



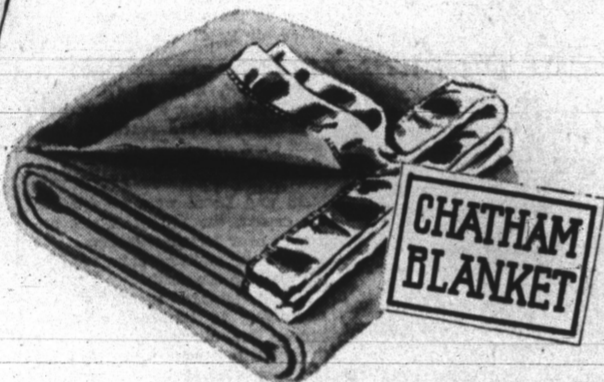
North Star's THE WAVES . . .
All wool in rose dust, Monte blue, rust and green with matching rayon satin binding. 72 by 84. 16.95.



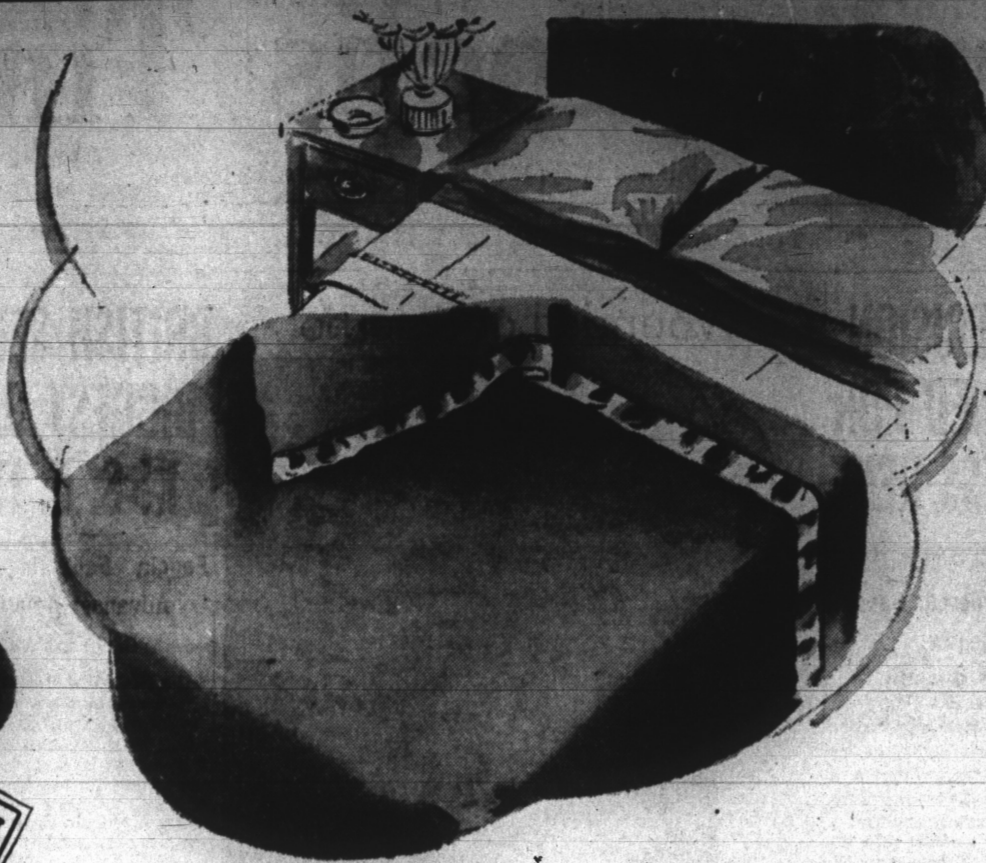
Chatham's LAMSDOWN . . .
All wool in blue, green, cedar, rose and with matching rayon satin binding. 72 by 84. 15.95.



Kenwood's FAMOUS . . .
All wool in rose, blue, green and peach with matching rayon satin binding. 72 by 84. 14.95.



Chatham's "WOOLWICH"
All wool 72 by 84—rayon satin binding. Blue, green, rose and cedar rose. 11.95.



ALL WOOL BLANKETS

These Are the Blankets That Will Keep You Warm This Winter!
They're Soft . . . Beautiful . . . and Every One Is All Wool!

—New, Enlarged Blanket Shop, Fifth Floor.



Springfield REGINA . . .
All wool in green, peach, dusty rose and French blue with matching rayon satin binding. 72 by 84. 14.95.



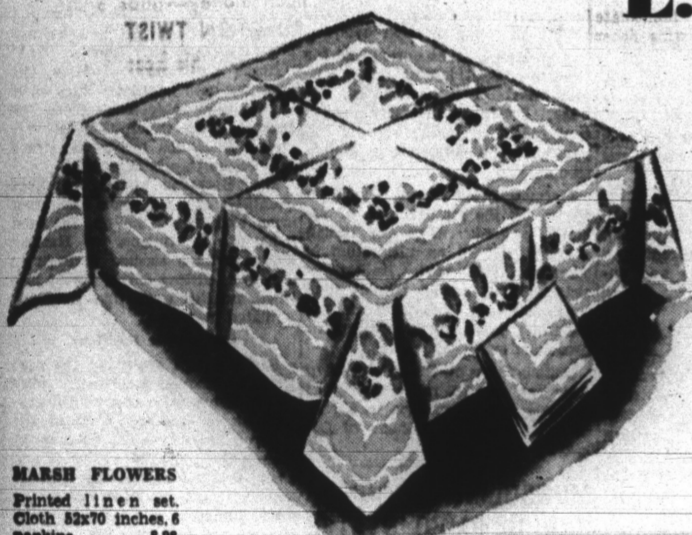
Faribault's WOOLCRAFT . . .
All wool in blue, dusty rose, peach and cedar with matching rayon satin binding. 72 by 84. 13.95.



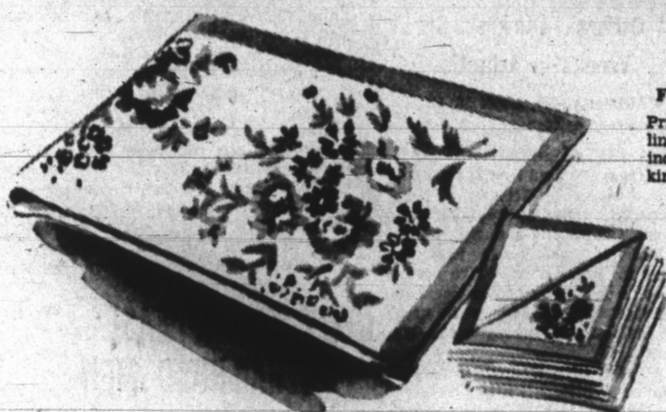
Lady Semour's CHEVRON . . .
All wool in winter rose, rose dust, blue, peach-beige, green and with matching rayon satin binding. 72 by 84. 11.95.

WOOL-FILLED COMFORT . . .
Covered with celanese rayon taffeta in gold, blue, rose, green, brown, wine. 72 by 84. 10.95.

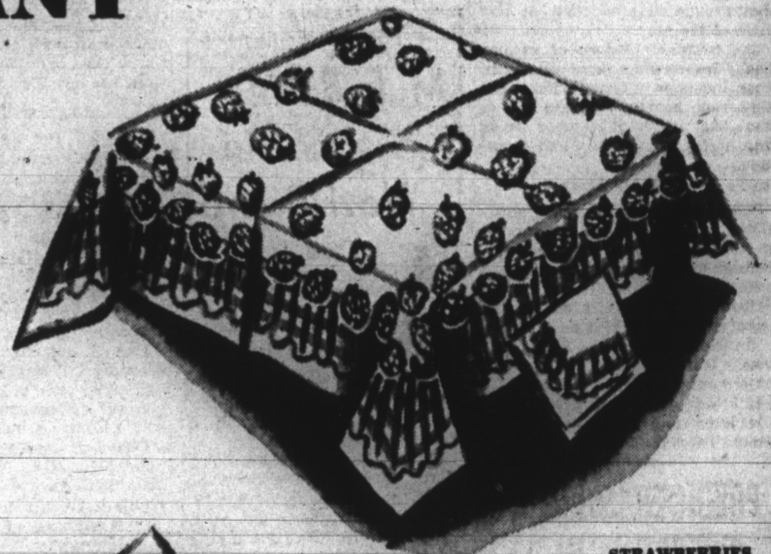
L. S. AYRES & COMPANY



MARSH FLOWERS
Printed linen set. Cloth 52x70 inches, 6 napkins . . . 8.95



FIELD FLOWERS
Printed in Ireland on linen. Cloth 52x52 inches, 6 napkins . . . 6.95



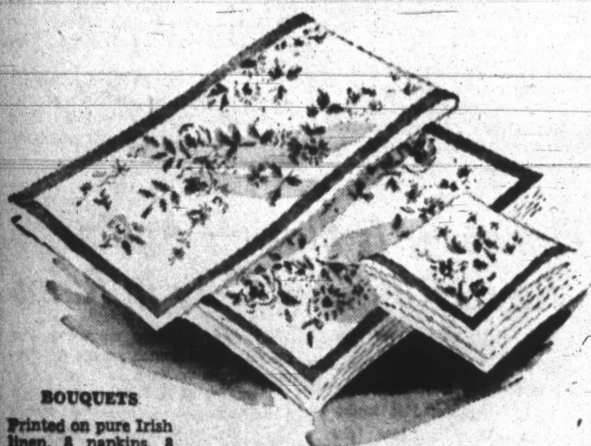
STRAWBERRIES
Linen luncheon set. Cloth 52x52 inches, 6 napkins . . . 6.95

Printed on . . .

PURE LINEN

The prettiest designs in the prettiest colors make these linen luncheon sets something to behold.

—New, Enlarged Linen Shop, Fifth Floor



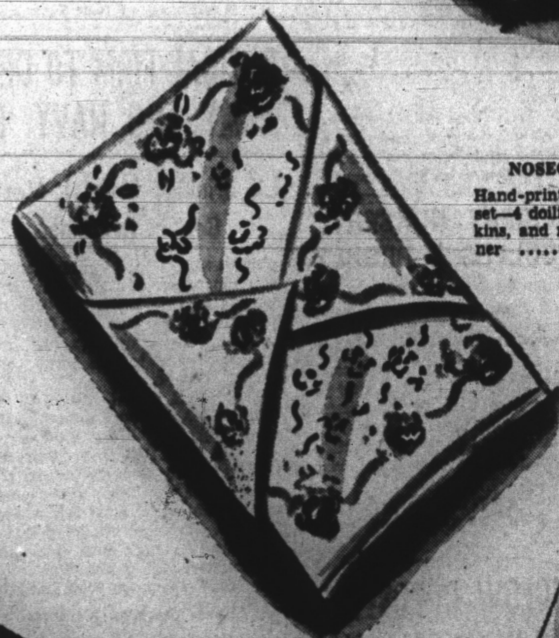
BOUQUETS
Printed on pure Irish linen, 6 napkins, 6 doilies and runner . . . 7.95



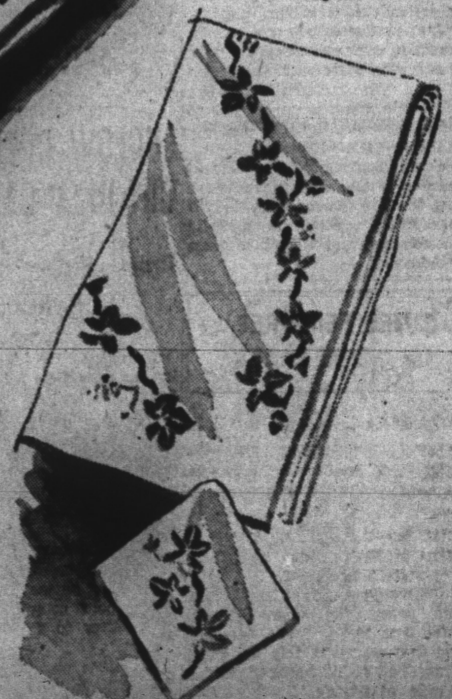
GARDEN FLOWERS
Printed on Irish linen. Bridge table size — cloth and 4 napkins . . . 3.95



CROCUS
17-Piece set of printed linen. Runner, 6 doilies, 6 napkins . . . 12.95



NOSEGATS
Hand-printed linen set—4 doilies, 4 napkins, and runner . . . 5.00



IVY VINE
Printed linen set—cloth 70x70 inches, 6 napkins . . . 10.95