

# AYRES DOWNSTAIRS STORE

## Choose From Tremendous Assortments of New Easter DRESSES

Shirtwaist Dresses!  
Two-Piece Dresses!  
Suit Dresses!

Dressy Dresses!  
Side Drape Dresses!  
Middy Dresses!

Tailored Dresses!  
Evening Dresses!  
Jumpers!

at Eight Ninety-Five

A. Luggage, green,  
blue. Sizes 38 to  
44 ..... \$8.95



AYRES DOWNSTAIRS STORE

Compare the Workmanship!  
Compare the Fabrics!  
Compare the Styles!

**\$8.95**

Ready for Spring? Ready for Easter? Choose from our tremendous assortment of smart, flattering dresses. Where but Ayres Downstairs Store's Fashion Dress Department can you find such expert workmanship, such slim new styles and beautiful, durable fabrics! Where else can you find all these . . . for only eight-ninety-five! We have a collection of 1500 dresses designed to bewitch and become you . . . to make you look prettier than you ever have before!

### SIZES:

9 to 15 for JUNIORS  
12 to 20 for MISSES  
38 to 52 for WOMEN  
16½ to 24½ Half-Sizes

B. Lilac, mint green,  
thistle, gray. Sizes 16½  
to 24½ ..... \$8.95

C. Navy, red, luggage.  
Sizes 14 to 20 ..... \$8.95

C. D.

E. Navy, black. Sizes  
14 to 20 ..... \$8.95

D. Red, luggage, green,  
navy. Sizes 14 to 20  
..... \$8.95

### Fine Fabrics:

Rayon Acetate Prints!  
Rayon Jerseyts!  
Rayon Crepes!  
Rayon & Wool Blends!  
Printed Rayon Jerseyts!

Printed Rayon Crepes!  
Polka Dots!  
Duo Dots!  
Geo Dots!  
Colorful and Mono-  
tone Prints!

### Glorious New Colors:

Navy!  
Lilac!  
Aqua!

Green!  
Black!  
Blue!

Melon!  
Rose!

H. Navy, black. Sizes  
14 to 20 and 16½ to  
24½ ..... \$8.95



G.

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