

The "BUY WAY" of Indianapolis

AYRES DOWNSTAIRS STORE



It's Fun to Sew and Save!

Drapery, Slipcover Fabrics

• Remnants! **79¢** YARD
• Full Bolts!

A huge assortment of beautiful fabrics in 30, 36 and 50-inch widths... Ideally suited to making draperies and slipcovers for every room in your home. These are mostly gay, colorful prints that will brighten any room. In lengths suitable for making festoon drapes.

Printed Drapery Crash

89¢ YARD

Pretty prints on colored backgrounds in crash fabrics for either drapes or slipcovers — or BOTH.

Drapery Homespuns

\$1 YD. **\$1.29** YD.

50-inch drapery homespuns in plain eggshell, or in eggshell with colored figures and stripes.

Lace Panels

\$1.00 EA.

Lace curtain panels in two nice patterns: choice of 78 or 97-inch lengths.

Curtain Prints

49¢ YD.

Square mesh net with colored, printed patterns: for kitchen or bedroom curtains.

Festoon Rings

50¢ EA.

Wooden rings for festoon draperies; 5-inch size; ivory and gold finish; with metal bracket.

Drapery Prints

89¢ YD.

Sanforized shrunk fabrics in eggshell, with colorful floral prints; 36-inch.

Big! Light! Warm!

"PERMA-FLUFF" COMFORTS

ONLY **\$5.00** EACH

"Perma-Fluff" comforts are famous for their beauty, their warmth and durability! Covered wide sateen plain colored border and center of printed broadcloth—in blue, green, rose or gold. Filling is 5% wool and 95% long staple cotton that does not mat or break apart.



Dozens of BLANKET Values to Choose From:

Single Blankets in Solid Colors

American Woolen, All-Wool; 72x84-Inch	\$10.95
American Woolen "Knight," All-Wool; 72x84-Inch	\$8.95
American Woolen "Diana," All-Wool; 72x84-Inch	\$8.95
Seymour Woolen; 80% Wool; 72x84-Inch	\$8.95
"Gannon," 50% Wool; 72x84-Inch	\$5.95
"Bloomfield," 70% Wool; 72x84-Inch	\$5.95
"Nashua," 5% Wool; 72x84-Inch	\$3.98

SHEET Blankets

"Fieldcrest," All-White; 70x95 Inches. Each	\$1.39
"Nashua," All-White; 70x95 Inches. Each	\$1.49
"Fieldcrest," Irregulars; 70x95 Inches. Each	\$1.29

DOUBLE Blankets

"Fieldcrest" Plaids; 5% Wool; 70x80-Inch	\$2.98
"Fieldcrest" Plaids; 50% Wool; 72x84-Inch	\$7.95
"Nashua" Plaids; 5% Wool; 72x84-Inch	\$3.50
"Fieldcrest" Novelty Design; 72x84-Inch	\$4.98
"Nashua" Plaids; 25% Wool; 72x84-Inch	\$5.95
"Fieldcrest" Plaids; 25% Wool; 72x84-Inch	\$5.49

Novelty Design — Single Blankets

"Fieldcrest," 10% Wool; 72x84-Inch	\$4.95
"Fieldcrest," Jacquard, Irregulars; 72x84-Inch	\$2.70
Cotton Blankets, 70x80 Inches	\$2.50
"Fieldcrest," Jacquard Woven; 64x76 Inches	\$1.69

New 54-Inch FALL WOOLENS!

New Colors! New Weights! New Weaves!

- All-Wool Shetlands!
- All-Wool Shepard Checks!
- All-Wool Houndsbath!
- All-Wool Repaline!
- All-Wool Faillie Crepe!

\$2.98 YARD

- All-Wool Suitings!
- All-Wool Plaids!
- All-Wool Flannels!
- All-Wool Jerseys!
- All-Wool Dress Weights!

Other Fine Woollens and Part-Wools, \$1.29 to \$4.49 Yd.

"Sorority"...

A Name of Distinction in

Daytime Dresses

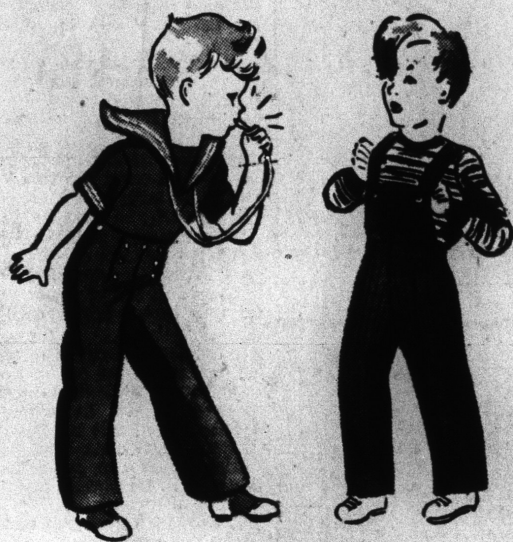
\$5.98

You get so much quality... smart styling... for so little money when you choose a "Sorority" dress for your daytime hours. They are unusually well tailored and attractive! Sizes 12 to 20... In appealing fall colors.

LEFT: Coat dress in spun rayon, with buttons to the hem; fly front; classic pin stripe in navy, brown or green; 12 to 20.

RIGHT: Button-to-the-waist dress in flared printed rayon French crepe; two pockets, notched collar; monochrome prints in green, brown, blue.

—Daytime Dresses, Downstairs at AYRES.



Little Boys' Pinwale

Corduroy Overalls

This winter the well-dressed younger man will wear corduroy overalls with bib top. Tailored for active wear. In wanted colors. Sizes 2 to 6. **\$1.79**

Little Boys' Polo Shirts..... **2 for \$1**
Long sleeve polos in colorful stripes and solid colors; slight irregulars; sizes 2 to 6.

Little Boys' SAILOR SUITS

Everybody loves a sailor (suit)... especially little fellows of 2 to 6! These are navy blue gabardine with regulation emblem and white braid trim; long trousers. **\$3.00**

Tots' Coveralls..... **79¢**
In boys' and girls' styles for brother and sister; fast color; novelty trim; 2 to 6.

Double Knit Panties..... **59¢**
Winter weight panties for boys and girls; elastic back; French leg. Sizes 2 to 6.



Boys' "Station Wagon" Raincoats

Sizes 4 to 12 **\$5.95**
Sizes 12 to 22 **\$6.95**

One of these smart looking, nationally advertised "Station Wagon" raincoats is a school-necessity for every boy! They are all-weather coats... water-repellent gabardine... single breasted with fly front.

Other Boys' Raincoats **\$2.98 to \$5.95**

—Youth Center, Downstairs at AYRES.

"Individually Yours" Seconds of Dutchess

Rayon Knit Undies

Rayon Knit Panties, Seconds	39¢
Rayon Knit Bloomers, Seconds	39¢
Rayon Knit Slips, Seconds	79¢
Rayon Knit Slips, Trimmed, Seconds	\$1.00
Cotton Balbriggan Gowns, Seconds	\$1.00
Cotton Tuckstitch Gowns, Seconds	\$1.00

No Phone, Mail Orders, Please!

—Knit Underwear, Downstairs at AYRES.



Style Shoes

- Comfortable!
- Durable!
- Smartly Styled!

\$3.95

No ration stamp required for these pretty new fall shoes... black, brown, green or burgundy GABARDINE! Choice of sandals, open-back pumps and tie styles; low and high heels. Made with long wearing synthetic soles; sizes 4 to 9, narrow and medium widths. —Women's Shoes, Downstairs at AYRES.