

The "BUY WAY" of Indianapolis AYRES DOWNSTAIRS STORE

REGISTERED

We Continue Our SALE!

Beautiful Full-Fashion

Sheer Rayon Stockings

Made In Indianapolis

Priced Below the New
OPA Hosiery Ceilings

SALE PRICE

59c
PAIR

Long! Medium! Short!

Beautiful sheer stockings, rayon to the top! With the round heel that fits so beautifully! They're knitted on a single unit machine, are high twist, 75-denier stockings! And just look at their low price—59c pair... well below the new OPA rayon hosiery ceilings. You'll love them for their flattering loveliness, their sheer wearability and their new Spring and Summer colors.

SELECT SECONDS

—Downstairs at AYRES

Come Out Into the Sunshine—In
Dirndl Skirts

In Many Styles! **\$2.25**

Pretty and practical dirndl darlings in cotton seersucker, rayon, cotton and rayon, tabi cloth checks, flower designs and stripes! You simply live in... and look adorable in... these young fashions, wonderful for everything from gardening to shopping... and gay as a country carnival! Sizes 24 to 30 in the group.

Peasant BLOUSES
\$1.39

Dainty peasant style blouses in sheer, cool rayon nimon. Frosty white banded with colorful embroidery. Sizes 11 to 17 and 32 to 38.

—Sportswear Department,
Downstairs at AYRES



★ ★ ★
"FAMOUS NAME"

Summer Fabric Gloves
Irregulars **69c** Pair

A special purchase of just 780 pairs of lovely summer gloves... irregulars and samples from a Famous Maker. There are many attractive styles to choose from... and in these colors to go with your summer costume:

White
Black
Navy

Love Pink
Liberty Red
Beige
Chamois
Green

—Downstairs at AYRES

**Cotton Dresses
For Every Hour of the Day**

You'll live fashionably the whole summer through in COTTONS! Cottons for work! Cottons for play! Cottons for every daytime need! Choose our big crop of one and two-piece cottons... in chambrays, ginghams and gay prints... fresh and cool as a vacation by the sea! In brown, rose, blue, green and red.

\$5

Sizes for Women, Misses, Juniors!

—Fashion Dress Department, Downstairs at AYRES



Have Fun and Look Pretty
In These Beautiful New
CORLISS
PLAY SHOES

\$3.50
PAIR

We show just four pert and practical styles from a large assortment of attractive play shoes all of which are just as good for work as they are for play. They're sturdily built, well fitting, shoes of fine quality leathers and s-o-o-o comfortable you feel as if you were walking on air! Sizes 4 to 9 in the group, narrow and medium widths.

—Downstairs at AYRES

**FOR FATHER'S
DAY**

Seconds of Fine Quality

WHITE
Broadcloth SHIRTS

\$1.22

Here's a very special purchase of 1800 fresh, crisp white broadcloth shirts—arrived just in time for Father's Day—and offered at a very low price! They are seconds of very fine quality shirts, and the majority are Sanforized-shrunk. All are perfectly tailored and full cut for comfort. A fine gift that Dad will appreciate. Sizes 14 to 17.

MEN'S COOL
TEE-SHIRTS

\$1.25
\$1.29
89c

Cool, washable cotton Tee shirts by Fruit of the Loom. In ingrain basque stripes. Choice of fast-colored green, tan, brown, red and blue in a variety of color contrasts. Small, medium and large sizes.

"Mc Perth" open mesh weave cotton polo shirts in white, blue, canary and tan. Collarette crew neck; wing sleeves; easy to wash; small, medium, large.

"Witty Wear" ingrain medium tone cotton knit Tee shirts with a crew neck, light in weight. Tan, blue or green. Small, medium and large sizes.

Gift Socks
3 Prs. \$1

Short lengths of fine cotton socks for sports or dress. Bright plaids, terry cloths, blazer stripes. Choice of tan, blue or green in a variety of contrasting patterns and colors. Sizes 10 to 13.



Come Out Into the Sunshine—In
Crisp Cottons

Garden-Fresh... Lettuce Cool

\$2

Unaffected little cottons... with a multitude of uses under the sun! They're charming in their simplicity, lovable in their practicality! We show just two pert cotton daytime dresses from a large collection designed to please... to flatter... to launder easily and to stay garden-fresh on the hottest days. Sizes in the group: 12 to 20, 38 to 44.

—Daytime Dresses, Downstairs at AYRES