

**STRAUSS SAYS: — — — STORE OPEN ALL DAY SATURDAY — — — FROM 9:30 UNTIL 6 O'CLOCK**



### DOBBS HATS—1944-1945

It's like the great Jimmy Durante says:

"THAT'S THE SITUATION THAT PREVAILS!"

It's gotten so—that a man can scarcely think of a fine hat—without the word "Dobbs" flashing into the mind!

Among the headliners for Fall:

The CROSS COUNTRY—at 6.50

The WESTWARD—with a very narrow band and binding. \$10

The EMPIRE with an ovolo edge—\$10

PARADOR, JR.—small shape, narrow bound edge—8.50

And a host of others—A lot of others

Above all others,

It's the DOBBS!

### TOMORROW—

the customary Saturday hours are resumed—9:30 till 6

And as is customary—Indianapolis (and Indiana) will pour through the doors—to outfit themselves for the fall and winter!

Men will head into DOBBS—and step into the SHOE SHOP.

Men (and women who buy for men) will gather around the Hosiery cases—the Neckwear square and shirt square.

In the Sports corner—Plaid Shirts and Corduroy Shirts will be carried away in plural numbers—

The boys will take over their own several shops—on the Second Floor.

And The Specialty Shop for Tailored Women—will go to town and to college—and to business!

AND BECAUSE there is a sweeping swing to quality and to known integrity—the clothing floor is prepared for a tremendous upsurge of demand—that will center especially around these—

## SUITS and TOPCOATS—CHOICE and SELECT FOR 1944-45

### GABARDINE TOPCOATS—

The celebrated BOTANY tailored by Daroff—\$45

The IMPERIAL—a pedigreed import tailored by Malcolm Kenneth U. S. A.—\$55

FASHION PARK GABARDINE coats—\$55

WEARINGTON Gabardine Coats—\$35

ALLIGATOR gabardines—\$31.50 and 25.75

### TOPCOATS . . . the Camels—

the Camel Family—and Pedigreed Fleece

CAMEL'S HAIR AND WOOL COATS—from Malcolm Kenneth are \$45

CAMEL and CASHMERE Coats from Fashion Park \$68

MAHARAJAH—a Camel and wool fleece of depth and richness—\$68

### TOPCOATS—Continued

KASHAN AND CAMEL fleeces at \$100

And so on up—to Hickey Freeman Polo Coats at \$150.00

Among the FLEECE COATS—are America's Celebrated

Alpagoras at \$32.50—

The Llamgora at \$45—

the Fashion Park Pargoras at \$50

SCOTCH HAND LOOMED SHETLAND Topcoats Tailored in U. S. A., \$55

### THE SUITS—include—

PRINCETOWNS and BOTANY-DAROFF Suits at \$45

"HOLLYWOOD" Suits—with a touch of tomorrow—\$50 and \$58

Super-WEARINGTONS—a featured group of Worsteds at \$35

FASHION PARK Suits \$50 to \$75 with a special concentration at \$58

HICKEY FREEMAN Suits at \$68 and up

# L. STRAUSS & COMPANY, INC., THE MAN'S STORE