

FORUMS TO OPEN
AT PURDUE CENTER

The around the cracker barrel sessions in the old general store have been revived here in a modern setting.

Conferences in which persons will be encouraged to "pop off" will be held this spring at the Purdue university center, 902 N. Meridian St. The first will be on "How Does Your Garden Grow?" at 7 p. m. April 14 and will be led by Prof.

W. B. Ward of the department of agricultural extension.

Students enrolled in Technical Institutes are given a season ticket for the talks, and any other persons may purchase tickets.

Other meetings will be on April 27 to discuss Geopolitics under the leadership of Prof. Frank R. Hall, of the Purdue history, economics and government department; May 12 to talk on a plastics world under the direction of Robert L. Davis, plastics engineer of the General Electric Co. in Indianapolis, and on May 25 for a look at "Tomorrow's Houses," headed by Prof. Carl Boester, Purdue housing research executive.

BURT'S SHOES SAY "EASTER"

BURT'S

35 E. Washington St.

WARTIME LIVING—

**Labels Giving Full Details
Finding Favor With Buyers**

By ANN STEVICK
Scripps-Howard Staff Writer

WASHINGTON, April 7.—There is hope that the chaos of wartime conditions in textiles may bring the blessing of more informative labels, according to standards division of the office of price administration.

Responsible retailers troubled with untrained help and merchandise returned by indignant shoppers are holding their heads and screaming for manufacturers to put enough information on labels so customers will know what they are getting. The system of self-help used by understaffed retailers also demands more informative labeling.

Some informative labels can be found now if you look for them. Many are sponsored and approved by the National Consumer-Retailer Council, Inc., made up of such groups as the General Federation of Women's Clubs, the American Retail federation, the National Better Business Bureau, the American Home Economics association, the American Association of University Women, working with heads of large merchandising concerns.

These labels will have such a designation as "This is the type of label suggested by the National Consumer-Retailer Council, Inc."

POST-WAR PLANNING . . .

Kays have a complete stock of the newest styles in engagement and wedding rings . . . they are an important part of the "post-war planning" of America's wartime sweethearts! Hundreds of wedding vows will be sealed with rings from Kays. We are proud of our nation-wide reputation for quality . . . and that we are part of the "post-war planning" of America's sweethearts.



Remember—

IT'S O. K.
TO
OWE KAY
★

THE STORE WITH A NATIONAL REPUTATION

20 YEARS OF SERVICE
KAY
KAY JEWELRY CO.
137 West Washington St.

YOUR VICTORY GARDEN—

Soil Preparation Important
In Raising Sweet Potatoes

By HENRY L. FREE
Scripps-Howard Staff Writer

SWEET POTATO plants are set out after the soil warms up, 15 inches apart in rows that have been hilled up six inches above the level of the ground. Make your rows 30 inches apart. Soil preparation includes fertilizer strong in phosphorus and potash. Spread one pound for each 10 feet of row, in a four-inch-deep furrow, mix thoroughly and then hill up. Plant the sweet potato on this hill.

After a month, apply another pound of fertilizer for each 10 feet of row as a side dressing. Cultivate lightly, taking care not to injure the roots. The less nitrogen in the fertilizer mixture, the better. Commercial growers use a 2-8-10 mixture, that indicates 2 per cent nitrogen, 8 per cent phosphorus and 10 per cent potash.

The soil should be friable, as good tubers do not form in a heavy clay. The sweet potato does well in a poor soil if it is drained and ample feeding and watering is practiced. An acid soil is to be preferred, since acid soil prevents the development of fungus diseases which infect the skins of the sweet potato.

Plants purchased from a reliable garden supply shop are usually

quite free from disease; the average price is 50 plants for \$1. One can expect a bushel and a half of yield from each 100 feet of row.

However, the ambitious gardener may grow his own seedling sprouts at home if he has a made hotbed. Choose a few medium-sized sweet potatoes, dip them in a mercuric compound solution to insure root development, place in a box of sand one inch apart and cover with one to two inches of pure sand. Water frequently enough to keep the sand moistened and with a constant temperature of 75 to 85 degrees.

In a month the sprouts will be about five inches high and ready for transplanting to the garden—provided frosts are over. These sprouts are pulled from the parent potato and only the largest and best planted. Successive plantings may be had by pulling off and planting the largest sprouts first.

April 7, 1944

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MEAT—Red stamps A8, B8, C8, D8, E8, F8, G8, H8 and J8 in Book 4 good indefinitely for 10 points each. K8, L8, M8 are good indefinitely beginning Sunday.

CANNED / GOODS—Blue stamps A8, B8, C8, D8, E8, F8, G8, H8, J8 and K8 in book 4 good indefinitely for 10 points each.

SUGAR—Stamps 30 and 31 in Book 4 are good indefinitely for 5 pounds. Stamp 40 in Book 4 good for 5 pounds of canning sugar.

SHOES—Stamp 18 in Book 1 expires April 30. No. 1 "airplane" stamp in Book 3 good indefinitely. Another shop stamp becomes valid May 1.

GASOLINE—Stamp A-11 is good for 3 gallons through June 21; B2, C2, B3 and C3 good for 5 gallons until further notice; T. good for 5 gallons; E1 good for 1 gallon; R1 good for 5 gallons only at bulk stations. A, B, C, D and T coupons are not valid until they have been indorsed in ink or pencil with automobile registration number and state. Motorists need write only 1944 numbers on book and coupons.

FUEL OIL—Period 4 and 5 coupons valid through Sept. 30. All changemaking coupons and reserve coupons are now good. Consumers should have used not more than 90 per cent of their rations as of April 1.

TIRES—Inspection on passenger automobiles discontinued after April 20. Commercial vehicle tire inspection every six months or every 5000 miles, whichever is first. Inspection certificates still will be a requisite in obtaining replacement tires.

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Supplies and Equipment

for the
Draftsman—
Engineer and
Architect—
(Founded 1854)

The H. LIEBER CO.
24 West Washington Street

4 WAYS TO BUY AT KAYS
1. WEEKLY PAYMENTS—pay monthly down, balance
\$1.25 a week if it costs less than \$70.
2. NO CHARGE—No down payment is required on
this plan.
3. A YEAR TO PAY—if your total purchases amount to \$70
or more.
4. PAY FOR CASH—there is only one price of Kays—\$70
the same each and every time.

As Under-Secretary of War Patterson counselled recently when he quoted Washington's warning:

"George Washington often fooled the enemy. He never fooled himself."

AYRES DOWNSTAIRS STORE

ADORABLE STYLES

Tots' and Girls' Sample Hats

WONDERFUL VALUES

—Youth Center,
Downstairs at Ayres

Famous Irregulars of REALSILK Rayon Stockings, 79¢ Pair—Exclusively Downstairs at Ayres

George Washington
Wrote This Letter

When he faced the same hard job that we all face today . . . Winning the War

"And we must be careful not to fool ourselves.

"There is a danger that our recent scattered and hard-won victories have instilled a false feeling here on the home-front that 'it's all over but the shouting.' It has been more aptly said, 'it's all over but the fighting.'"

The fighting man is not thinking of that gala day when he will march triumphant into Tokyo or Berlin. His will and his energy are concentrated on that machine gun nest, that gun emplacement, that fire-spitting hill a few cruel yards ahead. That is his objective, near, immediate.

His job is winning today's part of the war today.

That is our job here at home, too. For only by concentrating on that today can we be sure of Victory tomorrow.

If we have worked hard, then we must work harder. If we have produced much, then we must produce more. It is up to all of us to buy more War Bonds, give more blood, plant more Victory Gardens, save more, spend less, fight the dangers of inflation harder.

The job—the one and only job that faces all of us today—is to win the war.

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