

# AYRES DOWNSTAIRS STORE



**Friday! Dramatic Selling of 1,000**

**BRAND NEW**

## Casual Coats

**For Fall and Winter**

### Materials:

- All-Wool Suedes!
- All-Wool Meltons!
- All-Wool Shetlands!
- All-Wool Fleeces!
- All-Wool Tweeds!

### Colors:

- Blue
- Brown
- Rust
- Camel
- Vicuna
- Black
- Fuchsia
- Moss Green
- Sage Green
- Yarn-Dye Grey
- American Beauty

This is IT! The coat event of the month! Makers' samples and surplus stocks totaling over 1,000 of the finest coats we could buy to sell for this low price... every one in luxurious fabrics... every one an accepted fall fashion... every one made to sell at a much higher price! There are Chesterfields, boy coats wraparounds, reefers, Bobby coats, flange-fronts and double-breasted styles—in the color that YOU like best!

*Sizes for Juniors, Misses, Women*

### 3 Ways to Buy:

1. Budget Payment Plan!
2. Regular Layaway!
3. Your Charge Account!

**\$18**

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