

STRAUSS SAYS:---IT'S ONE DAY NEARER VICTORY

STRAUSS SAYS:---IT'S ONE DAY NEARER VICTORY

STORE HOURS:  
SATURDAY  
9:30 TILL  
6 O'CLOCK



## DROP INTO THE MAN'S STORE TOMORROW

and let the eye rest on one of the most representative, one of the most sparkling collections of neckties—that ever rested on the collective chests of Indianapolis men!

Ties from the D'ARSAC family—magnifique—

And Hand Painted Ties (something out of this world) from CALIFORNIA!

A marvelous collection of ties (including pure silks) at 3.50

And—bold and not so bold—and quiet in an alert way—patterns galore at 2.50

And at \$1 and 1.50—something that will create a lot of excitement! Among them are wool ties (the famous Botany wools)—Wemby ties—Arrows—and a world of others!

P. S. At 1.50 are those McCROSSEN hand loomed ties—that you see on the facades of so many men of light, leading, and learning.

ALL—ALL are in strict masculine taste—Something to give an accent of tomorrow.

**L. STRAUSS & CO., INC.,  
THE MAN'S STORE**

IT'S LIKE 2 and 2 MAKES 4!-----ONLY IN A

## BOTANY-DAROFF TOPCOAT (GABARDINE---OR WORSTED SHETLAND)

—CAN YOU GET the resources of one of the world's greatest Woolen mills—(Botany)

—THE SKILLS of one of America's top-flight tailors—(Daroff)

—THE VALUE that accrues from the concentration of such resources and skills—

**\$45**

**THE BOTANY GABARDINE** —is a fine wool Worsted—with a pliant hand—closely packed yarns—lustrous and luxurious in appearance!

**THE BOTANY WORSTED SHETLAND** —combines the softness of Shetland—with the stamina of Worsted—They're Herringbones in various shades.

**BOTH OF THESE COATINGS** are known as BOTANY 500—(500 is Botany's magic number—applied to masterpieces of looming).

**DAROFF** —is one of America's most esteemed tailors—He uses a wealth of hand work. The operations are under strict laboratory controls—that insure complete satisfaction in advance.

There can be no such other **VALUE** in the clothing field—because there is no such other important and efficient and concerted endeavor—between Mill and Tailor and Retailer! A new clothing experience awaits you!

*FLY FRONT  
and  
BUTTON THROUGH  
Models—*

*—in a great  
diversity—*

*(All Builds  
can be fitted!)*

**L. STRAUSS & CO., INC., THE MAN'S STORE**