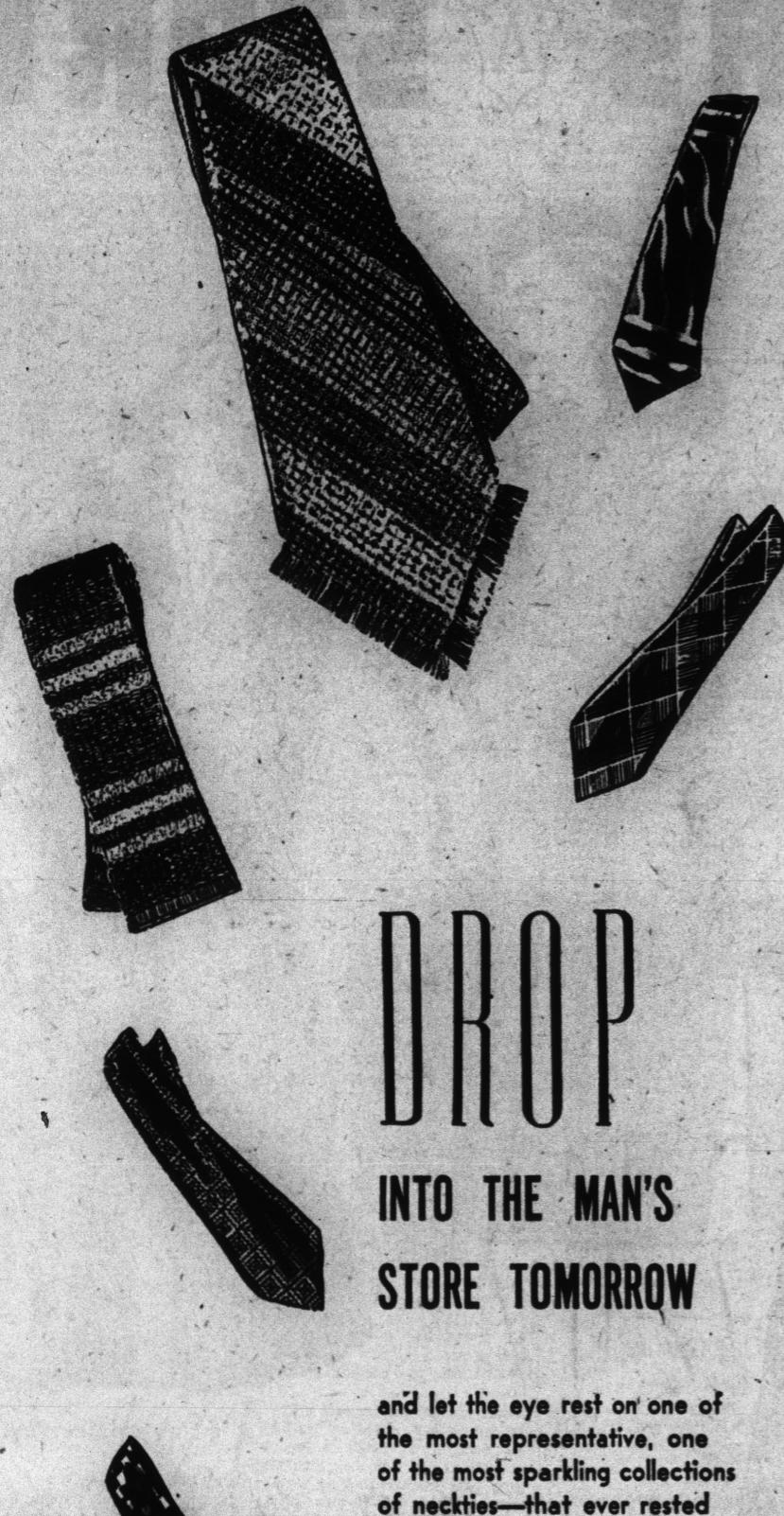


STRAUSS SAYS:---IT'S ONE DAY NEARER VICTORY



**DROP
INTO THE MAN'S
STORE TOMORROW**

and let the eye rest on one of the most representative, one of the most sparkling collections of neckties—that ever rested on the collective chests of Indianapolis men!

Ties from the D'ARSAC family—
magnifique—

And Hand Painted Ties
(something out of this world)
from CALIFORNIA!

A marvelous collection of ties
(including pure silks) at 3.50

And—bold and not so bold—
and quiet in an alert way—
patterns galore at 2.50

And at \$1 and 1.50—something
that will create a lot of
excitement! Among them are
wool ties (the famous Botany
wools)—Wembley ties—Arrows—
and a world of others!

P. S. At 1.50 are those
McCROSSEN hand loomed
ties—that you see on the
facades of so many men of light,
leading, and learning.

ALL—ALL are in strict
masculine taste—Something to
give an accent of tomorrow.

**L. STRAUSS & CO., INC.
THE MAN'S STORE**

STRAUSS SAYS:---IT'S ONE DAY NEARER VICTORY

STORE HOURS:
SATURDAY
9:30 TILL
6 O'CLOCK



IT'S LIKE 2 and 2 MAKES 4!-----ONLY IN A

**BOTANY-DAROFF TOPCOAT
(GABARDINE---OR WORSTED SHETLAND)**

—CAN YOU GET the resources of one of the world's greatest Woolen mills—(Botany)

—THE SKILLS of one of America's top-flight tailors—(Daroff)

—THE VALUE that accrues from the concentration of such resources and skills—

\$ **45**

*FLY FRONT
and
BUTTON THROUGH
Models—*

*—in a great
diversity—*

*(All Builds
can be fitted!)*

THE BOTANY GABARDINE —is a fine wool Worsted—with a pliant hand—closely packed yarns—lustrous and luxurious in appearance!

THE BOTANY WORSTED SHETLAND —combines the softness of Shetland—with the stamina of Worsted—They're Herringbones in various shades.

BOTH OF THESE COATINGS are known as BOTANY 500—(500 is Botany's magic number—applied to masterpieces of looming).

DAROFF —is one of America's most esteemed tailors—He uses a wealth of hand work. The operations are under strict laboratory controls—that insure complete satisfaction in advance.

There can be no such other VALUE in the clothing field—because there is no such other important and efficient and concerted endeavor—between Mill and Tailor and Retailer! A new clothing experience awaits you!

L. STRAUSS & CO., INC., THE MAN'S STORE