

AYRES DOWNSTAIRS STORE

We're Open All Day
Tomorrow (Saturday)
From 9:45 A. M. to 5:45 P. M.



Your Casual Life Demands a
Weskit Suit...In Menswear Grey

Rayon Crepe Blouses

\$3.98

Washable rayon crepe blouse, with stitched club collar and stitched bow. Colors: Melon, lilac, pink, maize, black or aqua. Sizes 9 to 15!

\$7.98

A touch of brave young red adds a gay note to these very, very new Weskit Suits in your favorite menswear GREY! Weskits are a stand-by for school or work...because the pleated skirt can be worn with your blouse, sweater or jacket...and wear the Weskit with your slacks for variety. Sizes 12 to 18!

Sportswear, Downstairs at AYRES.

Wear a Feather
On Your Hat!

\$3.00

From the dawn of history feathers on the hat have been a mark of distinction and elegance! For Fall, you, too, can wear a gay-feathered hat to raise your morale...to lend glamour to your pretty self. Pert, forward-tilted little hats, pompadours and off-the-face styles. Black, brown, fuchsia, olive green, soldier blue and many other exciting colors!

Millinery, Downstairs at AYRES.



Companionably Yours!

A Soft Casual
COAT

\$29.95

Our huge assortments makes it easy to choose a Casual Coat that will be a constant companion this Fall and Winter. There are wonderful, soft, all-wool fleeces, suede cloths, and Shetlands...Chesterfields, Boy Coats and Reefers...in the gay colors that YOU desire. Sizes for juniors and misses!

—Coat Department, Downstairs at AYRES.

A. All-wool suede fabric, with velvet collar; slashed back. In gold, brown; grey, black. Sizes 9 to 18.

B. The new Stadium Fleece coat in 100% wool; velvet collar; deep armholes. Apple green, blue, grey. Sizes 12 to 18.

C. The-front coat in new collarless style; new shoulder treatment. Wool suede crepe. In green, blue or black. Sizes 12 to 20.

American Girl
... A Shoe As Good
As Its Name ... In

Line-Lovely Black Suede

\$5.00

Whether you work or go to school...you'll step blithely into Fall with American Girl shoes. They're comfortable, wearable and now in fashion. Choose yours from our selection of line-lovely black suedes. Also in polished calf and alligator calf!

Other Women's Shoes
\$4.00 to \$7.50

—Women's Shoes,
Downstairs
at AYRES.

