

# AYRES DOWNSTAIRS STORE

A Girl's Best Friend Is Her . . .

## Casual Coat

**\$19.95**

Warm-hearted cold weather classics with a simplicity of styling that is beautiful and a wonderful adaptability to any costume, any occasion. We sketch just four from our great new collection of budget priced casual coats. Chesterfields. Boy Coats. Balmacaans. Londoners. In tweed, fleece, cavalry twill, shetland—some loomed of 100% wool . . . and all as hardy as they are handsome.

—Coat Department, Downstairs at AYRES

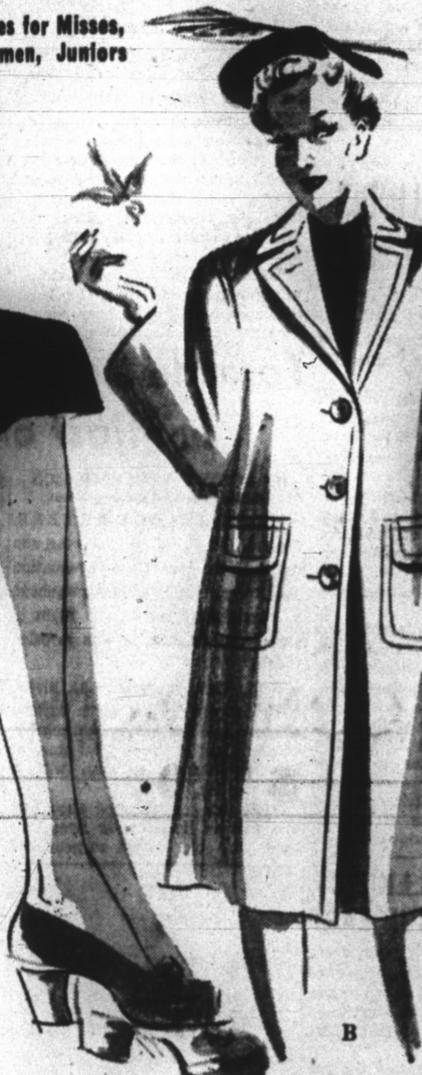
Sizes for Misses, Women, Juniors



100% wool in fine Infeld tweed; Earl-Glo rayon lining. Blue, brown, heather. Sizes 12 to 20.



Camel color polo coat in 100% wool fleece. Sizes 9 to 15.



100% wool shetland coat with large armholes. New Fall colors. Sizes for misses and women.



You'll Love Their Cheery Warmth!

## Candlewick Robes

Great little chill-chasers! Jiffy wrap robes in down soft candlewick. With sensible long sleeves and full skirts; shawl collars with smart border designs.

In gay, washable colors. Blue, aqua, wine or cherry. Sizes 12 to 46.

**\$5.98**



—Daytime Dress Department, Downstairs at AYRES

For Winter Warmth

### SECONDS of Women's Knitted

## Gowns, Pajamas and Underwear

Brushed Rayon Gowns **\$1.69**

Tuckstitch Pajamas **\$1.69**

Balbriggan Gowns **\$1.00**

Rayon Knitted Panties	—	39c
Rayon Knitted Bloomers	—	39c
Rayon Knitted Vests	—	39c
Rayon Knitted Chemises	—	39c

Rayon Knitted Slips **79c**

Rayon Knitted Slips **1.19**



Classic Corduroy

## JUMPERS

**\$4.49**

It's the most practical fashion of the season because it can go anywhere, adapt itself to any occasion. This jumper in warm pinwale corduroy buttons all the way up the front, has set-in belt and trim front pleats. Brown, green, navy and blue. Sizes 12 to 20.

## PRINTED BLOUSES

With the New Tie Neckline

They achieve the same effect as the drawstring blouse, but they're easier, more comfortable to wear. This one has sensible long sleeves gathered at the wrist. Gay floral patterns on backgrounds of red, blue, green or luggage. Sizes 32 to 38.

**\$2.25**

—Sportswear Department, Downstairs at AYRES



## Sheer Rayon Stockings Made In Indianapolis

**59c PAIR**

Beautiful sheer stockings, rayon to the top! With the round heel that fits so beautifully! They're knitted on a single unit machine, are high twist, 75-denier stockings! And just look at their price—59c pair. You'll love them for their flattering loveliness, their sheer wearability and their lovely colors.

SELECT SECONDS

—Downstairs at AYRES



## Tots' Brother and Sister Regulation Coat Sets

**\$10.98**

Trim-as-a-ship navy regulation coat and legging sets for little boys and girls. Fashioned of warm 100% wool, warmly lined. Brass buttons, sleeve insignia. Long zipper leggings. Sizes 2 to 6.

HAT TO MATCH, 59c

LITTLE BOYS'

Cotton Knit Suits, \$1.19

Two piece suit by Stantoga with a novelty polo shirt top, suspender shorts. Practical but attractive colors. Sizes 2 to 6.



Tots' One-Piece Cotton Pajamas **89c**

Warm for winter and easy to care for. In novelty prints. Styles for both boys and girls. Sizes 2 to 8.

Toddler's Sleepers **79c**

Two-piece cotton knit sleepers. Light irregular. Pink and blue, sizes 1 to 3. Extra lowers at 3 to 6x.

Tots' Cotton Wash Frocks **\$1.39 and \$2**

Practical for school and pretty for little girls. Solid colors or contrasting stripes. Neatly tailored. Self material or contrasting trimming. Sizes 1 to 3 and 3 to 6x.



SELECT SECONDS

—Downstairs at AYRES