

CT. 13, 1944
h Year
South Pacific, will
nir" Oct. 31 in
New York City.
wanting first-day
and up to 10 self-
copies to the post-
Angels, 32, Cal.,
1, N. Y. Walker

AYRES DOWNSTAIRS STORE

Choose From a Huge Selection of All-Wool Sweaters!

A warming and charming selection of colorful fall classics . . . sweaters in 100% virgin wool in your favorite cardigan, slipover and coat styles!

A. All-wool boxy cardigan that is fine and soft. In navy, lime green, baby pink, baby blue, cherry red, American Beauty. Sizes 34 to 40. **\$4.88**

B. Long sleeve slipover sweater in soft, all-wool yarns. Baby pink, baby blue, pineleaf green, coral red and brown. Sizes 34 to 40. **\$3.98**

C. All-wool short sleeve slipover sweater—ideal for jumpers! In lime green, baby pink, baby blue, brown and lilac. Sizes 34 to 40. **\$3.00**

D. Women's all-wool coat sweater with V-neck, ribbed waist; sizes 40 to 46 in the group. In blossom blue, wine, navy, black, green, rose, brown. **\$4.50**

—Sportswear, Downstairs at AYRES.

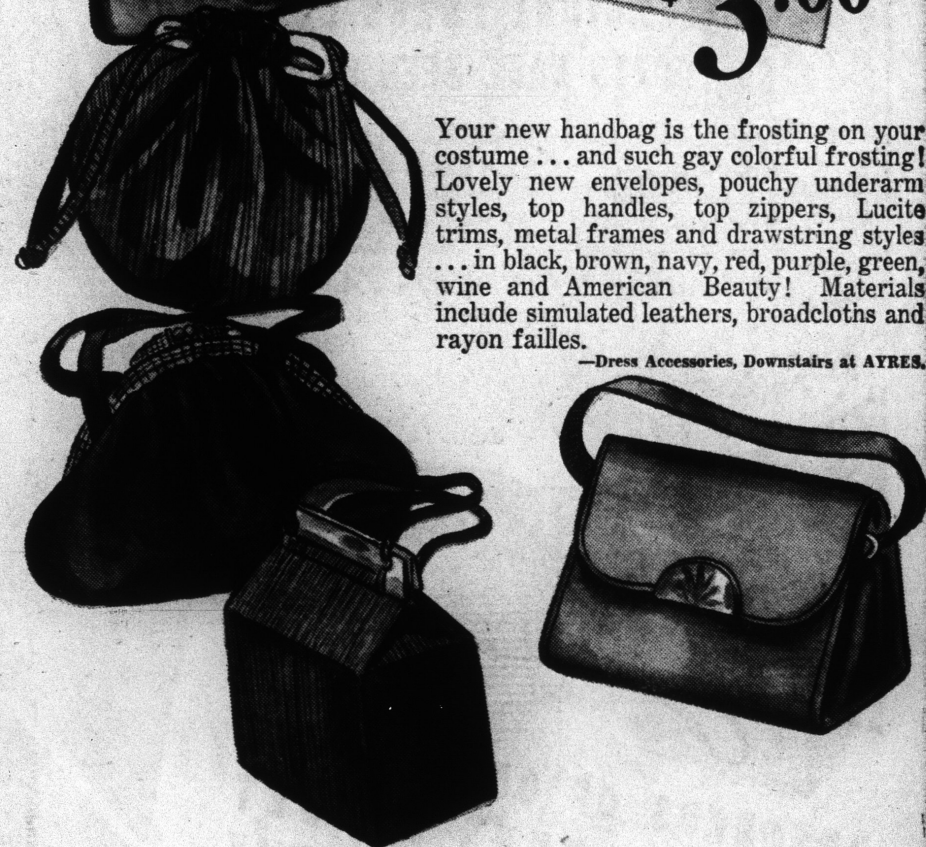


From a Famous Maker! New HANDBAGS!



Your new handbag is the frosting on your costume . . . and such gay colorful frosting! Lovely new envelopes, pouchy underarm styles, top handles, top zippers, Lucite trims, metal frames and drawstring styles . . . in black, brown, navy, red, purple, green, wine and American Beauty! Materials include simulated leathers, broadcloths and rayon failles.

—Dress Accessories, Downstairs at AYRES.



Every Smart Little Girl Wants a Warm Dress ...for Work...for School **\$8.95**

A warm dress . . . a gay colored dress, that looks so pretty under your coat! We've dozens of one and two-piece styles . . . not only in wool-combinations, but also in Cavalry Twills, Gabardines, "Surge-Forward" and Spun Rayons . . . featured in melt-in-your-mouth colors: reds, gold, blue, aqua, green, beige, fuchsia, purple!

Sizes 9 to 15 for Juniors!
Sizes 12 to 20 for Misses!

—Fashion Dresses, Downstairs at AYRES.

Other Warm Dresses **\$10.95 to \$19.95**



Known and Loved Throughout America! **\$2.25**

Lovely rayon crepe slip with a Hollywood V-front and back, molded bias bustline, straight-cut body with fitted bias sides. Every seam is strengthened by reinforced stitching, every strap securely anchored. Tearose and white. Sizes 36 to 44 in the group.

—Lingerie, Downstairs at AYRES.

