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FRIDAY, APRIL 7, 1944

THE INDIANAPOLIS TIMES

PAGE 1



FASHION'S LIMELIGHT FOCUSES ON

## Dramatic Spring Handbags and Gloves

ATTRACTIVE HANDBAGS

Dressy Fabrics!  
Simulated  
Leathers!  
Black and  
Colors!

**2.98**  
Plus Tax

Tailored Leathers  
for Sport Wear!  
Interesting  
Closures!

**4.98**  
Plus Tax

Styles and fabrics galore to give added charm to your new outfits! Envelopes, pouches, draw-string bags, over-the-shoulder styles. In a variety of fabrics and leathers. Cleverly stitched or trimmed. Spring colors and black.

Special group of favorite styles in Fabric and Simulated Leather Handbags at

**1.98**  
Plus Tax

Clover Accessories Add Dash to Spring Suits!

RAYON-FABRIC SLIP-ONS

Designed for busy feminine hands. Rich-looking, long-wearing rayons in beautiful new spring colors, black and navy. Graceful gauntlet length or trim shortie styles, smartly tailored!

**98c**

Your Gloves are Important... have several pairs to add fresh accents to your every costume!

• Imported Cape Gloves, 2.98

YOU OWE IT TO YOURSELF...

## Dainty Lingerie

Destined to Pamper You and Your Budget!

Will Fit Smoothly Under Spring Frocks!

"CYNTHIA" SLIPS

• Lovely Rayon Crepes!

**1.29**

Handsomely tailored styles or more feminine types, lovely with rows of lace. Tearose shade. Sizes 34 to 52!

Lovely Crepe Slips—Lace and embroidery trim. rayon crepe. 32 to 40 ..... **2.98**



"Adonna" PANTIES—

Sturdy knit rayon, made to be worn with perfect comfort. Washable as a hankie. Sizes 32 to 42. (Extra sizes 44 to 50, 59c.)

**49c**

Rayon PANTIES—

Shortie or French pantie styles in flat knit and cross weave rayon. 1-Button and tie sides. Small, medium, large.

**35c**

FENNEY'S—Street Floor.

To Give—to Keep!



NEW JEWELRY  
**1.00**  
Plus Tax

Plastic gold or silver finished metals, wood, pearl and colors. Lapel pins, Brooches, earrings, necklaces, too.

Sterling Jewelry

Pins and earrings—lovely sterling silver with "Caro" gold chase. **1.98**  
Plus Tax



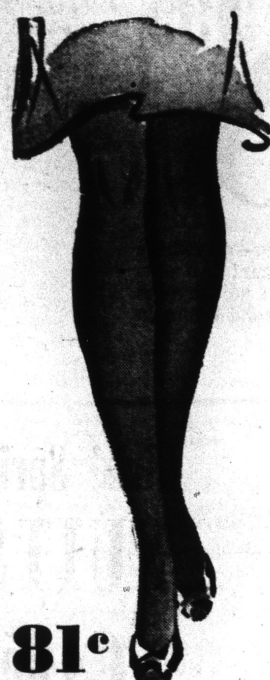
For Dainty Easter Gifts!

Sheer Handkerchiefs  
**10c**

Delicate squares of sheerest cotton, etched with embroidered flower sprigs at the corners or abloom with all-over floral prints.

"NIKKI" Toilet Water

"Orloff's" fragrant, long-lasting odor in 3-oz. **\$2** attractive bottle **Plus Tax**



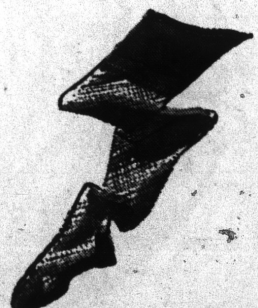
**81c**

For Thrift and Beauty!

"Gaymode" HOSIERY

• Full Fashioned!  
• Sizes 8 1/2 to 10 1/2!

Rayon celanese and bemberg sheers, 45 gauge. Cotton reinforced heel, sole and toe. Sun Dash and Honey Glo shades!



Perfect for Sport Wear! MESH HOSIERY

• Rayon and Cotton Mesh **57c**

Flattering hosiery in new shades to blend with your favorite sport clothes. Rayon-and-cotton for long service and a sleek finish.

"Bareleg" Hosiery  
Graceful, long-wearing seamless rayons in sunny spring shades for day or date-time.

**36c**

FENNEY'S—Street Floor.



## Fashion Goes to Your Head

with FEMININE EASTER HATS

**1.98**

New spring arrivals in challenging colors to add radiance to your eyes, your hair, your skin. Laden with dewy-fresh flowers, pertly feathered and set in a bower of bewitching veiling. Of shiny cellophane straw in forward-brimmed suit types, off-face flatterers, young half-hats and pompadour berets in dark or light tones.

**2.98**

Fashion exclamation points that add a crowning touch to your spring loveliness! Tiny curvettes, cuff pillboxes, forward-tilted suit brims, wide off-face brims of gleaming cellophane straw, sleek straw cloth or soft wool felt. Swathed in flattering veiling, abloom with sun-drenched flowers or neatly trimmed with crisp white pique.

FENNEY'S—Second Floor.

...and from Our Street Floor Sottie Hat Bar

..... **98c**

Dutch girl hats in glamorous colors with neat, contrasting trim. See these tomorrow!

..... **1.49**

Style and comfort in softies. Semi-dress and sports styles, standard berets and novelties! Newest shades!

..... **1.98**

Snap brim felts and large and small berets. Good quality 94% wool felt in gay spring colors.

## Quick Change Ideas for Your Wardrobe! NECKWEAR and DICKEYS

Every Style You Need...  
Dickeys, Collars, Jabots!  
Tailored and Fussy Styles!

**79c**

Vary the appearance of your suits and dresses with dickeys and neckwear. Sport dickeys with convertible, Peter Pan or Byron collars or dressy sheers, lovely with lace or embroidery. And collars and cuffs in soft rayon sheers, lovely laces, crisp organdies. Tailored pique, too.

**98c**

**1.49**

FLOWERS for your lapel ..... **47c**  
Single and bouquet flowers for suits, coats, dresses, hats!

Better Quality Flowers in Gorgeous Colors ..... **96c**  
FENNEY'S—Street Floor.

