

"BRIGHTEN YOUR HOME" SALE

AYRES DOWNSTAIRS STORE

Buy NOW...In This Great Advance

Selling of BLANKETS and COMFORTS

72x84-Inch 100% All-Wool BLANKETS \$6.95 Each

Irregulars of all-wool single blankets in a 3 1/4-lb. weight. 4-Inch rayon satin binding. Blue, green, cherry wood, rust, royal blue and wine.

Double Plaid Blankets
Famous "Fieldcrest" quality blankets, size 72x84; 75% cotton, 25% wool content. Block plaids with 4-inch matching border. Blue, green, peach, rose, cedar and orchid. \$5.98

100% Reused Wool Single Blankets
Heavy long napped or reused wool from a famous Paper Mill. Sizes 56x80; 4 to 6-lb. weights, whipped cord edges. Royal blue, wine, blue, rose. \$5.00

Perma Fluff Comforts
Sizes 72x84 and 72x90; in figured sateen; filling is 95% cotton, 5% wool, laboratory tested to be warmer than wool, lighter in weight. Will not pack, lighter in weight. Will not pack. \$5.00

"Fieldcrest" Cotton Sheet Blankets, Ea.
All-white, size 72x90. Cotton, with whipped cord edges. \$1.29

75% Cotton, 25% Wool Blankets, Ea.
Single blankets in a 72x84 size. Warm and light. Cedar, rose, blue, green and peach. \$2.98

"Beacon" Reversible Blankets . . . Ea.
72x84 Reversible all-colored blankets. Blue and rose, green and rose, peach and blue, cedar and peach, green and orchid, rose and green. \$3.98

"Fieldcrest" Jacquard Blankets . . Ea.
Novelty blankets, size 70x80 in lovely Jacquard designs with rayon taffeta bound edges. Blue, green, rose and orchid. \$2.98

"Fieldcrest" Part-Wool Double BLANKETS \$3.50 Pair

Double plaid blankets in a 95% cotton, 5% wool content, 4-lb. weight. Size 70x80. Block plaids with a matching 4-inch sateen border. Blue, green, rose, peach, cedar, orchid.

"Fieldcrest" Solid Color Blankets, Ea.
Fine quality cotton solid color sheet blankets. Size 72x90; rayon taffeta bound edges; white, peach, blue, green, rose, cedar. \$1.69

Down-Filled Comforts Ea.
72x84 Reversible comforts in a fine celanese rayon taffeta covering. Domed no design in a closely stitched all-over pattern. Light weight but warm. \$9.95

Wool-Filled Comforts
Printed paisley design sateen comforts filled with all Tanner's wool. 72x84. Size with a matching sateen border in solid colors. \$3.99

White Sheet Blankets Ea.
81x108. In the famous "Fieldcrest" quality. All white, with whipped cord edges. \$1.89

Cotton Plaid Sheet Blankets . . Ea.
Lovely "Fieldcrest" all-cotton plaid blankets with whipped cord edges. Size 70x80. Blue, green, rose, gold, orchid and peach. 89c

Reversible "Perma" Fluff Comforts, Ea.
"Perma" Fluff, the warmer-than-wool comfort, with a rayon satin cover. In solid colors or two-tone shades. Size 72x84. \$8.95

Plaid Sheet Comforts Ea.
Extra large, 72x84 cotton sheet blankets. Attractive plaid designs in blue, green, rose, gold and cedar. \$1.09

Rayon Taffeta Covered "Perma" Fluff COMFORTS \$5.95 Each

Reversible taffeta rayon covered comforts, with the famous "Perma" Fluff filling. 5% Cotton, 95% wool. In solid and reversible colors.

Part-Wool Double Blankets . . . Pair
95% Cotton, 5% wool double plaid blankets. 70x80 Size. In rich block plaid with a matching sateen bind. Blue, green, rose. \$2.98

September SALE! 4-Pc. RUG Set

*All 4
at One
Low Price!*

Deferred
Payment
Terms
Available

1—9x12 Axminster
1—9x12 Rug Pad
2—Throw Rugs
ALL For
\$39.50
(Regular \$45.98 Value)

THE RUGS are all-wool face Axminsters, choice Persian oriental patterns, Chinese designs, broadloom leaf and texture designs, and early American hooked patterns. In such lovely colors as burgundy, blue, green, rose, rust and wood tones. Every rug is perfect quality.

THE RUG PAD is made of durable vegetable fibre that is luxurious underfoot and adds to the life of your rug.

THE THROW RUGS are 22 1/2x36 inches, in colors that will harmonize with the big rug you choose. Just the size for added charm and beauty.

—Downstairs at AYRES.

It's Fun . . .
To Make It Yourself
Sew and Save

"Merrimack" CORDUROYS

Pinwale
\$1.00
In These Colors:

Narrow Wale
79c
In These Colors:

Bright Red
Kelly Green
Alpine Rose
Copen
Beige
Burgundy
Dark Green
Cuban Rust
Royal Blue
Rum Brown

54-Inch Fall Woolens . . . Yd.
In all-wool, wool and rayon and wool, rayon and cotton mixtures. Coatings, suitings, shetlands, crepes, plaids and checks. In new fall colors. \$1.29

Checked Gingham
32 and 36-inch widths in small, medium or large checks. Full bolt and remnant pieces in fast colors. Blue, red, green, brown, black or gold. 29c

Printed Linone and Chintz . . Yd.
Remnants of 36-inch wide washable fast color fabrics; 1 to 10-yard lengths. All wonderfully washable. 19c

Striped Woven Chambrays . . Yd.
36-inch widths in 2 to 10-yard remnant lengths. All wonderfully washable. 29c

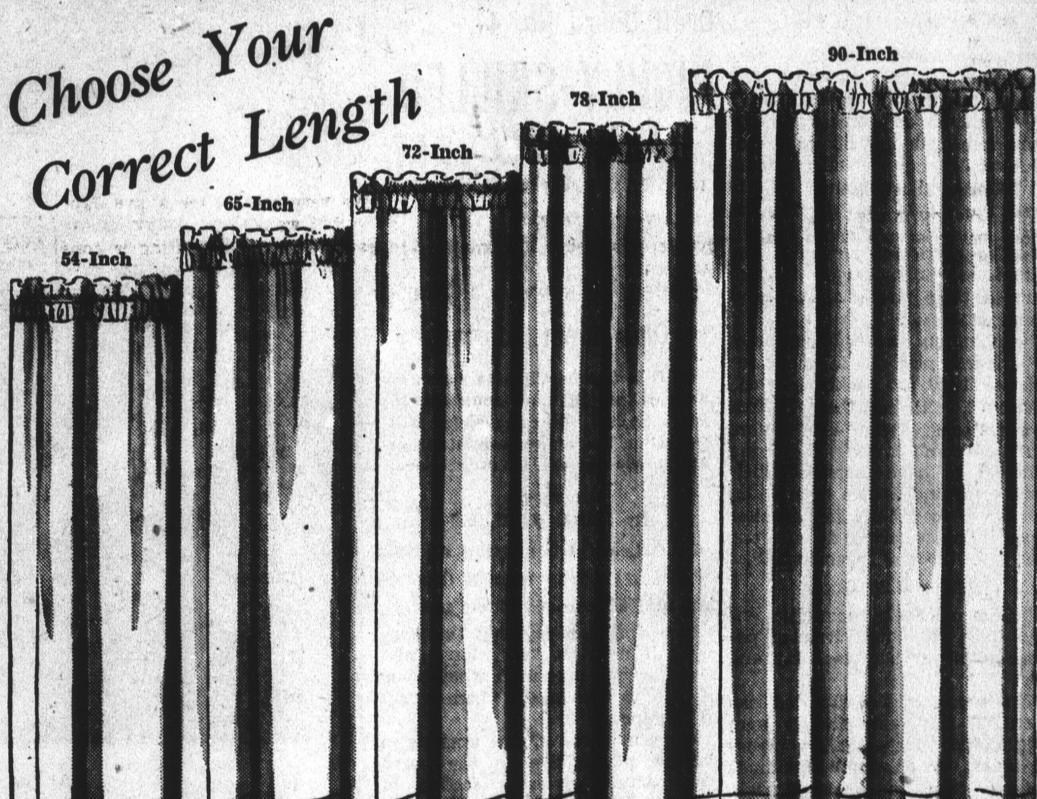
Rayon Dress Samples . . . Ea.
A large assortment of rayon dress samples in 1/2 to 10-yard lengths, in washable fast colors. Plain colors, printed floral and sheers. 15c

80-Sq. Percale Remnants . . Yd.
New fall patterns and designs in 1 to 10-yard lengths. Stripes, dots, checks and floral patterns in washable fast colors. 25c

"Chateau" Chambrays . . . Yd.
Plain and fine striped chambrays. Blue, green, rose and brown. 39c

Striped Seersuckers Yd.
A wide selection of fine-combed yarn sheet seersuckers in blue, green, red, brown or gold. 39c

—Downstairs at AYRES.



Fruit of the Loom

Tailored Marquisette CURTAINS

54-Inch Length \$1.10
63-Inch Length \$1.19
72-Inch Length \$1.29

78-Inch Length \$1.39
80-Inch Length \$1.59

These beautiful marquisette curtains are plain tailored pairs in ivory or bamboo shade . . . famous for quality . . . and offered in matching lengths to fit every window in your home. THESE ARE BUT ONE OF NINE DIFFERENT STYLES IN FRUIT OF THE LOOM CURTAINS that we carry in stock—and each comes in 4 or 5 sizes. Truly a complete service for YOUR windows!

Other Matching Fruit of the Loom Curtains

STYLES	54-INCH	63-INCH	72-INCH	78-INCH	90-INCH
Tailored Cushion Dot Pairs	\$1.00	\$1.10	\$1.19	\$1.29	\$1.39
44-In. Width Marquisette Panels, Each	50c	59c	59c	69c	69c
44-In. Width Marquisette Panels, Each	59c	69c	79c	79c	89c
44-In. Width Ruffled Cushion Dot Pairs	\$1.69	\$1.89	\$2.00	\$2.25	\$2.50
Ruffled Cushion Dot Pairs	\$1.00	\$1.19	\$1.29	\$1.29	\$1.29
Ruffled Plain Marquisette Pairs	\$1.69	\$1.79	\$1.29	\$1.29	\$1.29
Frame Ruffled Plain Marquisette Pairs	\$1.69	\$1.79	\$1.29	\$1.29	\$1.29
Hemmed Ruffled Plain Marquisette Pairs	\$1.69	\$1.89	\$1.98	\$2.25	\$2.50

CURTAIN MATERIALS

19c Yd.—29c Yd.—39c Yd.

Thousands of yards of new curtain fabrics in plenty of the good colors and patterns for any room in the house.

For your own drapes and slipcovers from these mill remnants of fine Glosheen or printed gabardine.

Hosts of patterns and colors.

EACH

Drapery and Slip Cover Fabrics

Make your own drapes and slipcovers from these mill remnants of fine Glosheen or printed gabardine.

Hosts of patterns and colors.

EACH

"GLOVE-FIT" KNITTED SLIP COVERS

For \$9.98
For \$7.98

For Chairs
For Sofas

A beautiful new fall style in closely spaced all-over pattern. Will renew your furniture "for the duration." Natural, blue or wine.

—Downstairs at AYRES.

Matching WIDTH CURTAINS

45-In. Wide 59-In. Wide 98-In. Wide

\$2.50 \$3.50 \$4.50

Ivory cushion dot marquisette curtains for windows of all sizes; you can criss-cross them with even fullness.

—Downstairs at AYRES.

EXTRA SPECIAL Just 15 Axminster and Velvet RUGS

Seamless 9x12 Axminster or Velvet rugs in wanted colors and patterns; one and two of a kind. All are perfect quality. A bargain for only 15 customers.

Throw Rugs

21 1/2% x 36-in. . \$1.98
27x48-in. \$2.95
27x54-in. \$3.95
36x60-in. \$5.95

Perfect quality throw rugs in choice colors and designs; all-wool face.

Better Rugs

\$59.50

(Regular \$69.50)

Fine all-wool face rugs in soft shimmering colorings. Persian oriental designs of several styles; seamles; heavy, deep pile; some fringed; in true oriental colorings.

Felt Base Floor Covering

6x9 - Ft. \$2.34
9x9 - Ft. \$3.51
9x12 - Ft. \$4.68
9x15 - Ft. \$5.85
9x18 - Ft. \$7.02
9x21 - Ft. \$8.19

Only 36 square yard for this serviceable floor covering for kitchens, bath or bedrooms. Floral or tile designs. Many colors.

—Downstairs at AYRES.