
4. Slash Pockets! Flap Pockets!
5. Sheep Lined—Warm, Sturdy!
6. Belted! Adjustable Sleeve Tabs!
7. Water-Repellent Gabardine Shell!

\$19.98

No wonder it's a top favorite with all the boys! All the features a keen-eyed fellow wants are packed into these jackets—so, don't miss your cue for Christmas! Sizes 8 to 18 in battleship grey.



"Hillsdale" JACKETS

The lamb-lined jacket that's solid with warmth, wear, good looks! Full Kover-Zip front, storm cuff-in sleeves, two large slash pockets! Water-repellent cotton gabardine shell with lamb-line interlining.

Sizes 10 to 22 in Rich Olive Drab Color.

\$11.75

Useful Gifts for "Young Men"



MUFFLERS in colorful plaid or striped wool! A large variety of patterns **\$1.75**



GIFT BELTS of sturdy leather—a sure-to-be-welcomed gift! Brown or tan. Boxed, **\$1.00**



HANDKERCHIEFS in snowy white lawn with white corded borders **95c**



GIFT SUSPENDERS with slip-on or leather ends. Newport make! Regular or extra long **\$1.00**



HOSE. Regular or ankle lengths. Striped or patterned cotton or cotton-rayon, 10 to 13. Pr. **39c**



BILLFOLDS in soft leather with plenty of convenient compartments. Always a popular gift **\$2.00**



"Leonard" Fingertip

Of heavy, deep pile fleece reversed with water-repellent cotton poplin. Large, wind-buffer collar, deep slash pockets. Blue or leather.

Sizes 8 to 18. **\$16.98**



"Hillsdale" Raglan

A snappy fingertip coat in Vicuna brown, reversed with water-repellent cotton twill. Swaggy styled. Weather-resisting collar, slash pockets.

Sizes 12 to 22. **\$11.75**



"Vanity" Sportswear

Husky, burly fingertip coats of chocolate brown cord rib (100% reprocessed wool) reversed with water-repellent cotton twill. Set-in sleeves, covered fly front.

Junior Sizes, 6 to 10, \$8.75
Sizes 10 to 18. **\$10.98**



Capeskin JACKETS

The "Rubin-Grais" all leather jacket with soft glove-leather finish. Snug knit wrist and bottom. Conimac slide-fastener front. Snappy shoulder epaulettes, large flap pockets.

Sizes 8 to 18 and a Swell Buy! **\$9.98**

Downstairs at Ayres