

L. S. Ayres & Co.

Slip-Perfect Poise in NEWFORMS

Slips recommended by their loveliness for sheer summer dresses. Assured by Nylon fagoting of strong, ravel-proof seams. Styled with four gores and full modeled bust for flattering fit. Beautiful in washable Burmil rayon crepe and satin.

A. Lovely Alencon-type lace on bodice and hem. Rayon satin in opaline and pink. Sizes 32 to 40, 4.00.

B. Nylon fagoted top in rayon crepe. Sizes 31 to 37, 34 to 44. Tearose and white, 3.00.

Lingerie, Second Floor



A. Skirt styled with unpressed pleats. Brown and white, blue and white, aqua and white. Blouse, 5.98. Skirt, 5.98.

B. U-neckline in navy and rose, brown and blue, black and maize. Blouse, 7.98. Skirt, 8.00.

C. U-neckline and panty lace trim. Red, green, brown or blue on white. Blouse, 5.00. Skirt, 5.98.

Crisp Charm in Two-Piece Chambrays

A wonderful way to look on a hot summer day—so cotton-cool and starchily fresh in chambray stripes and plaids! Tailored with a clean cut simplicity that spells the essence of summer smartness. Misses' Sizes.

Sportswear Accessories, Third Floor



Holiday-Wise in the Ways of the Sun

Here are gay little tan-catchers to help you make the most of every holiday. Bras, shorts and shirts in stripes and plain colors. And a gloriously sun-bright Mexicana print by Korday with beguiling air. All cotton-cool and laundry-perfect.

A. Striped cotton twill in blue and red. Sizes 12 to 18. Bra, 2.00. Shorts, 3.00.

B. Mexicana print in red and yellow. Bra, small, medium and large, 2.00. Shorts, sizes 12 to 18, 3.00.

C. T shirt, 1.25. White cotton twill shorts, 12 to 18, 3.00.

Fun Shop, Fourth Floor