



58 Years of Leadership

FOR **QUALITY** SHOP AT SEARS AND SAVE

Popular Toilet Soaps

Lux, Camay, Lifebuoy, Palmolive! Regular size bars of these favorites.

10 bars **44c**

Reg. 5c Washing Powder

Regular 5c small size "Gold Dust" Washing Powder.

2 for **5c**

39c Milk of Magnesia Tablets

Sears "Approved" brand Milk of Magnesia Tablets; mint flavor. 100 in bottle.

2 bottles **40c**

Regular 98c Mineral Oil

"Challenge" brand U. S. P. Mineral oil. Heavy type. 1/2 Gallon bottle.

69c

50c Tek Tooth Brushes

"Tek" tooth brushes with Nylon bristles. In a double package.

2 for **51c**

49c Theatrical Cold Cream

Sears "Approved" brand Theatrical Cold Cream. For make-up removal and cleansing. 1-Lb. jar.

39c

4.98 Lucite Dresser Set

Comb, brush and hand mirror in Lucite, with attractive floral design decoration.

4.69

80 Embossed Paper Napkins

80 White embossed paper napkins in hang-up container. Soft, absorbent.

10c

Regular 10c Buttons

Pearl buttons, leather buttons, suit and coat buttons. Choice of sizes, colors.

8c

50 Sanitary Napkins

Sears own brand, "Cellu-Fluffs." Regular size sanitary napkins. 50 in a box.

54c

Men's Part-Wool Dress Socks

10 Percent wool, 10 percent rayon, 80 percent cotton. Rib knit. Brown, blue, maroon.

3 prs. **1.00**

Leather Dress Gloves

Smooth or pig-grained finish capeskin, chrome tanned; lined or unlined. Brown or black.

1.49

Jr. Boys' Slack Socks

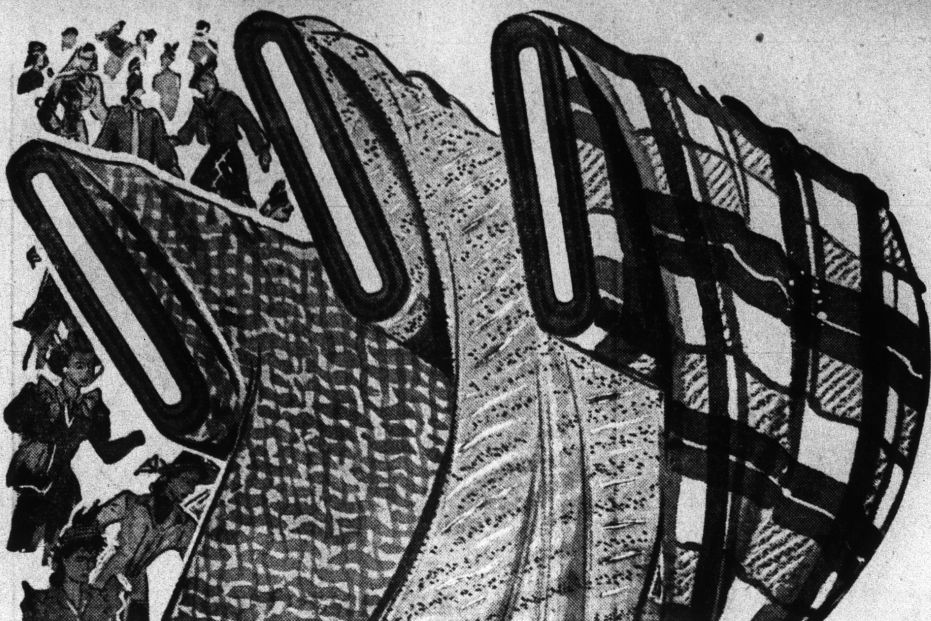
Jr. boys' cotton slack socks in argyle patterns. Sizes 7 to 9.

3 prs. **1.00**

Jr. Boys' Longie Pants

Herringbone patterns in blue or brown. Well tailored to take hard wear. Sizes 6 to 12.

2.39



54-Inch Part Wool Plaids

Here is a fabric that lends itself to trim tailoring, keeps its shape and wears well. 54 Inches wide. 50% Wool, 50% Rayon. Fine textured, crisp finish. Rich, bright colors.

1.49 Yard

All-Wool Tweed Coatings

\$2.98 yard

100% Wool tweed-effect coatings. 54 Inches wide. Durable for warm winter wear. Choice of blue, tan or brown.

54-Inch Corduroy

\$2.79 yard

54-Inch, wide wale cotton corduroy. Firm back! Choice of royal, scarlet, green, rose, copen or American Beauty.

All-Wool Suitings

\$3.98 yard

54 Inches wide! All virgin wool. Black, red, blue, luggage, beige, lavender.



Jiffy Dress Form

89c

Actually duplicates your own figure. It's accurate, too, because it's made right on you! Quick and easy—all you need is someone to help wind the tape and cut away the form. Outfit includes cotton jersey, roll of gummed tape and instructions.

Lacy Crepes

42% Wool, 58% rayon crepe. 54 Inches wide. Kelly, cocoa, gold, gray, blue, purple, red and melon colors. **1.98** yd.

Wool Coating

100% wool coating. 54 inches wide. Smart diagonal weave. Rich colors. **4.98** yd.

Kitchen Toweling

45% linen, 55% rayon and cotton. Brightly striped toweling. Sunfast colors. **35c** yd.

Crash Toweling

Printed crash toweling. 39 inches wide! Smart floral designs. Wash-fast colors. **79c** yd.

Feather Ticking

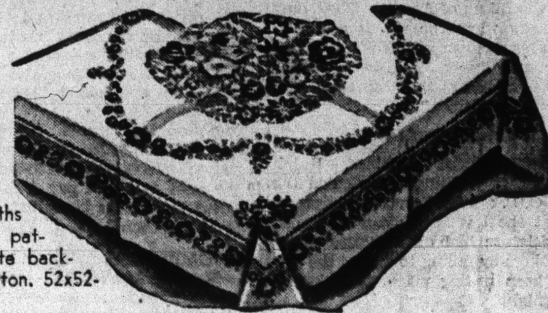
Blue and white striped twilled cotton feather ticking. Heavy quality, wash-fast. 35 inches wide. **35c** yd.

Hand-Painted Luncheon Cloths

52x52-Inch!

2.98

Beautifully hand-painted luncheon cloths with newest assorted patterns on ivory or white backgrounds. Washable cotton. 52x52-inch size.



Printed Lunch Cloth

79c

42x42-Inch size! Brightly colored print on durable bleached sheeting. Ideal for everyday use.

Lace Table Cloth

4.98

72x90 Inches! Beautiful all-over pattern lace dinner cloth. Smart ecru color.

Cotton Damask Cloth

2.59

64x90 Inches! Permanent finish cotton damask dinner cloth. Beautiful wash-fast colors.

Luxuriously Thick Shag Rugs

24x36-Inch Oblong

2.44

18x34-Inch Oval Rug **1.95**

24x48-Inch Oval Rug **4.44**

• PEACH • BLUE
• GREEN • ROSE

Luxuriously thick and soft, yet thoroughly practical with their fine cotton yarns tufted on heavy canvas bases. Pre-shrunk, washable. Beautiful colors for bedroom or bath!

Mattress Pads

2.29 Ea.

54x76-Inch size. Washable. Protects mattresses. Soft, white cotton. **1.98** Ea.

Embroidered Pillowcases

1.98 Pr.

Size 42x36 inches. Printed or embroidered motif on fine quality muslin. Boxed.

Bath Mat Sets

2.98 Set

18x34-Inch size. Soft, thick chenille. Floral design. Washfast colors.

Famous "Slumbersound" Blankets for Warmth, Beauty and Wear!

100% Wool Blankets

Weight 3 3/4 lbs. 100% New Live wool single blanket in solid colors. Rayon satin binding. 72x84-Inch size.

9.90 Each

100%-Wool Single Blankets

Creamy white with candy stripes of red, blue, green, and yellow. Warm double blankets in rose or blue. Rayon bound ends. Weight 5 lbs. **12.95** Each

5%-Wool Double Blankets

72x84-Inch size. 5% wool, 95% new cotton. Smart colors. Sateen bound ends. **3.98** Pair

25%-Wool Double Blankets

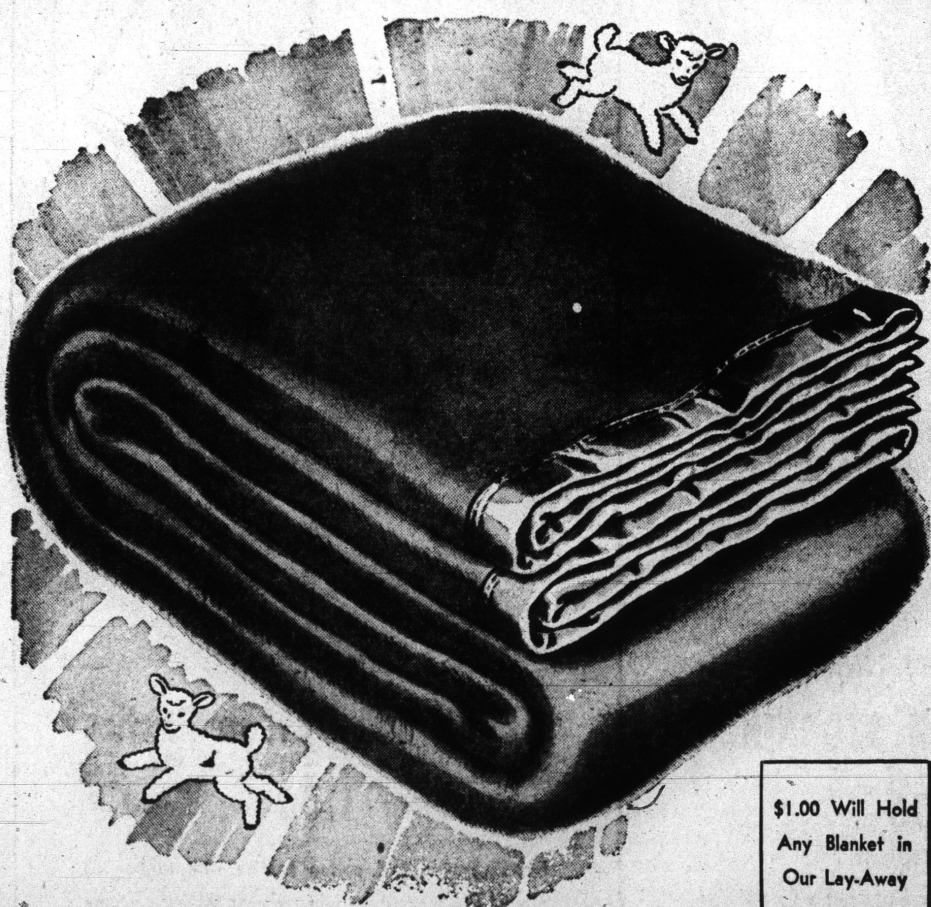
25% new wool, 75% fine cotton. Warm double blankets in rose or blue. Rayon bound ends. **4.79** Pair

25%-Wool Single Blankets

25% New wool, 75% cotton. Single plaid blankets in beautiful colors of blue and rose. **2.98** Each

25%-Wool Practical Camp Blankets

25% Re-used wool, 75% cotton. Weight, 3 1/4 lbs. Rich, dark colors. 70x84-Inch size. **2.39** Each



\$1.00 Will Hold Any Blanket in Our Lay-Away

Chenille BEDSPREADS

90x105-Inch Size!

Thick, soft chenille with beautiful center design. White with blue, rose, yellow or green.

Solid Color Spreads, Extra Heavy, 14.98 Ea.

12.98

Any Purchase TOTALING 10 OR MORE CAN BE MADE ON SEARS Easy Payment Plan

Sears, Roebuck and Co.

ALABAMA AT VERMONT ST.