

# AYRES DOWNSTAIRS STORE

For Every Daytime Hour!

# Skirts 'n' Sweaters

... So Fashion-Important for War-Time Living This Fall and Winter!

They are also wonderful draft dodgers . . . miraculous wardrobe stretchers . . . definitely good investments . . . because . . . everyone can wear sweaters and skirts . . . everyone feels smart, and warm, and comfortable in them. And wise, too, because you can carry them over from one season to another secure in the certainty that they will be right in style. Come, be comfortable, be warm, be wise . . . be a skirt-and-sweater girl from now on.

For Juniors, Misses and Women!

Sketched Left:

LONG SLEEVE boxy cardigan; snazzy over your blouses and pullover sweaters; wool and rayon blend; red, maize, dusty pink, powder blue, green, brown. Sizes 34 to 40. \$3.00. Same style, all wool, red, maize, powder blue, dusty pink . . . . . \$3.98

CLASSIC SKIRT in wool and rayon crepe; 3 box pleats in front, a kick pleat in back. Blue, beige, green, brown and black. Sizes 24 to 30. \$3.98

Sketched Right:

SHORT SLEEVE fitted classic with crew neckline; a perfect suit sweater; wool and rayon blend; red, maize, dusty pink or powder blue. Sizes 34 to 40. \$2.25. Same style in all-wool; powder blue, red, spice, brown, green . . . . . \$3.00

DELECTABLE DIRNDL skirt in lovely plaids; two roomy patch pockets. Sizes 22 to 28 . . . . . \$3.98

Sketched Left:

CLASSIC FAVORITE, boxy slip-on; long sleeves; wool and rayon blend; maize, red, brown, green, spice, powder blue, dusty pink. Sizes 34 to 40. \$3.00. The same style in all-wool; maize, red, powder blue, green glass, dusty pink, brown . . . . . \$3.98

Sketched Right:

THE "SHORTIE" skirt; pleated front and back; plaids and plain colors; gray, wine, green, brown. Sizes 22 to 28 . . . . . \$3.00

Sportswear Department, Downstairs at AYRES

For Girls and Tiny Tots!

Sketched Right:

ALL-WOOL long sleeve cardigan sweater with grosgrain ribbon trimming. In a variety of yummy colors. Sizes 8 to 14 . . . . . \$2.25

PLEATED PLAID skirt, gay and colorful. Also solid colors, tweeds, shetlands, flannels. Sizes 9 to 11, 13 to 15. The one shown at . . . . . \$2.59

Sketched Left:

SHORT SLEEVED Slip over sweater of 50% zephyr wool, 50% rayon. Powder blue, maize, red, green, brown, beige. Sizes 10 to 16. \$2.25

BEAUTIFULLY tailored skirt in gay plaids. Nicely pleated; also gored styles, solid colors and checks. Sizes 7 to 12. The one shown at . . . . . \$3.98

Sketched Right:

COAT STYLE sweater with a snug collar; finely knit of 100% wool. Pastels and dark shades. Sizes 3 to 6x. \$2.25

PERKY PLEATED skirt with suspenders, gay embroidery on the waist band. In yummy colors. Sizes 3 to 6x . . . . . \$2.00

Sketched Left:

LONG SLEEVE collared slipover sweater with novelty stripes. Dark colors or pastels. Sizes 3 to 6x . . . . . \$1.39

SMOOTH hounds' tooth checked skirt, suspender style. Made of 100% wool. Sizes 3 to 6x . . . . . \$3.00

Sketched Right:

CARDIGAN sweater with grosgrain ribbon trim. Knitted of 100% wool. In yummy pastels or dark colors. Sizes 3 to 6x . . . . . \$2.00

GAY PLAID skirt, sharply pleated, suspender style. Sizes 3 to 6x . . . . . \$2.00

