

A Popular-Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE

Only 13 Shopping Days! Shop NOW for a Merry Christmas!



Gift
Gloves

\$1.00

Brave, fashion-approved colors are featured in this large assortment of beautiful gift gloves... Red, Navy, New Browns, Blacks. They are smart 4-button slippers made of warm, double-woven fabrics and attractive rayon fabrics. A gift that goes hand in hand with fashion. Sizes 6 to 7½.

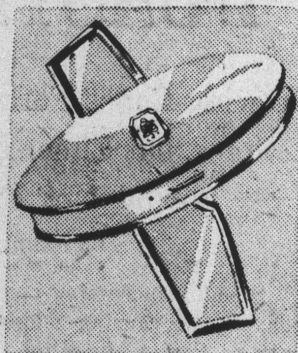
—Downstairs at AYRES.



Lovely Rayon
SCARFS

\$1.00

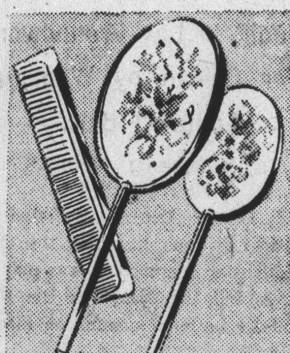
Big assortments to choose from, in gay colorful scarfs, and chaste white with jacquard designs woven in white.



Compact and
Comb Sets

79c

Loose powder compacts in a wide assortment of styles and colors... complete with a comb to match.



Beautiful Gift
Dresser Sets

\$1.15

Comb, brush and mirror in matched sets... boxed ready for giving. Offered in blue, rose or green. Other sets, \$2 and \$3.50.



Gift Sweaters

Attractively Priced

SPECIAL VALUES are these warm coat sweaters—so much appreciated for wearing around the house or office. They are knitted of a soft wool and rayon blend—in wine, or navy blue. Sizes 36 to 46. Irregulars of much higher priced sweaters.

\$2.29

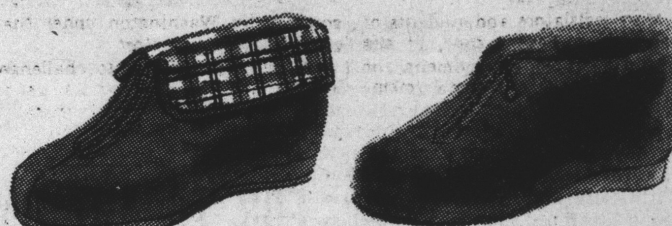
Cotton gift sweaters for every day use—in either cardigan or slipover style. These are slight irregulars of better sweaters. Offered in many lovely pastel shades; sizes 34 to 40 in the group.

\$1.00

Sportswear, Downstairs at AYRES.

Give Warm Toes

To the Children On Your List



Child's felt zipper booties with a pretty contrasting plaid turn-down cuff. In red or blue; soft soles; sizes 8½ to 12.

99c

A fuzzy-wuzzy plush zipper-closed slipper of ankle height; padded soles and heels; choice of red or blue.

\$1.29



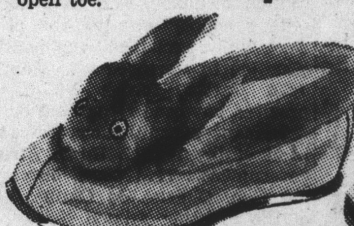
A grown-up slipper just like mothers' in rayon crepe, with soft soles and padded platform and wedge heels; open toe.

\$1.29



Infants' felt booties that will look grand with his bathrobe; red or blue with contrasting cuff; soft soles.

59c



Squealing Bunny Slippers for sis and sonny. Made of natural sheepskin with red, blue or pink plush cuffs; sizes 6 to 11.

98c



Boys' brown or blue felt Everett slippers with a kid leather toe tip; decorated with Boy Scout picture; soft leather soles.

74c

—Downstairs at AYRES.

Men's Gift Slippers



Soft elk zipper slippers with flexible extension tops, leather soles, rubber heels. Black, brown, burgundy and blue.

\$2.25

Men's kid opera slippers with hand-turned leather soles, rubber heels. Black, brown, burgundy or blue.

\$2.29



Men's kid opera slippers with soft soles, padded heels. Blue or burgundy.

\$1.79



Men's plush opera slippers, soft, woolly and warm. With soft soles, padded heels. Blue or burgundy.

\$1.79

December SALE!

Holiday Dresses

Featuring BLACK Iced with WHITE!

2 for \$15

\$7.98 Each

Ready for duty or for fun! Ready for giving or for wearing yourself! These lovely new Suit Dresses are refreshing fashion news... eternally feminine... with their frosty white accents gleaming against midnight black. Offered in two-piece styles for that all-important date—or tailored styles for hours on duty!

—Dress Department, Downstairs at AYRES.



Other Dresses

2 for \$15

\$7.98 Each

Wool Blends
Alpaca Crepes
Spun Rayons
Date Dresses
Tailored Styles
2-Piece Dresses
Blue Green
Gold Aqua
Beige Lawn

SIZES

9 to 15 for Juniors
12 to 20 for Misses
38 to 44 for Women
46 to 52 and 16½ to 24½ for Larger Women

New Gift Furs
with a Luxury Look

Neva Split

Seal-Dyed Coney

Fur Coats

\$76.95

(Tax Included)

They're warm and beautiful and infinitely flattering, and as smart as next month's fashion magazine! The backs ripple gracefully. There are long, well-shirred cuffs, bell sleeves and deeper armholes which make them easy to wear over suits. You may choose johnny, windblown or shawl collars. Neva Split fur coats are 465% stronger at the seams by actual laboratory tests; the pockets are anchored, the ruching trim prevents worn edges, and loop guards minimize button-rubbing. We sketch just one from our large collection.

Exclusive with Ayres,
Downstairs Store



Warm Fireside
Companions

\$3.98

"For civilian morale" on chilly home-front nights... choose this extra-warm cotton quilted robe (pictured at left). It is a generous-size wrap-around style—in gay colorful prints. Sizes 14 to 20.

Sketched at right is a flattering, full-sweep wrap-around robe in the ever-popular chenille with woven scroll border around bottom. A breakfast or fireside companion that's sure to charm. Wine or blue; sizes 14 to 20.

—Downstairs at AYRES.



Other
Gift Robes
\$3 to \$8.98