

**STRAUSS SAYS: --- STORE OPEN ALL DAY SATURDAY --- FROM 9:30 UNTIL 6 O'CLOCK**



**TOMORROW—**

the customary  
Saturday hours  
are resumed—9:30  
till 6

And as is customary—  
Indianapolis (and Indiana) will pour  
through the doors—  
to outfit themselves for  
the fall and winter!

Men will head into DOBBS—  
and step into the  
SHOE SHOP.

Men (and women who buy for men)  
will gather around the Hosiery  
cases—the Neckwear  
square and shirt square.

In the Sports corner—Plaid  
Shirts and Corduroy Shirts  
will be carried away in plural  
numbers—

The boys will take over  
their own several shops—  
on the Second Floor.

And The Specialty Shop for  
Tailored Women—will go to town  
and to college—and to business!

**AND BECAUSE** there is a sweeping swing to quality and to known integrity—the clothing floor is prepared for a  
tremendous upsurge of demand—that will center especially around these

# SUITS and TOPCOATS—CHOICE and SELECT FOR 1944-45

**GABARDINE TOPCOATS—**

The celebrated BOTANY tailored  
by Daroff—\$45

THE IMPERIAL—a pedigreed  
import tailored by Malcolm Kenneth  
U. S. A.—\$55

FASHION PARK GABARDINE  
coats—\$55

WEARINGTON Gabardine  
Coats—\$35

ALLIGATOR gabardines—  
are \$1.50 and 25.75

**TOPCOATS . . . the Camels—**

**the Camel Family—**  
and Pedigreed Fleece

CAMEL'S HAIR AND WOOL COATS—  
from Malcolm Kenneth are \$45

CAMEL and CASHMERE Coats from  
Fashion Park \$68

MAHARAJAH—a Camel and wool fleece  
of depth and richness—\$68

**TOPCOATS—Continued**

KASHAN AND CAMEL fleeces at \$100

And so on up—to Hickey  
Freeman Polo Coats at \$150.00

Among the FLEECE COATS—are  
America's Celebrated  
Alpagoras at 32.50—  
The Llamgora at \$45—  
the Fashion Park Pargoras at \$50

SCOTCH HAND LOOMED SHETLAND  
Topcoats Tailored in U. S. A. \$55

**THE SUITS—include—**

PRINCETOWNS and BOTANY-DAROFF  
Suits at \$45

"HOLLYWOOD" Suits—with a  
touch of tomorrow—\$50 and \$58

Super-WEARINGTONS—a featured  
group of Worsteds at \$35

FASHION PARK Suits  
\$50 to \$75 with a special  
concentration at \$58

HICKEY FREEMAN Suits at \$68 and up

**L. STRAUSS & COMPANY, INC., THE MAN'S STORE**

**DOBBS HATS—1944-1945**

It's like the great Jimmy Durante says:

"THAT'S THE SITUATION THAT PREVAILS!"

It's gotten so—that a man can  
scarcely think of a fine hat—without  
the word "DOBBS" flashing into the mind!

Among the headliners for Fall:

The CROSS COUNTRY—at 6.50

The WESTWARD—with a very  
narrow band and binding. \$10

The EMPIRE with an ovo edge—\$10

PARADOR, JR.—small shape,  
narrow bound edge—8.50

And a host of others—A lot of others  
—Above all others,  
it's the DOBBS!