

AYRES DOWNSTAIRS STORE

A Popular-Price Gift Store for the Whole Family

A TOUCH OF BRILLIANCE!

For the Larger Woman!

Youthfully Styled to Fit and Flatter!

For the holiday season... for business... for afternoon wear—here is a beautiful variety of dresses styled to become the woman's figure! Rayon crepes! Spun rayons! Sparkling print combinations! Crush-resistant velvets! Wool combinations! Sizes 46 to 52.

\$8.95 to \$22.95



Rayon Crepes!
Rayon Satins!
Spun Rayons!
Durable Cottons!

\$4.00

Sketched—Beautifully tailored rayon crepes with dainty lace accents. Tea-rose in sizes 34 to 40. For that "extra special" gift!

Other Pajamas in Splendid Variety, in Extra Sizes.

\$5.98

LINGERIE—Downstairs at AYRES

REPEAT OF A SELL OUT!

New Winter Coats

Misses — Juniors — Women,

All the fashion-favored styles of the winter season brought to you at this unexpected low price! Every coat is all-wool! Every coat is warmly interlined! Every coat looks worth much more! Just look at your choice of outstanding styles, colors and materials!

\$18.00



- **Styles** Chesterfields! Reefers! Boy Coats! Flange Coats! Bobby Coats!
- **Materials** All Wool Suedes! All Wool Fleece! Fine Meltons! All Wool Shetlands! Wool and Camel's Hair Serviceable Tweeds!
- **Colors** Black! Brown! Green! Grey! Red! Plum! Fuchsia! Camel! Blue!

COATS—Downstairs at AYRES

\$2.00



\$1.19

WOMEN'S DRESSES—Downstairs at AYRES

\$10.95

\$10.95



\$2.00



\$3.00



\$2.00 and \$3.00

\$2.00

COTTONS For Tots and Teens

A. Cinderella Wash Frocks—sparkling fresh and new! Striped chambrays, solid color chambrays, Dan River gingham, printed percales! Gay embroidery accents. Sizes 7 to 12... \$2.00
B. Kate Greenaway Frocks of glazed chintz, pastel gingham, fine chambrays and spun rayons! Jumper types, princess and long-torso styles! Sizes 7 to 14... \$3.00

F. Little Boys' Suits—with striped cotton knit polo shirts, solid color or suspender top trousers. Pastels, deep-tones. Sizes 3 to 8... \$1.19

G. Little Boys' Wash Suits—belted and button-on styles. Trig little nauticals—some with man-tailored shirt tops with ties—just like Dad's. Solid and contrasting blouse and trousers. Sizes 3 to 6x... \$2.00

HANDBAGS

From a Famous Maker.

Beautiful handbags—to make Christmas a fashion treat for her—a budget treat for you! Simulated leathers! Rayon fabrics! Underarm styles! Envelopes and top handles! Metal frames! Lucite trims! Zippers!

Colors of Black, Brown, Navy, Tan, Red and Kelly. **\$3.00** Plus Tax

ACCESSORIES—Downstairs at AYRES



YOUTH CENTER—Downstairs at AYRES

WEDNESDAY

CLAR Metal Eb IND MUSI PAUL H. 115 E. OH

Personal LOA For Inc P

Cash	100.00
Yrs	100.00
Receipts	100.00
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2 Doors