

FRIDAY, APRIL 7, 1944

THE INDIANAPOLIS TIMES

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FASHION'S LIMELIGHT FOCUSES ON

Dramatic Spring Handbags and Gloves

ATTRACTIVE HANDBAGS

Dressy Fabrics!
Simulated
Leathers!
Black and
Colors!

2.98
Plus Tax

Tailored Leathers
for Sport Wear!
Interesting
Clasps!

4.98
Plus Tax

Styles and fabrics galore to give added charm to your new outfit! Envelopes, pouches, drawstring bags, over-the-shoulder styles. In a variety of fabrics and leathers. Cleverly stitched or trimmed. Spring colors and black.

Special group of favorite styles in Fabric and Simulated Leather Handbags at

1.98
Plus Tax

Clever Accessories Add Dash to Spring Suits!

RAYON - FABRIC SLIP - ONS

Designed for busy feminine hands. Rich-looking, long-wearing rayons in beautiful new spring colors, black and navy. Graceful gauntlet length or trim shortie styles, smartly tailored!

98c

Your Gloves are important . . . have several pairs to add fresh accents to your every costume!

• Imported Cape Gloves, 2.98

YOU OWE IT TO YOURSELF . . .

Dainty Lingerie

Destined to Pamper You
and Your Budget!

Will Fit Smoothly Under Spring Frocks!

"CYNTHIA" SLIPS

• Lovely
Rayon
Crepes!

1.29

Handsome tailored styles or more feminine types, lovely with rows of lace. Tearose shade. Sizes 34 to 52!

Lovely Crepe Slips—
Lace and embroidery trim.
rayon crepe. 32 to 40

2.98

For Thrift and Beauty!
"Gaymode"
HOSIERY

• Full Fashioned!
• Sizes 8 1/2 to 10 1/2

Rayon celanese and bemberg
sheers, 45 gauge. Cotton reinforced
heel, sole and toe. Sun
Dash and Honey Glo shades!

81c

Perfect for Sport Wear!
MESH HOSIERY

• Rayon and
Cotton Mesh

57c

Flattering hosiery in new shades
to blend with your favorite sport
clothes. Rayon-and-cotton for
long service and a sleek finish.

"Adonna" PANTIES

Sturdy knit rayon, made to
be worn with perfect comfort.
Washable as a hankie.
Sizes 32 to 42. (Extra sizes
44 to 50, 69c.)

49c

Rayon PANTIES

Shortie or French pantie
styles in flat knit and cross
weave rayon. 1-Button and
tie sides. Small, medium,
large.

35c

Let Easter Reflect a Smart New You!

To Give—
to Keep!



NEW JEWELRY

1.00

Plus Tax

Plastic gold or silver finished
metals, wood, pearl and colors.
Lapel pins, Brooches, earrings,
necklaces, too.

Sterling Jewelry

Pins and earrings—
lovely sterling silver
with "Caro" gold
chase. 1.98

Plus Tax



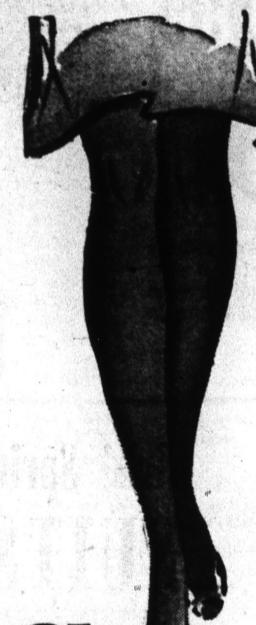
For Dainty Easter Gifts!
Sheer
Handkerchiefs

10c

Delicate squares of sheerest cotton,
etched with embroidered flower sprigs
at the corners and abloom with all-over floral
prints.

"NIKKI"
Toilet Water
"Orloff's fragrant, long-
lasting odor in 3-oz. 32
attractive bottle

Plus Tax



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Fashion Goes to Your Head
with FEMININE
EASTER HATS



1.98

New spring arrivals in challenging colors to add radiance to your eyes, your hair, your skin. Laden with dewy-fresh flowers, pertly feathered and set in a bower of bewitching veiling. Of shiny cellophane straw in forward-brimmed suit types, off-face flatterers, young half-hats and pompadour berets in dark or light tones.

2.98

Fashion exclamation points that add a crowning touch to your spring loveliness! Tiny curvettes, cuff pillboxes, forward-tilted suit brims, wide off-face brims of gleaming cellophane straw, sleek straw cloth or soft wool felt. Swathed in flattering veiling, abloom with sun-drenched flowers or neatly trimmed with crisp white pique.

PENNEY'S—Second Floor.

... and from Our Street Floor Softie Hat Bar

98c	1.49	1.98
Dutch girl hats in glamorous colors with neat, contrasting trim. See these tomorrow!		Snap brim felts and large and small berets. Good quality 94% wool felt in gay spring colors.



Quick Change Ideas for Your Wardrobe!

NECKWEAR and DICKEYS

Every Style You Need . . .
Dickeys, Collars, Jabots!
Tailored and Fussy Styles!

79c

98c

1.49

Vary the appearance of your suits
and dresses with dickeys and neck-
wear. Sport dickeys with convert-
ible, Peter Pan or Byron collars or
dressy sheers, lovely with lace or em-
broidery. And collars and cuffs in
soft rayon sheers, lovely laces, crisp
organzies. Tailored pique, too.

FLOWERS for your lapel 47c

Single and bouquet flowers for suits, coats, dresses, hats!

Better Quality Flowers in Gorgeous Colors 98c

PENNEY'S—Street Floor.