

AYRES DOWNSTAIRS STORE

A Popular-Price Gift Store

for the Whole Family



HOLIDAY DRESSES

Date Dresses
Casual Dresses
Suit Dresses

Tailored Dresses
1 and 2-pc. Styles
Dressy Dresses

Sizes for juniors, misses and women

2 for \$15
\$7.98 each

Colors: Black, Blue, Green, Aqua, Red, Gold, Beige, Grey, Print Combinations

A 1-piece design, ruffle trimmed. Sizes 9 to 15. Colors peacock, black, blue.

B 1-piece dress with glitter trim. Colors: Fuchsia, black, blue, gold, aqua. Sizes 9 to 15.

—Dresses, Downstairs at AYRES

OUR OWN EXCLUSIVE

La Dayre

Celanese Rayon
Stockings

95¢ Pair

• Full-Fashioned!
• First Quality!

Unusually sheer and leg flattering! First quality, so you can be sure they have no imperfections. Celanese, so they'll dry more quickly than other stockings! Foot reinforced with cotton, so you know they'll really wear! Smart fall colors. Sizes 8½ to 10½.

—Hosiery Department, Downstairs at AYRES



"Seamproof"

Rayon Crepe
SLIPS

Known and
Loved
Throughout
America!

\$2.25

Lovely rayon crepe slip with a Hollywood V-front and back, molded bias bustline, straight-cut body with fitted bias sides. Every seam is strengthened by reinforced stitching, every strap securely anchored. Tearose and white. Sizes 36 to 44 in the group.

—Lingerie, Downstairs at AYRES

FANCY FOOTWORK

Brown lizard grain calfskin by Styl-EEZ, a Selby shoe with the famous "Flare Fit" innersole.



Open back-town brown lizard-strap-high heel-wall last.



Open toe—town brown lizard—cut out tie—medium heel.

Youth Styles That
Flatter Your Feet!
Hidden Features
That Pamper Them!

Styl-EEZ
A SELBY SHOE
\$6.95

—Shoes, Downstairs at AYRES

Here's the Pretty
Practical Gift!

Just as You See
It Pictured ...

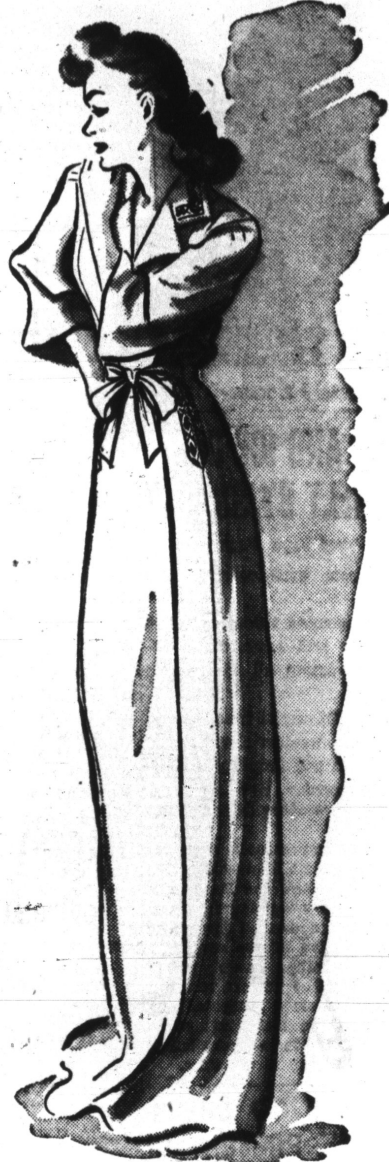
Rayon
Housecoat

\$4.98

GORGEOUS AND
FLATTERING

Fine, baby luana rayon wrap-around robe. 2 inverted pockets. Peasant braid trim. Front tie belt. Washable rayon, sizes 12 to 20. Colors: Medium blue and rose.

—Housecoats,
Downstairs at AYRES.

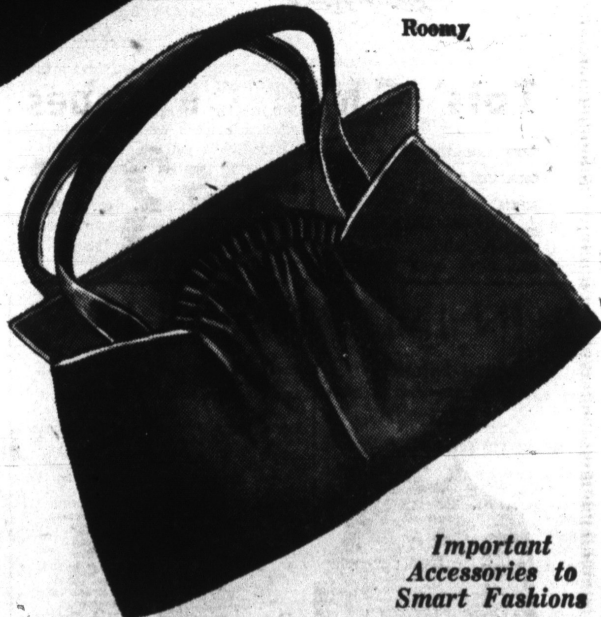


Ideal Gifts!



• Black
• Brown
• Tan
• Navy
• Red

Large and
Roomy



Important
Accessories to
Smart Fashions

• Goatskin
• Capeskin
• Smooth Grains
• Rough Grains
• Alligator Grains
• Top Handles
• Envelope Styles
• Top Zippers

SMART HANDBAGS

Beautiful large roomy leather, wool broadcloth, suede and patent leather handbags. Slight irregulars of higher priced bags from a famous maker, but the defects are so small, they are not noticeable or could not hurt the wearing quality.

3 Price Groups:

\$5.00 \$6.50 \$7.95

Plus Tax

—Handbags, Downstairs at AYRES