

AYRES DOWNSTAIRS STORE



Friday! Dramatic Selling of 1,000

BRAND NEW

Casual Coats

For Fall and Winter

Materials:

- All-Wool Suedes!
- All-Wool Meltons!
- All-Wool Shetlands!
- All-Wool Fleece!
- All-Wool Tweeds!

Colors:

• Blue	• Black
• Brown	• Fuchsia
• Rust	• Moss Green
• Camel	• Sage Green
• Vicuna	• Yarn-Dye Grey
• American Beauty	

This is IT! The coat event of the month! Makers' samples and surplus stocks totaling over 1,000 of the finest coats we could buy to sell for this low price . . . every one in luxurious fabrics . . . every one an accepted fall fashion . . . every one made to sell at a much higher price! There are Chesterfields, boy coats, wraparounds, reefers, Bobby coats, flange fronts and double-breasted styles—in the color that YOU like best!

Sizes for Juniors, Misses, Women

**3 Ways
to Buy:**



1. Budget Payment Plan!
2. Regular Layaway!
3. Your Charge Account!

\$18