

Sears Easter Parade

...SAVINGS FOR THE ENTIRE FAMILY...



Leading Favorites!

GIRLS' COATS
9.95 to 14.95

New Chesterfields, "boys" styles, reefers and wraparounds with dressy grown-up details. Sizes 7 to 14.

Adorable New Hits!
GIRLS' FROCKS
1.19 to 3.98

Colorful rayon spuns, acetates, novelty fabrics and cottons in cute new styles. Sizes 7 to 14.

Classics Equal to Any Occasion

2-PC. SUITS
14.95 to 29.50

Suits so smart, they're always "right." Soft classics and dressmakers in a thrilling assortment of fine woolsens. Black, navy and gay colors. Misses' sizes.

PRETTY EASTER HATS

3.98 Delightfully pretty "half" hats, berets, pompadours and brimmed favorites. Choose from smooth or rough straws, felts. All headsizes.



NEW!
Initiated Mon-O-Pouch
HANDBAGS

1.00
Plus Tax

Get Your
Own Initial

A new, colorful felt drawstring initiated handbag which can also be used as an overarm style because of the extra strap attached. The script initials are in contrasting colors. Choice of bright Spring colors.

Use As "Over the Shoulder"
or Regular Handbag!



Clever New
Lapel Pins
1.00 to 2.98
Plus Tax

Eye-catchers, lapel-beautifiers to enliven your costume. Wide range of subjects, cleverly done.

Compacts for
Easter Gifts
2.98
Plus Tax

Round or oval loose-powder styles in smart imitation tortoise shell, with fancy tops! Sterling silver catches.

Simulated Pearl Necklace and Earring Set

Almost like genuine pearls in color, luster, weight and size. In luxurious chiffon velvet box, 15.98
Plus Tax

4.45 AND 5.45

A grand collection for Spring, every one truly worthy of your precious Ration Stamp. Right in style. Right in fit. And right now! Clever surprises for Easter, in browns, blacks and combinations. Come expecting the utmost. You won't be disappointed, believe us!

Sears, Roebuck and Co.

ALABAMA AT VERMONT ST.

Any Purchase
TOTALING \$10 OR MORE
CAN BE MADE ON SEARS
Easy Payment Plan



Easter Frocks for Little Tots

1.98
Each



**EASTER
HATS**

For Little Girls

1.59 to 2.29

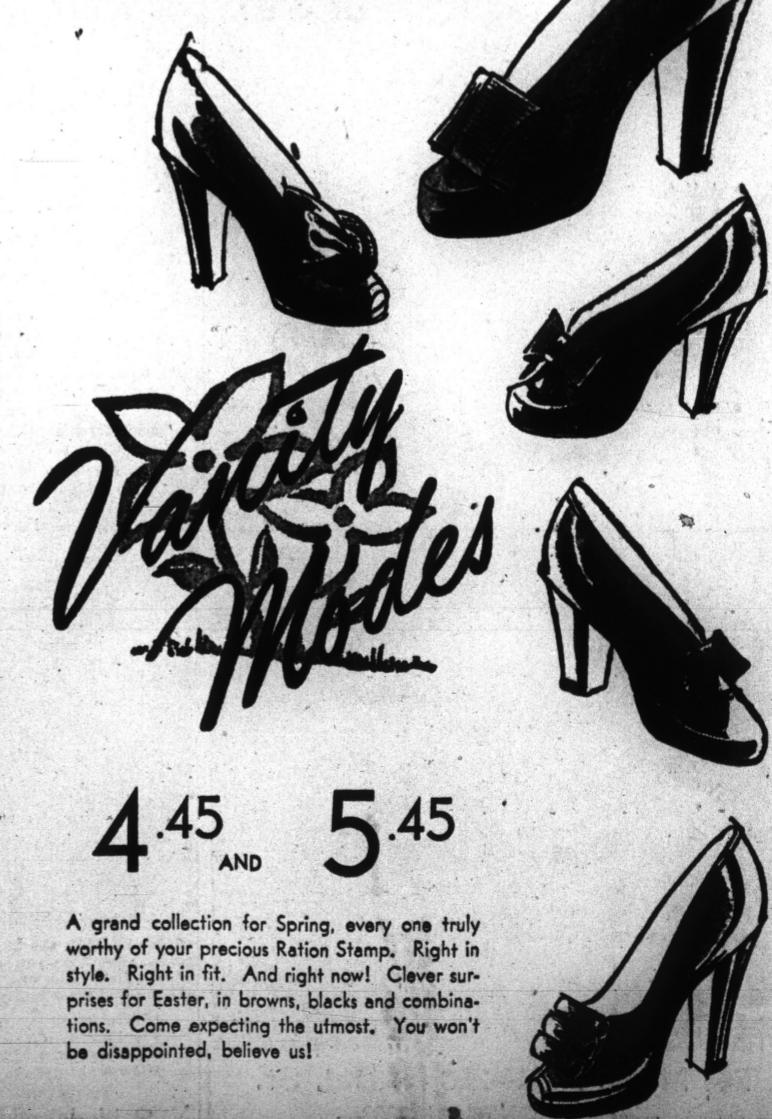
Adorable Spring
straws, felts and braids
with pretty trims. New-
est styles. Popular col-
ors. Sizes for little girls.



**Corduroy
SUITS**
3.98

Two-piece styles in
soft pastel colors.
Bib-top overalls with
embroidered trim;
lined jacket. Sizes 1
to 4.

Shoes That Add an Extra Touch
of Smartness to Your New
SPRING WARDROBE



FRIDAY,
Miller Je
BEAUTIFUL
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A thrilling ar
of engraved
diamonds in
various styles.
Price
from \$5 to \$5

\$15
\$10
\$10
\$10
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