

AYRES DOWNSTAIRS STORE

A Popular-Price Gift Store

for the Whole Family

Holiday Dresses

...for Your Little Angels!

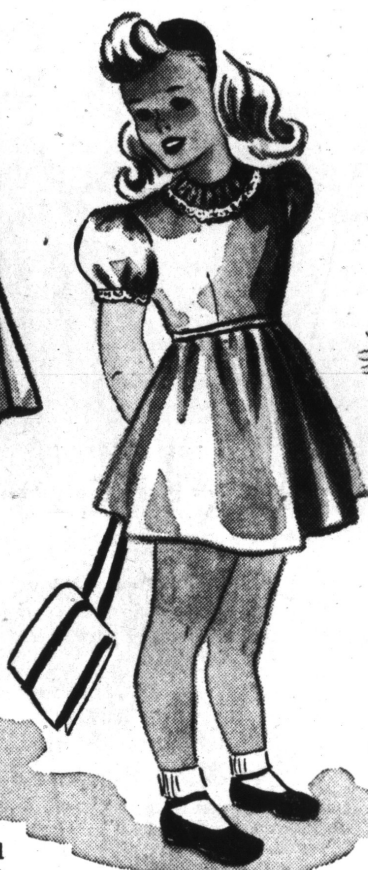
We've just the dresses your little angels would like to find under the tree Christmas morning. They're becoming and gay to make them look their prettiest. Velveteens, cottons, rayons, rayon taffetas, gabardines — in school and party frocks to wear for the holidays and after.

Below: A Kate Greenaway rayon taffeta party dress with puff sleeves and softly gathered waistline. Dainty cotton embroidery trims the sleeves and neckline. In teal, wine or royal. Sizes 7 to 14 **\$3.00**

Below: For extra special occasions, a transparent, noncrushable velvet frock. White crochet edges the new square neckline. In red, green or navy. Sizes 7 to 12 **\$7.98**



Above: Perky multicolored pinafore of striped rayon belting ribbon with beruffled trimming. **\$3.98**
Under it wear a white rayon crepe blouse. **\$2.00**
Sizes 7 to 14.



Above: For the high school miss, smart rayon alpaca party dress. Becoming yoke treatment with self ruffle and nailhead design. In melon, powder or navy. Sizes 10 to 16 **\$7.98**



Above: Short sleeve pique blouse with button-on pleated gabardine skirt. Skirt in red or navy combined with white pique blouse with red or navy trimming. Sizes 3 to 6x **\$3.00**

Above: Tot's smartly styled suit dress of rayon taffeta. Pleated all-around candy striped skirt with navy rayon jacket piped in colorful stripes. **\$5.98**
Sizes 3 to 6x

Above: Little girl's two-piece cotton checked dress. Pleated skirt and short sleeve jacket with bright red appliqued trimming. Sizes 3 to 6x **\$3.00**

Above: For your nautical-minded youngster—a pun rayon sailor dress from California. In navy or red with white braid trimming. Sizes 3 to 6x **\$3.98**

Everything for Boys and Girls! AYRES DOWNSTAIRS YOUTH CENTER

AYRES DOWNSTAIRS STORE

Look Your Best For The Holidays!

All-Wool
SUITS
TOPCOATS
OVERCOATS

\$24.95

THE COATS

Superbly tailored Luxtra Cuna fleece overcoats that give extra warmth without weight, comfort and long service! Easy-drape box style with fly front, in all the wanted colors. Topcoats are in covert, tweeds and fleeces. Sizes 33 to 48.



THE SUITS

We are proud to offer these fine 100% wool worsted suits! In a good assortment of colors, styles and sizes . . . in a quality that will interest you—even though you have been paying more! Regulars, longs, shorts, stouts in sizes 34 to 48.

\$24.95



Dress Them Up For Christmas!

Plaid Mackinaws
\$10.98

For Christmas and after . . . heavy Jumbo mackinaws! In large bold plaid patterns, blue or red combinations, they have the attached zipper hood. Warm cotton lined in double-breasted styles. 4 to 12.



DRESS SUITS
\$9.98

For your 4-to-10-year-olds' Christmas . . . a mannishly tailored dress suit. Fitted-to-form coat with rayon lining combined with slacks with graduated waist. In snappy herringbone and diagonal weaves; they are 100% wool. Blue, tan and brown.

Buffalo Billy
RUGGED SHOES

Buffalo Billy shoes are made for action! In pliant, scuff-resisting leathers, with Goodyear welt, comfortable, roomy last and snug-fitting heel. High shoes and oxford styles to choose from, leather or cord soles. Sizes 8½ to 3, A to D widths.

—For Boys! —For Girls!



\$3.00

