

BLOCK'S DOWNSTAIRS STORE

ONLY 19 SHOPPING
DAYS BEFORE CHRISTMAS

For the Holidays! Happy
Color Combinations in

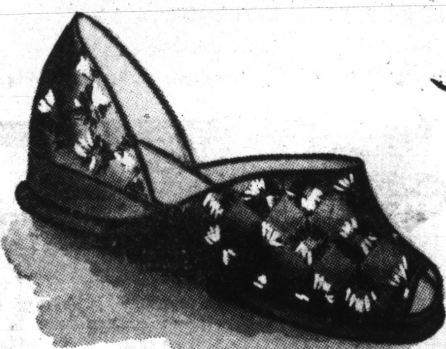


Christmas Turns
the Spotlight on
Our Complete Stock
of Gift

Slips

- Rayon satins
- Rayon crepes
- Brocaded rayon satins
- Eyelet embroidered Trims
- Lacy Trims
- Tailored Styles!
- All cut not to ride up!
- All with adjustable shoulder straps!
- Women's sizes 32 to 40!
- White and tea rose!

2.00



"ESCAPE" ... for Lounge Time

2.00

A bright, cheerful slipper for her moments by the fire! With embroidered rayon crepe uppers and wedge sole. Blue, black, or wine with bright embroidery!



Christmas Hosiery

Should Be Sheer and
Lovely, Like These Irregulars

93c

Lovely hose are a subtle tribute to lovely legs ... a tribute she'll appreciate! These sheer rayons have rayon feet, reinforced with cotton for longer wear. New winter shades, women's sizes 8 1/2 to 10 1/2.

Anklets From
Our Hi-School
Anklet Bar

First Qualities 50c

Tuck a pair or two in your box as an extra gift for an extra special person! Fine mercerized cottons in yellow, powder blue, brown, navy, white or red ... with deep turn-down cuff. Sizes 8 to 10 1/2.

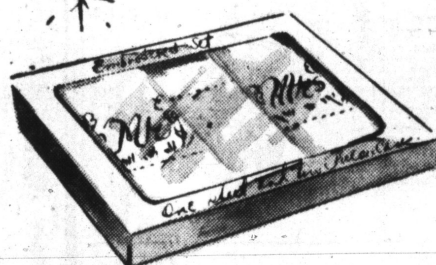


Chenille Sweaters

3.50

AQUA and BROWN!
GREY and VIOLET!
MELON and BLACK!
LIME and BROWN!

A new and very special sweater for the sweater collector! One she'll adore for its colorings, its very difference. Sizes 32 to 38.



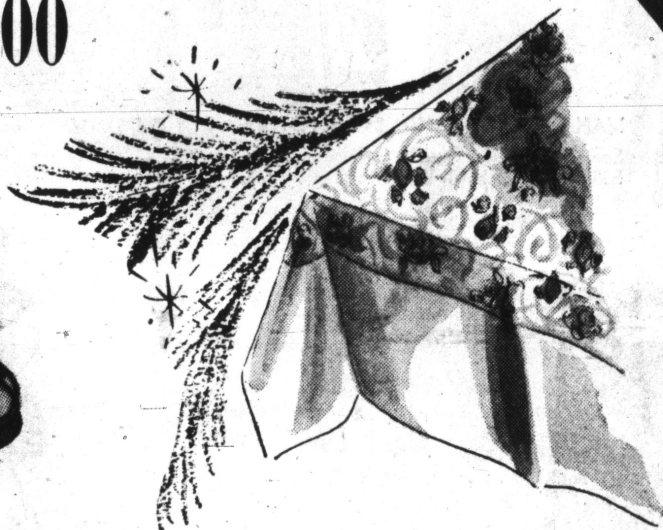
WELCOME-HOME GIFTS

EMBROIDERED SHEET AND
PILLOWCASE SETS 3.99

Gift designs ... Set includes one full size embroidered sheet with two embroidered pillowcases.

LUNCHEON CLOTHS IN SPARKLING PRINTS 3.99

Pine quality cotton cloths in colorful printed designs ... beautifully made with neat cross-stitch hem!



Give Her Something Pretty
and Practical Like Our

Tailored Rayons

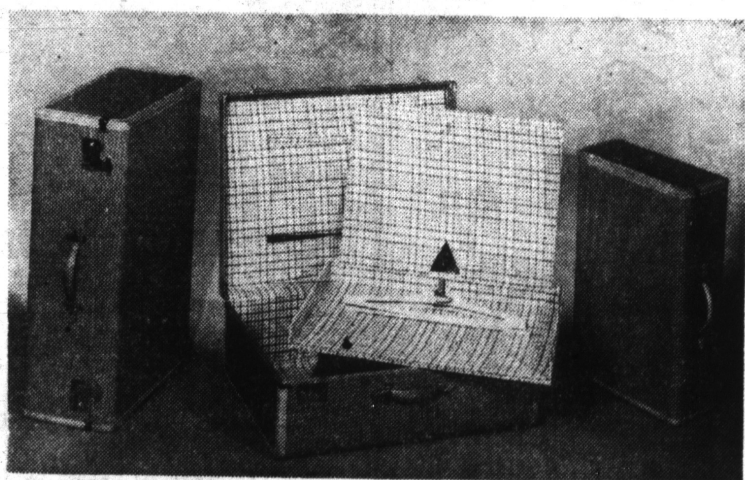
Rayons for any hour, any place in your busy day ... at home ... shopping ... wherever friends gather! Solid colors ... prints ... dots in shirtwaist, fly front, coat dress models! Sizes 12 to 20 and plenty of those hard to find sizes 18 1/2 to 24 1/2 and 38 to 52.

3.98

(Left) Spun rayon in navy, gold, blue, green, red. Sizes 14 to 20.

(Right) Rayon polka dot in luggage, green, red, navy and blue. Sizes 18 1/2 to 24 1/2.

Daytime Dress Department



3-Piece Matched Luggage Ensemble

for the woman who must travel ... and wants to travel smartly!

Seen in smart places and in the smartest company, this travel trio is the natural gift choice for travelers who want both beauty and durability in their luggage! With water-repellent washable tan check canvas covers, sturdy locks, natural russet top grain cowhide bindings, re-inforced corners and sta-lock hinges.

18 and 21-inch Overnight Cases...10.90 plus 20% fed. tax
26-inch Pullman Cases...18.20 plus 20% fed. tax
24-inch Two-Suiter...26.40 plus 20% fed. tax



Our Gift Tables Offer Christmas
Shopping Short-Cuts! Lots of
Gifts ... for the whole family ...
within a few steps of each other!

Men's Fitted Zipper Cases

5.95

Plus 20% Federal Tax

Complete with two military brushes, soap container, bottle for after-shaving lotion or hair oil, container for tooth brush, comb and mirror ... in genuine top grain leather-zipper case!

BILL FOLDS and PASS CASES, genuine leathers, in a variety of styles1.00 (Others up to 3.95 plus tax)

FOOT WARMERS and KNEE WARMERS, choice of many colors, now1.00 to 1.25

BATH SALTS, BUBBLE BATH, DUSTING POWDER in attractive containers, 25c to 1.00 plus 20% federal tax.

SACHET PIN CUSHIONS to keep her clothing fragrant...1.00

WOMEN'S HANDKERCHIEFS, white and prints, attractive designs25c and 50c



Certain of a
Welcoming Hand!

HANDBAGS
3.00

Plus 20% Federal Tax

Fat, pouchy handbags, roomy top handle and efficient zipper handbags ... in durable simulated leathers! She will like their bigness, their smartness, their very close likeness to genuine leathers! Wanted shades!

