

STRAUSS SAYS: — — — IT'S ONE DAY NEARER VICTORY



THE CAUSE OF
THE
"EXCITEMENT"—
is not a Sale—
It's the high-lighting
of outstanding values
—in fine wearables
and gift accessories
—It's the impulse to
get right down to
Christmas Shopping
early—earlier than
in previous years—
which sets off a
tremendous buying
wave.
Try Morning Hours—
if you conveniently
can.

"THESE ARE THE DAYS!"

THESE ARE THE DAYS! Always right after Thanksgiving — and the next day . . . The Man's Store is host to thousands!

MEN storm The Clothing Floor to get outfitted in Overcoats and Suits—in Leather Coats and Pile-Lined Coats.

MEN AND WOMEN . . . gather around the Neckwear cases . . . enjoying the fullest choice in one of America's greatest Tie collections.

WOMEN stream into The Specialty Shop for Tailored Women . . . AND BOYS take over . . . in their own Shop . . . (on the Second Floor).

GREAT INTEREST will center on these!

BRUXTON COLORED SHIRTS, \$2 and 2.21

Fresh, good looking Stripes—made with fused collar.

OXFORD SHIRTS (long point collars) 2.94 and 3.50

These are the celebrated Canterbury Shirts, white, plain colors and a series of Stripes in blue.

CANTERBURY SHIRTS (PATTERNED) at 3.45 and 3.90

Cut and tailored with a custom approach—soft collars with Bi-Angle stays—swell colorings.

ONE OF AMERICA'S GREAT NECKWEAR COLLECTIONS

is ready for you—in all its fullness, freshness and distinction. Every tie is in the best standard of Masculine taste. Prices range from 55c to all the way to the moon.

MEN'S RAYON MOIRE ROBES—A FEATURE VALUE at 17.95

Unlined, Plain colors—maroon or blue.

MEN'S WOOL PLAID ROBES PRICED at 17.50

Mostly Glen Plaids—soft and comforting (content as per label).

MEN'S B. V. D. KNITTED PAJAMAS, 2.50

Soft, warming, extremely comfortable—knitted wrists and ankles—Sizes A to D. Blue, Tan or Green.

MEN'S WORSTED SUITS—OUTSTANDING AT \$35

Single and double-breasted Suits—stripes, glens and in the plainer tones—Extensive selections—and really remarkable values.

BOTANY-DAROFF and PRINCETOWN SUITS, \$45

Select Worsteds—tailored with a wealth of handwork—outstanding at the price.

TOPCOATS—A GREAT GROUPING at 32.50

Among them are Tweeds, Fleeces in Camel shades, Herringbones and Shetland Types.

PEDIGREED FLEECE OUTERCOATS, \$50 and \$55

Light weights, Coast weights, Winter weights, Oxford grey, brown—Lovatts and heather—They're really great buys.

MEN'S CALIFORNIA LEATHER COATS (Capeskin) 15.95

Black and tan—soft, firm, pliant leather—Zipper front. (Third Floor).

MEN'S WOOL KNIT VESTS at 5.95

100% Wool—brown, grey or blue—(Third Floor).

MEN'S CORDUROY SPORTS JACKETS, 12.50

Thin wale corduroy, light in weight, regulars and longs—various colors (Third Floor).

MEN'S TWILL LEISURE JACKETS featured at 8.95

A weather-proofed poplin—light in weight—washable—good for indoors or out—(Third Floor).

MEN'S FLANNEL AND GABARDINE SLACKS, 7.50 and \$10

A broad range of colorings—exceptional values—(Third Floor).

MEN'S FASHION PARK SLACKS, \$15 and 18.50

Pedigreed fabrics (mainly flannels and Gabardines)—cut and tailored with the Fashion Park renowned skill—(Third Floor).

MEN'S EVRUP SOCKS, SHORT, PART WOOL, 1.00

These are from Phoenix—with the EVRUP elastic top—flat weave—33% wool—soft and easy—Navy, brown, maroon or black.

MEN'S NYLON AND WOOL SOCKS, RIBBED, at 1.50

Short, pull-up sock—ribbed—soft, cushioning—absorbing—combining the qualities of wool—with the miracle of nylon—65% wool, 35% nylon—several shades.

L. STRAUSS & COMPANY, INC., THE MAN'S STORE