

# Sears Easter Parade

..SAVINGS FOR THE ENTIRE FAMILY....

## Dressmaker And Casual COATS

19.95 to 45.00

Your Easter coat is sure to be in this group of hit styles! Choose from dressmaker types with elaborate new details... and softly flattering boxy or fitted casuals. Smart fabrics and plenty of Spring colors. Sizes 10 to 20 included.

## Pretty-As-A-Picture DRESSES

\$7.75

Look the way you want him to remember you—in a becoming young dress from this group of winners. 1 and 2-pc. rayons. Sizes 9 to 15, 10 to 20 and 38 to 44 in the group.

## Classics Equal to Any Occasion

### 2-PC. SUITS

14.95 to 29.50

Suits so smart, they're always "right." Soft classics and dressmakers in a thrilling assortment of fine woolsens. Black, navy and gay colors. Misses' sizes.

## PRETTY EASTER HATS

3.98

Delightfully pretty "half" hats, berets, pompadours and brimmed favorites. Choose from smooth or rough straws, felts. All headsizes.



## Easter Frocks for Little Tots

The sweetest frocks in the world for our young cherubs! Winsome styles that turn your bouncing angel into a personality-plus gal. Heavy or sheer fabrics in practical or party models, beautifully made and detailed. A sparkling array to choose from—fresh and lovable, every one! Sizes 1 to 3 years.

1.98 Each

## EASTER HATS

For Little Girls

1.59 to 2.29

Adorable Spring straws, felts and braids with pretty trims. Newest styles. Popular colors. Sizes for little girls.

## Corduroy SUITS

3.98

Two-piece styles in soft pastel colors. Bib-top overalls with embroidered trim; lined jacket. Sizes 1 to 4.

## Shoes That Add an Extra Touch of Smartness to Your New SPRING WARDROBE



4.45 AND 5.45

A grand collection for Spring, every one truly worthy of your precious Ration Stamp. Right in style. Right in fit. And right now! Clever surprises for Easter, in browns, blacks and combinations. Come expecting the utmost. You won't be disappointed, believe us!

## Leading Favorites! GIRLS' COATS

9.95 to 14.95

New Chesterfields, "boys" styles, reefers and wraparounds with dressy grown-up details. Sizes 7 to 14.

## Adorable New Hits! GIRLS' FROCKS

1.19 to 3.98

Colorful rayon spuns, acetates, novelty fabrics and cottons in cute new styles. Sizes 7 to 14.



## NEW! Initialed Mon-O-Pouch HANDBAGS

1.00 Plus Tax

Get Your Own Initial

A new, colorful felt draw-string initialed handbag which can also be used as an overarm style because of the extra strap attached. The script initials are in contrasting colors. Choice of bright Spring colors.



## Clever New Lapel Pins

1.00 to 2.98 Plus Tax

Eye-catchers, lapel-beautifiers to enliven your costume. Wide range of subjects, cleverly done.



## Compacts for Easter Gifts

2.98 Plus Tax

Round or oval loose-powder styles in smart imitation tortoise shell, with fancy tops! Sterling silver catches.

## Simulated Pearl Necklace and Earring Set

Almost like genuine pearls in color, luster, weight and size. In luxurious chiffon velvet box. 15.98 Plus Tax



Use As "Over the Shoulder" or Regular Handbag!

Any Purchase TOTALING 10 OR MORE CAN BE MADE ON SEARS Easy Payment Plan

Sears, Roebuck and Co.

ALABAMA AT VERMONT, ST.