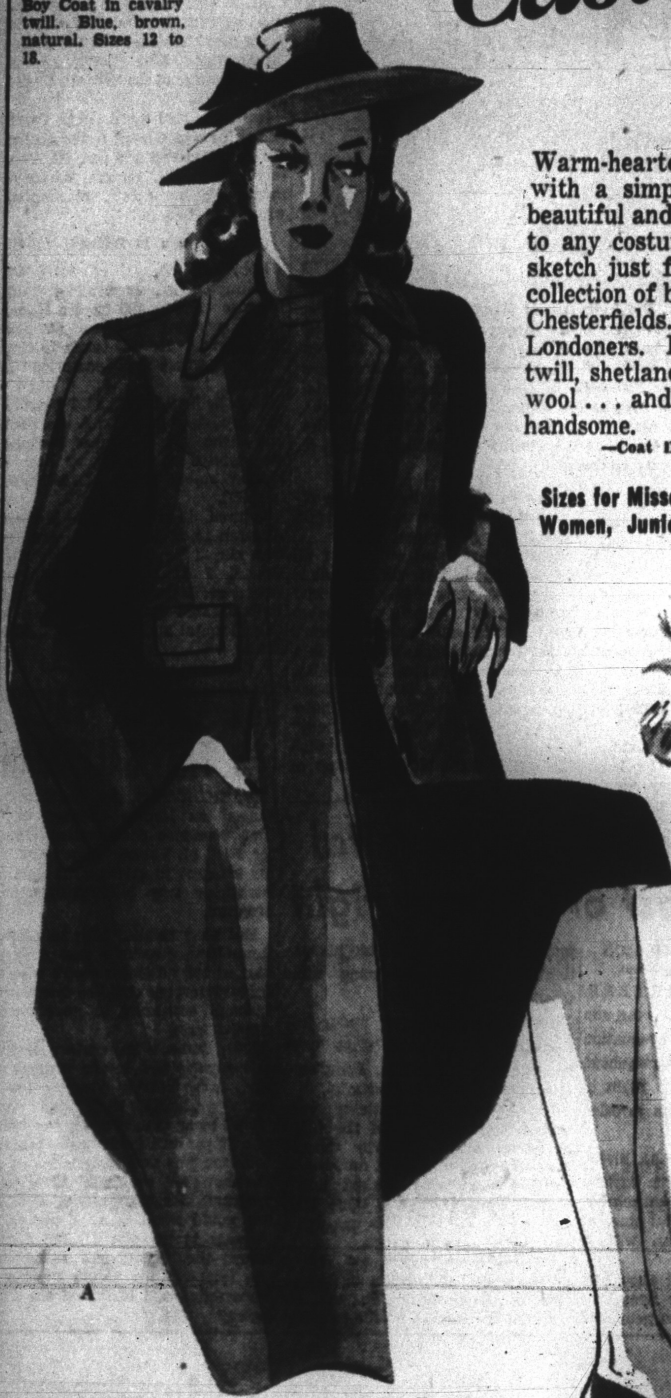


AYRES DOWNSTAIRS STORE

A Girl's Best Friend Is Her . . .

Casual Coat \$19.95

Boy Coat in cavalry twill. Blue, brown, natural. Sizes 12 to 18.



Camel color polo coat in 100% wool fleece. Sizes 9 to 15.

100% wool shetland coat with large armholes. New Fall colors. Sizes for misses and women.

Warm-hearted cold weather classics with a simplicity of styling that is beautiful and a wonderful adaptability to any costume, any occasion. We sketch just four from our great new collection of budget priced casual coats. Chesterfields. Boy Coats. Balmacaans. Londoners. In tweed, fleece, cavalry twill, shetland—some loomed of 100% wool . . . and all as hardy as they are handsome.

—Coat Department, Downstairs at AYRES

Sizes for Misses, Women, Juniors



100% wool in fine Infield tweed; Earl-Glo rayon lining. Blue, brown, heather. Sizes 12 to 20.

You'll Love Their Cheery Warmth!

Candlewick Robes

Great little chill-chasers! Jiffy wrap robes in down soft candlewick. With sensible long sleeves and full skirts; shawl collars with smart border designs.

In gay, washable colors. Blue, aqua, wine or cherry. Sizes 12 to 46.

\$5.98

—Daytime Dress Department, Downstairs at AYRES



For Winter Warmth

SECONDS of Women's Knitted Gowns, Pajamas and Underwear

Brushed Rayon Gowns — \$1.69
Tuckstitch Pajamas — \$1.69
Balbriggan Gowns — \$1.00

Rayon Knitted Panties —
Rayon Knitted Bloomers —
Rayon Knitted Vests —
Rayon Knitted Chemises — } 39c EA.

Rayon Knitted Slips — 79c
Rayon Knitted Slips — \$1.19



Classic Corduroy JUMPERS \$4.49

It's the most practical fashion of the season because it can go anywhere, adapt itself to any occasion. This jumper in warm pinwale corduroy buttons all the way up the front, has set-in belt and trim front pleats. Brown, green, navy and blue. Sizes 12 to 20.

PRINTED BLOUSES With the New Tie Neckline

They achieve the same effect as the drawstring blouse, but they're easier, more comfortable to wear. This one has sensible long sleeves gathered at the wrist. Gay floral patterns on backgrounds of red, blue, green or beige. Sizes 32 to 38.

\$2.25

—Sportswear Department, Downstairs at AYRES

Tots' Brother and Sister Regulation Coat Sets

Trim-as-a-ship navy regulation coat and leggings sets for little boys and girls. Fashioned of warm 100% wool, warmly lined. Brass buttons, sleeve insignia. Long zipper leggings. Sizes 2 to 6.

HAT TO MATCH, 50c

LITTLE BOYS'

Cotton Knit Suits, \$1.19

Two piece suit by Stantogs with a novelty polo shirt top, suspender shorts. Practical but attractive colors. Sizes 2 to 6.



Tots' One-Piece Cotton Pajamas 89c

Warm for winter and easy to care for. In novelty prints. Styles for both boys and girls. Sizes 2 to 8.

Toddler's Sleepers 79c

Two-piece cotton knit sleepers. Night irregulars. Pink and blue. Sizes 1 to 3. Extra lowers at 50c.



Tots' Cotton Wash Frocks \$1.39 and \$2

Practical for school and pretty for little girls. Solid colors or contrasting stripes. Neatly tailored. Self material or contrasting trimming. Sizes 1 to 3 and 3 to 6.



Beautiful, Full-Fashioned Sheer Rayon Stockings Made In Indianapolis 59c PAIR

Beautiful sheer stockings, rayon to the top! With the round heel that fits so beautifully! They're knitted on a single unit machine, are high twist, 75-denier stockings! And just look at their price—59c pair. You'll love them for their flattering loveliness, their sheer wearability and their lovely colors.

SELECT SECONDS

—Downstairs at AYRES