

TORE



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PARADE

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in an all wool

collar. Sizes 3

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10.95 and 12.95

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OTHER COAT,

6.95

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# BLOCKS DOWNSTAIRS STORE

WHERE THE  
*fashionable*  
ECONOMIZE



*White Frosting*

On Navy

8.98

AN EXCLUSIVE PATRICIA KENT FASHION... this pretty two-piece with its crisp white collar and cuffs, its nipped-in waistline! Sizes 12 to 18.

ALSO SIZES 9 to 15 and 38 to 52 in spun rayons, rayon crepes, rayon jerseys and prints.



Handbags that give just the right accessory touch 2.50

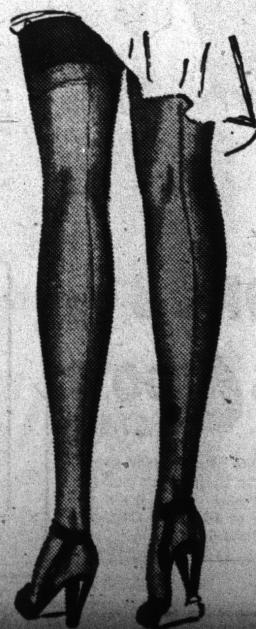
Faillies, felts and hard-wearing Keratols in gay spring colors! Choice of metal and wood frames in top handle, underarm, pouch and drawstring styles!

Treasured for  
Their Lovely  
Sheerness!

*Patricia Kent*  
FIRST QUALITY  
RAYON HOSE

1.01

Our exclusive love-lies... amazingly serviceable if you give them proper care! Note that extra mileage feature... the cotton reinforced foot! In honey glo and sun dash shades! Sizes 8 1/2 to 10 1/2.



YOU'VE BEEN FULL OF  
SUPERLATIVES OVER OUR

*Easter Eye-View*

OF THE COAT AND SUIT PICTURE

THE COATS—Shorties, smartly fitted or boxy in red, wood violet, powder blue, plaids or checks, sizes 12 to 20, 9 to 15. Long coats in Chesterfield box types or fitted in spring's new colors, sizes 12 to 20, 9 to 15. Also smart black and navy coats in sizes 38 to 44.

THE SUITS—Cardigans and classics in beautiful spring shades. Sizes 12 to 20.

EACH

14.95



CARDIGAN COMPANION... with its frilly neckline designed especially to meet the needs of your cardigan suit. White. Sizes 32 to 40.

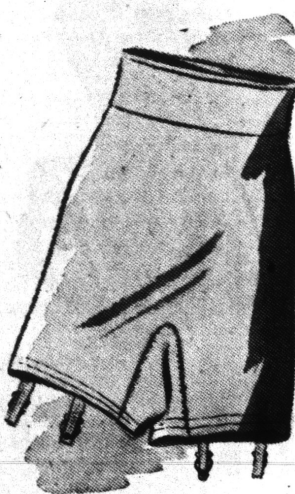
WONDERFUL  
SHEER

BLOUSES

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TAILORED TUCKER... a button front high neckline sheer with a bow tie to chuck under your chin! Designed for a classic suit. Sizes 32 to 40. White only.

OTHER BEAUTIFUL CREPE and NOVELTY BLOUSES, sizes 32 to 38.....2.59



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PANTY  
GIRDLES

With Elastic  
Hose Supporters

... and with elastic around the top! Your favorite under slacks and dresses... now with supporters for all-around service! Small, medium, large.

1.00

NYLON BRASSIERES, sizes 32-38 bust, 1.50.

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CLEARANCE!

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Now Is the Time to Make Your Fur Investment! Choose From Five Great Money-Saving Groups!

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Northern Seal-Dyed Coney  
Beaver-Dyed Coney  
Sable-Dyed Coney  
Blue Fox Tail Jackets

59.50  
Tax Inc.

GROUP II

Black <sup>Shank-Dyed</sup> Opossums  
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Black and Brown Ponys  
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Silvered Opossums  
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GROUP IV

Northern Seal-Dyed Coney <sup>Sizes 42 to 52</sup>  
American Grey Fox  
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Mink Blended Muskrats  
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Black Yomin Lambs  
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Felts... Perfect with Suits  
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Aqua! Black!  
Grey! Navy!

A NEW SHIPMENT of your favorite felts... in NEW EASTER COLORS and STYLES! THE QUALITY, THE STYLING, THE VALUE SAME AS BEFORE!

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Want NEW SHOES for EASTER

\$3 to 4.45

AND WE'VE THE SHOES... pretty for the girls... husky for the boys... and long-wearing to please parents! From baby to grown-up teenagers we can fit them all in footwear well worthy of a precious retention stamp! Have your child fitted by X-Ray by our experienced salespeople!



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