

The "BUY WAY" of Indianapolis

AYRES DOWNSTAIRS STORE

We Continue Our SALE!

Beautiful Full-Fashion

Sheer Rayon Stockings

Made In Indianapolis

Priced Below the New OPA Hosiery Ceilings

SALE PRICE

59c PAIR

Long! Medium! Short!

Beautiful sheer stockings, rayon to the top! With the round heel that fits so beautifully! They're knitted on a single unit machine, are high twist, 75-denier stockings! And just look at their low price—59c pair... well below the new OPA rayon hosiery ceilings. You'll love them for their flattering loveliness, their sheer wearability and their new Spring and Summer colors.

SELECT SECONDS

—Downstairs at AYRES

Come Out Into the Sunshine—In Dirndl Skirts

In Many Styles! **\$2.25**

Pretty and practical dirndl darlings in cotton seersucker, rayon, cotton and rayon, table cloth checks, flower designs and stripes! You simply live in... and look adorable in... these young fashions, wonderful for everything from gardening to shopping... and gay as a country carnival! Sizes 24 to 30 in the group.

Peasant BLOUSES \$1.39

Dainty peasant style blouses in sheer, cool rayon nylon. Frosty white banded with colorful embroidery. Sizes 11 to 17 and 32 to 38.

—Sportswear Department, Downstairs at AYRES



"FAMOUS NAME"

Summer Fabric Gloves

Irregulars **69c Pair**

A special purchase of just 780 pairs of lovely summer gloves... irregulars and samples from a Famous Maker. There are many attractive styles to choose from... and in these colors to go with your summer costume:

White Love Pink Beige
Black Liberty Red Chamois
Navy Green Green

—Downstairs at AYRES

Cotton Dresses

For Every Hour of the Day

You'll live fashionably the whole summer through in COTTONS! Cottons for work! Cottons for play! Cottons for every daytime need! Choose our big crop of one and two-piece cottons... in chambrays, gingham and gay prints... fresh and cool as a vacation by the sea! In brown, rose, blue, green and red.

\$5

Sizes for Women, Misses, Juniors!

—Fashion Dress Department, Downstairs at AYRES



Have Fun and Look Pretty In These Beautiful New

CORLISS

PLAY SHOES

\$3.50 PAIR

We show just four pert and practical styles from a large assortment of attractive play shoes all of which are just as good for work as they are for play. They're sturdily built, well fitting, shoes of fine quality leathers and s-o-o-o comfortable you feel as if you were walking on air! Sizes 4 to 9 in the group, narrow and medium widths.

—Downstairs at AYRES



Come Out Into the Sunshine—In Crisp Cottons

Garden-Fresh... Lettuce Cool

Unaffected little cottons... with a multitude of uses under the sun! They're charming in their simplicity, lovable in their practicality! We show just two pert cotton daytime dresses from a large collection designed to please... to flatter... to launder easily and to stay garden-fresh on the hottest days. Sizes in the group: 12 to 20, 38 to 44.

\$2

—Daytime Dresses, Downstairs at AYRES

FOR FATHER'S DAY

Seconds of Fine Quality

WHITE Broadcloth SHIRTS

\$1.22

Here's a very special purchase of 1800 fresh, crisp white broadcloth shirts—arrived just in time for Father's Day—and offered at a very low price! They are seconds of very fine quality shirts, and the majority are Sanforized-shrunk. All are perfectly tailored and full cut for comfort. A fine gift that Dad will appreciate. Sizes 14 to 17.

MEN'S COOL TEE-SHIRTS

Cool, washable cotton Tee shirts by Fruit of the Loom. In ingrain basque stripes. Choice of fast-colored green, tan, brown, red and blue in a variety of color contrasts. Small, medium and large sizes.

"Mc Perth" open mesh weave cotton polo shirts in white, blue, canary and tan. Collarete crew neck; wing sleeves; easy to wash; small, medium, large.

"Witty Wear" ingrain medium tone cotton knit Tee shirts with a crew neck, light in weight. Tan, blue or green. Small, medium and large sizes.

MEN'S Hand-Tailored GIFT TIES

2 for \$1

Fine quality summer ties in rayon satin twill, rayon acetate, stripes, checks, plaids and novelty patterns and fabrics. They're hand tailored. Choice of bright colors or conservative patterns.

Gift Socks

3 Pcs. \$1

Short lengths of fine cotton socks for sports or dress. Bright plaids, terry cloths, blazer stripes. Choice of tan, blue or green in a variety of contrasting patterns and colors. Sizes 10 to 13.