

AYRES DOWNSTAIRS STORE

Tomorrow! An Important Special Event that Brings You

- ★ **Brilliant Fashions!**
- ★ **Ayres Quality!**
- ★ **Low Prices!**

After Thanksgiving
SELLING

of 3,000

Holiday Dresses

Select **YOURS** From Scores of New Styles!
Colors, Designs and Trims Are of the Finest!

2 for \$15
1 DRESS
\$7.98

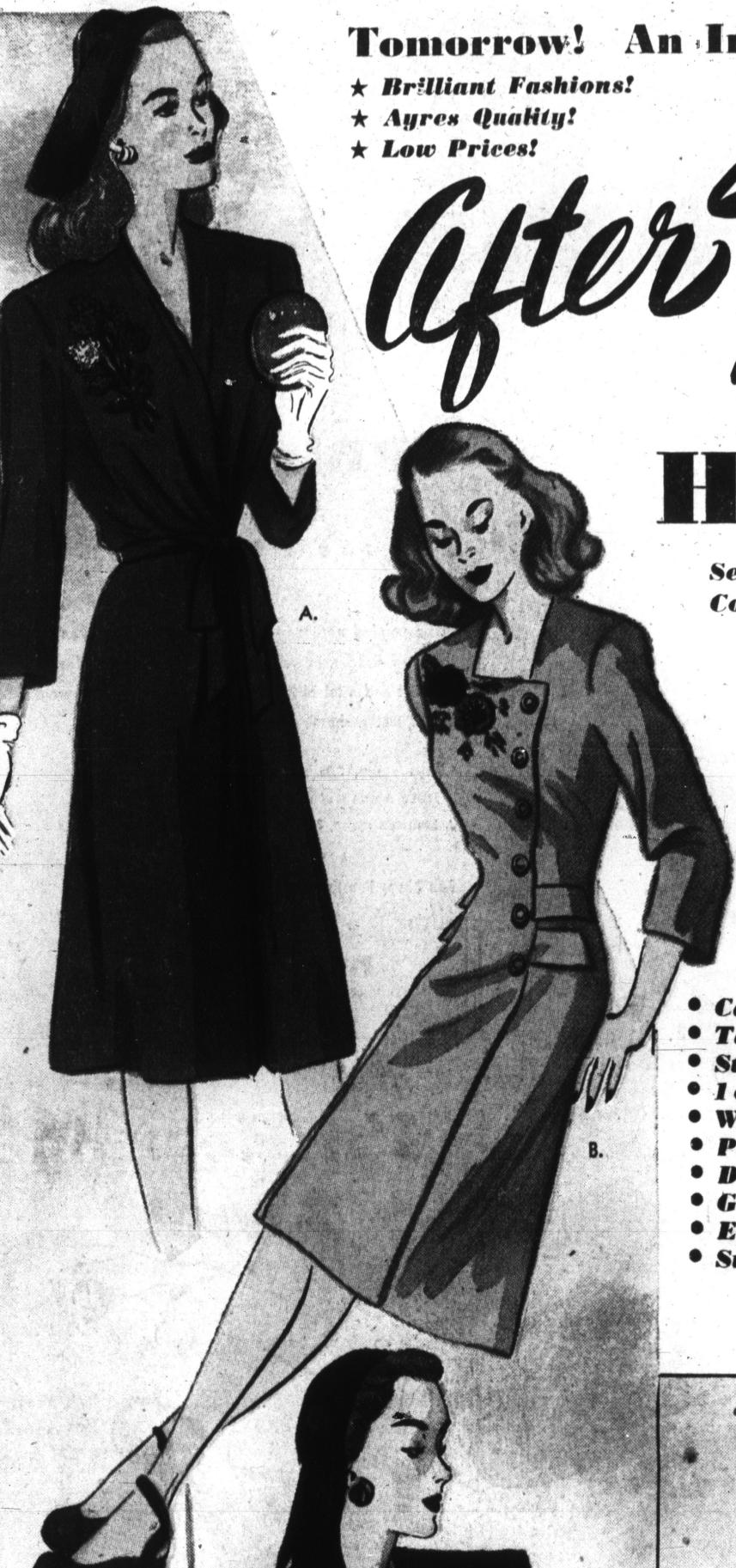
Sizes 9 to 15, 10 to 20, 38 to 52, 18½ to 24½

- **Casual Dresses**
- **Tailored Dresses**
- **Street Dresses**
- **1 or 2-Piece Dresses**
- **Wool Combinations**
- **Print Combinations**
- **Date Dresses**
- **Glitter Dresses**
- **Evening Dresses**
- **Suit Dresses**

Wool Combinations, Crepes, Prints, Spun Rayons and Print Combinations!

Be sure to come in tomorrow . . . just glance about at the loaded racks . . . you'll see nothing but charming styles and adorable colors, you would think possible only on more expensive dresses . . . you can select a dress or dresses for the many occasions during the coming year . . . this is just about the grandest thing ever offered in these kind of dresses . . . Think of it . . . 3000 dresses to pick from

COLORS: Black, Blue, Green, Purple, Beige, Brown, Aqua, Gold, Fuchsia, Pastels.



A.
COLORS:
Fuchsia, Blue,
Black
SIZES 14 to 20

B.
COLORS:
Gold, Blue, Aqua
SIZES 9 to 15

C.
COLORS:
Purple, Blue
Gray, Black
SIZES 38 to 44

D.
COLORS:
Brown with Gold,
Black with Fuchsia

California Casual COATS

Close-outs from a famous manufacturer . . . Coats of soft all-wool suede cloth . . . warmly interlined . . . and made to sell at a much higher price. These coats are noted for their California colors.

\$18

JUNIORS' and MISSES' SIZES

E. —All-Wool Suede Reefer—
Kick pleat in back—
2-Button Front. Flange front—Velvet Collar!

COLORS:
American Beauty, Blue,
Luggage, Green and Tile!

F. —All-Wool Suede Chesterfield: Velvet collar, large flap pockets! Deep armholes. Open vent back!

COLORS:
American Beauty, Blue,
Tile, Green, Plum,
Luggage and Grey!

3 WAYS
TO BUY . . .

1. Budget Payment Plan.
2. Regular Layaway.
3. Your Charge Account.

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