

AYRES DOWNSTAIRS STORE

Good Companions

SKIRTS ... \$3.00

BLOUSES ... \$2.25



Required
For GARDENING
OVERALLS ... \$3
SHIRTS \$2

Bib style and button back overalls in sanforized navy blue denim. Three front pockets are handy holders for gardening tools. Sizes 12 to 20 at \$3; sizes 40 to 46 at \$3.98. The western style Rancho shirt is in gay plaids of blue and red. It's nicely tailored, has a convertible collar. Sizes 32 to 40.

—Sportswear Department,
Downstairs at AYRES



IF YOUR Rayon Stockings
Do These Things



Wear at Toes?

Try Realsilk's Service-Tested
Toes, reinforced for longer
wear.

Wear at Side of Foot?

Try Realsilk's Cradle Dura
Foot, reinforced for wear, yet
doesn't show.

Break at Instep Point?

Try Realsilk's Strainproof In-
step, a strong, yet invisible
reinforcement.

Wear at Heel?

Try Realsilk's Allover Heel
Guard, an extra reinforcement
for extra wear.

Run in Garter Hem?

Try Realsilk's positive one-
way run-stop.

Break and Run at
Back?

Try Realsilk's No-Hole Hem,
a closed hem which provides
double thickness, reduces runs,
keeps seams straight.

.... Then You Need



REALTEX
RAYON STOCKINGS

85¢ Pair

Realsilk rayon hose are protected at every point of wear by those famous REALSILK beauty guards which make them wear and Wear and WEAR! Realsilk's new REALTEX hose in first quality are sold from coast to coast at \$1.35 a pair. You, Miss Indianapolis, can buy the fine irregulars at only 85¢... irregulars so nearly perfect that only the eagle-eyed Realsilk inspector can detect any imperfection. None are passed that will affect the wear. Buy them with confidence—exclusively in Ayres' Downstairs Store. LAUNDERING PRE-CAUTION: Allow Rayon Hose to Dry 24 to 48 Hours.



FACE-FRAMING
FAVORITES
\$3.00-\$3.98

Dramatic charmers to frame your face and top
your curls. To lift your spirits and your cos-
tumes to a gay Spring gesture! Choose from a
large group of beautiful, dutiful hats in straw,
felt or fabric! In black, brown, navy, turf tan,
kelly green, open and red.

—Millinery Department, Downstairs at AYRES



The Young Success

SUIT DRESS

\$5.00

A pert little job with a sailor collar and a detachable white
overcollar. It's just the kind of suit... or dress... that
will be a huge success at the U. S. O. and a dramatic sen-
sation on Easter Sunday! It fits with a flair, is styled with
a pretty purposefulness for an all-round life! Brown, wine,
green and navy checks on blended spun rayon. Sizes 9 to 15.

—Junior Deb Department, Downstairs at AYRES



Mix or Match Your
Spring Accessories

Handbags ... \$1.79

Lighten, brighten your Spring costumes with a blaze
of color. Choose for instance, soft, shirred rayon
camel suede handbags in pouches, underarm or top-
handle styles. Kelly green, turf tan, American Beauty,
black, red or gold.

Gloves ... \$1.00

And then choose gloves to match or contrast with
your handbags. They're in soft, washable rayon fabrics
in ice pink, turf tan, chamois red, white, dahlia, navy
and beige.

—Downstairs at AYRES

For Beauty and Duty!

Soft COATS

\$15.00

For Juniors, Misses, Women!

Double pretty for your off-duty, on-duty hours,
these stunning dress coats in tried twill and
crepe have slim lines and a figure-flattering
loveliness that defies description. You'll wear
them over everything this Spring, everywhere
you go! We sketch just two from our large
group.

RIGHT: Trimly fitted
style in navy or black
twill. With a tie belt, be-
comingly tucked shoulders
and a crisp white
overcollar. Sizes 12 to 18.

—Coat Department, Downstairs at AYRES



Go Smartly Afoot
On Easter—In


AMERICAN
FASHION Shoes

\$4.00

Frivolous or practical in appearance...
just as you wish... but always flattering,
always long-lived in leather and in lines!
Keyed to service, to comfort and to beauty,
you buy them to add drama to your
costume and wear them with great pride!
Open or closed toes, medium, low or high
heels. Sizes 3½ to 10, AAAA to B widths
in the group.

• Polished Calf!
• Gabardine!
• Patent!
• Crushed Kid

• Blue!
• Tan!
• Black!
• Brown!

—Fashion Shoe Department, Downstairs at AYRES



WARNER'S
Budget-Priced

Brassieres
89c



Warner's, maker of the famous A. E. C.
brasiere, gives you four different
brasieres at budget prices: long,
white lace brassiere, an all-silk satin and
lovely lace brassiere in white and white,
a lace and satin brassiere with a
nude and white, and a broadcloth brassiere
without a band in nude and white.
All styles, sizes 32 to 36.

—Corset Department,
Downstairs at AYRES