

AYRES DOWNSTAIRS STORE

Tomorrow! An Important Special Event that Brings You

- ★ Brilliant Fashions!
- ★ Ayres Quality!
- ★ Low Prices!

After Thanksgiving

of 3,000

Holiday Dresses

Select YOURS From Scores of New Styles!
Colors, Designs and Trims Are of the Finest!

2 for \$15

1 DRESS \$7.98

Sizes 9 to 15, 10 to 20, 38 to 52, 18½ to 24½

- Casual Dresses
- Tailored Dresses
- Street Dresses
- 1 or 2-Piece Dresses
- Wool Combinations
- Print Combinations
- Date Dresses
- Glitter Dresses
- Evening Dresses
- Suit Dresses

Wool Combinations, Crepes, Prints, Spun Rayons and Print Combinations!

Be sure to come in tomorrow . . . just glance about at the loaded racks . . . you'll see nothing but charming styles and adorable colors, you would think possible only on more expensive dresses . . . you can select a dress or dresses for the many occasions during the coming year . . . this is just about the grandest thing ever offered in these kind of dresses . . . Think of it . . . 3000 dresses to pick from.

COLORS: Black, Blue, Green, Purple, Beige, Brown, Aqua, Gold, Fuchsia, Pastels

A.
COLORS:
Fuchsia, Blue,
Black
SIZES 14 to 20

L
COLORS:
Gold, Blue, Aqua
SIZES 9 to 15

C.
COLORS:
Purple, Blue
Gray, Black
SIZES 38 to 44

D.
COLORS:
Brown with Gold,
Black with Fuchsia

California Casual COATS

Close-outs from a famous manufacturer . . . Coats of soft all-wool suede cloth . . . warmly interlined . . . and made to sell at a much higher price. These coats are noted for their California colors.

\$18

**JUNIORS' and
MISSES' SIZES**

E.—All-Wool Suede Reeler—
Kick pleat in back—
2-Button Front. Flange
front—Velvet Collar!

COLORS:
American Beauty, Blue,
Luggage, Green and Tile!

F.—All-Wool Suede
Chesterfield. Velvet
collar, large flap pockets!
Deep armholes. Open
vent back!

COLORS:
American Beauty, Blue,
Tile, Green, Plum,
Luggage and Grey!

**3 WAYS
TO BUY . . .**

1. Budget Payment Plan.
2. Regular Layaway.
3. Your Charge Account.



C

Below-
print
necklin
sash, b
Choos
backgr

