

The "BUY WAY" of Indianapolis AYRES DOWNSTAIRS STORE

*REGISTERED

FINAL CLEARANCE!

Our Remaining Stock of

Summer DRESSES

\$3.00

Over 350 summer dresses to choose from . . . to fill in your wardrobe for the remaining hot days of September! These were formerly marked at \$5.00 up to \$10.95. Cottons, spun rayons and prints . . . in one and two-piece styles, suit dresses and pinuppers.

Sizes for Juniors,
Misses, Women

—Fashion Dresses
Downstairs at AYRES.



Right Now! Your Boy Needs—

Sport Shirts

\$1.89

Polo Shirts

\$1.00



SLACKS! SLACKS! SLACKS!

Cassimere slacks in checks, plaids, herringbone, diagonals, covert: ZIPPER FLY! Tans, blues, tans, browns. Sizes 8 to 20.

All-wool cassimere slacks with ZIPPER FLY. Assorted colorings in neat suiting. Nicely tailored. Sizes 6 to 18.

All-wool cassimere slacks in herringbones and diagonals. Blues, tans, browns. Made with ZIPPER FLY. Sizes 12 to 20!

Come Stormy Weather

"Showerproof" Raincoats

Sizes 4 to 12 **\$5.95** Sizes 12 to 18 **\$6.95**

Boys' and Juniors' "Showerproof" raincoats in serviceable gabardine; single breasted. Two large pockets and change pocket.



Boys' Capeskin Jackets, **\$9.98**

Real capeskin leather with full ZIPPER front. Leather collar; knit cuffs and bottom. Sizes 10 to 18.

Boys' Plaid Jackets, **\$4.98**

Famous "Forty Below" Jumbo plaid jackets. Heavy, rugged and warm. Bold red and blue plaids. Sizes 6 to 18.

Make Your Own Curtains!

Rayon and Cotton Marquisette

29c

It is so-easy to make beautiful curtains for your home! We have just 500 yards of this lovely, plain-weave rayon-and-cotton marquisette in ivory shade. Limit, 20 yards to a customer.

Beautiful Printed DRAPERY SATEEN

59c
Yard

36-Inch cotton sateen for bedroom drapes, slipcovers, bed spreads and other uses; attractive patterns and colors.

Factory-Mended LACE CURTAINS

\$1.29 **\$1.69**
Pair Pair

Lovely lace curtains of good quality. These are skillfully mended at the factory so that imperfections are not noticeable.

—Drapery, Downstairs at AYRES.



SECONDS of Famous



Dutchess
"Individually
Yours"

Balbriggan Gowns, Pajamas

\$1.00
EACH

It's good news when you can buy seconds of famous "Dutchess" balbriggan gowns and pajamas at such a low price! In several attractive styles and colors . . . and so warm for the cold nights that will soon be here.

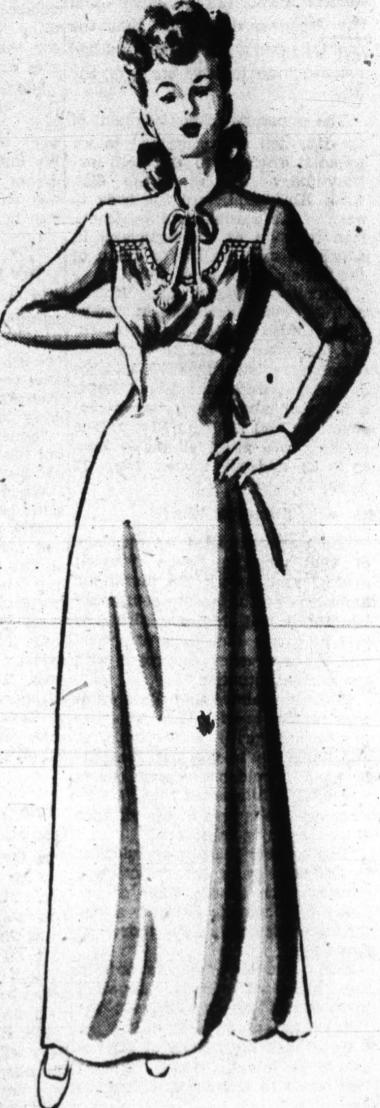
Seconds of "DUTCHESS"

Tuckstitch Panties **39c**

Winter-weight, part-wool tuckstitch panties of famous "Dutchess" quality . . . warm and good-fitting.

—Knit Underwear, Downstairs at AYRES.

No Mail or Phone Orders, Please!



It's Time You Were Wearing . . .

REALSILK SHEER RAYON STOCKINGS

79c PAIR

September is the time to abandon the bareleg freedom of summer . . . and go back to the sheer beauty of REALSILK stockings! So economical to wear . . . so flattering to the loveliest legs. Their beauty is protected at every danger-point by the famous Realisilk Beauty Guards. They are irregulars that you can buy with confidence.

- CRADLE DURA FOOT!
- SERVICE-TESTED TOE!
- ALL-OVER HEEL GUARD!

—Hosiery, Downstairs at AYRES.

Famous for Quality and Smart Fashion

Neva Split

FUR COATS

\$95.94

Tax
Included

- Mendoza Beaver-Dyed Coney • Mendoza Sable-Dyed Coney
- Lustrous Seal-Dyed Coney

Beautiful chin-up fur coats . . . proud beauties for a war-time winter and many winters thereafter! Treasured by every woman for their warmth, their elegance, their smart flattery! Many stunning styles to choose from . . . all bearing the Neva Split label which stands for durability and lovely quality!

Mr. Sidney Cohen, Expert Furrier

... and representative from the "Neva Split" factory, will be in our Fur Department all day tomorrow, Friday. He will be happy to help you select just the right "Neva Split" coat, and explain the many exclusive features that make your coat wear better and look better.

For Your Convenience! Budget Payment, Layaway Plan

