

Sears Easter Parade

..SAVINGS FOR THE ENTIRE FAMILY....



BEAUTIFUL 1/4-CARAT DIAMOND RINGS

Beautiful, sparkling 1/4-carat diamond set in distinctive mounting of 14 karat yellow gold!

69.95 Plus Tax

"Royal Purple"
BARE-LEG RAYONS

44¢ Pr.

Seamless bare-leg sheer rayons. No seams to twist out of place! Mercerized cotton toe, heel and top. Seamless comfort soles. Smart shades. 8 1/2 To 10 1/2.

Women's Run-Proof COTTON MESH HOSIERY

Sizes 8 1/2 to 10 1/2 **1.19** Pr.

"Royal Purple" fine mesh, full-fashioned cottons in smart colors.

LEATHER OR FABRIC HANDBAGS

2.98

TO

7.50 Plus tax

In Spring's newest colors and styles.



"Tru Point"

DRESS SHIRTS

1.69

Well tailored. Sanforized shrunk (maximum shrinkage 1%). Popular stripes and fancy patterns. Sizes 14 to 17.

Men's "Royal Ascot" WHITE SHIRTS

Fine quality broadcloth in popular white. Sizes 14 to 17. Sanforized-shrunk (maximum shrinkage 1%).

1.98

Men's Famous "Nobility"

NEW FELT HATS

\$5

Made of selected fur felt. Hats that will hold any shape you give them. Popular blues, browns and grays. Sizes 6 3/4 to 7 1/2.



Men's New NECKWEAR

1.00

Fine quality ties in the outstanding colors and patterns you will want for Spring. Choose from rayons, wool or knits.

MEN'S ROBES



- Blazer Stripes
- Solid Colors

2.49 to 9.98

Smart Terry Cloths, Rayons, Gabardines, Cotton Twills and 75% wool, 25% cotton flannels. Many patterns including stripes, figures and checks. Beautiful color combinations. Small, medium, large.



"Fraternity Prep"

BOYS' SUITS

11.98 to 18.50

Boys will be proud to step out in these smart single or double-breasted suits! Nicely tailored. Choice of rich blue or brown. Sizes 8 to 18.



Genuine "Windbreaker"

Boys' Corduroy or Gabardine

2-PIECE SUITS

Bib-top pants and matching jackets with slide fastener front. Brown, navy or maroon. Sizes 4 to 10. **8.50**

Boys' Sport Coats.....12.50
Boys' Leisure Coats.....8.98 to 10.98

Children's Famous

"BILTWELS"

3.49 to 3.98

Sizes 8 to 12 1/2



Dressy little shoes kiddies will love for Easter. Shining black patents or soft kids.

Boys' SANDY NEVIN JR. SHOES

3.45 to 4.45

Sizes 2 to 6



Strong, sturdy shoes for active boys. Fine quality cord soles. Brown.

Shoes That Add an Extra Touch of Smartness to Your New Spring Wardrobe

Vanity Modes

4.45 AND 5.45

A grand collection for Spring, every one truly worthy of your precious Ration Stamp. Right in style. Right in fit. And right now! Clever surprises for Easter, in browns, blacks and combinations. Come expecting the utmost. You won't be disappointed, believe us!

Any Purchase TOTALING 10 OR MORE CAN BE MADE ON SEARS Easy Payment Plan

Sears, Roebuck and Co.

ALABAMA AT VERMONT ST.