

"BRIGHTEN YOUR HOME" SALE

AYRES DOWNSTAIRS STORE

Buy NOW...In This Great Advance

Selling of BLANKETS and COMFORTS

72x84-Inch
100% All-Wool
BLANKETS

\$6.95
Each

Irregulars of all-wool single blankets in a 3 1/2-lb. weight. 4-Inch rayon satin binding. Blue, green, cherry wood, rust, royal blue and wine.

100% Reused Wool Single Blankets

Heavy long napped or reused wool from a famous Paper Mill. Sizes 56x90; 4 to 6-lb. weights, whipped cord edges. Royal blue, wine, blue, rose.

\$5.00

Perma Fluff Comforts

Sizes 72x84 and 72x90; in figured sateen; filling is 95% cotton, 5% wool, laboratory tested to be warmer than wool, lighter in weight. Will not pack down.

\$5.00

"Fieldcrest" Cotton Sheet Blankets, Ea.

All-white, size 72x90. Cotton, with whipped cord edges.

\$1.29

75% Cotton, 25% Wool Blankets, Ea.

Single blankets in a 72x84 size. Warm and light. Cedar, rose, blue, green and peach.

\$2.98

"Beacon" Reversible Blankets... Ea.

72x84 Reversible all-colored blankets. Blue and rose, green and rose, peach and blue, cedar and peach, green and orchid, rose and green.

\$3.98

"Fieldcrest" Jacquard Blankets... Ea.

Novelty blankets, size 70x80 in lovely Jacquard designs with rayon taffeta bound edges. Blue, green, rose and orchid.

\$2.98

Double Plaid Blankets... Pr.

Famous "Fieldcrest" quality blankets, size 72x84; 75% cotton, 25% wool content. Block plaids with 4-inch matching border. Blue, green, peach, rose, cedar and orchid.

\$5.98

"Fieldcrest" Part-Wool Double BLANKETS

\$3.50
Pair

Double plaid blankets in a 95% cotton, 5% wool content, 4-lb. weight. Size 70x80. Block plaids with a matching 4-inch sateen border. Blue, green, rose, peach, cedar, orchid.

Down-Filled Comforts... Ea.

72x84 Reversible comforts in a fine celanese rayon taffeta covering. Domino design in a closely stitched all-over pattern. Light weight but warm.

\$9.95

Wool-Filled Comforts

Printed paisley design sateen comforts filled with all Tanner's wool. 72x84 Size with a matching sateen border in solid colors.

\$3.99

White Sheet Blankets... Ea.

81x108. In the famous "Fieldcrest" quality. All white, with whipped cord edges.

\$1.89

Cotton Plaid Sheet Blankets... Ea.

Lovely "Fieldcrest" all-cotton plaid blankets with whipped cord edges. Size 70x80. Blue, green, rose, gold, orchid and peach.

89¢

Reversible "Perma" Fluff Comforts, Ea.

"Perma" Fluff, the warmer-than-wool comfort, with a rayon satin cover. In solid colors or two-tone shades. Size 72x84.

\$8.95

Plaid Sheet Comforts... Ea.

Extra large, 72x84 cotton sheet blankets. Attractive plaid designs in blue, green, rose, gold and cedar.

\$7.09

Rayon Taffeta Covered "Perma" Fluff COMFORTS

\$5.95
Each

Reversible taffeta rayon covered comforts, with the famous "Perma" Fluff filling. 5% Cotton, 95% wool. In solid and reversible colors.

Part-Wool Double Blankets... Pair

95% Cotton, 5% wool double plaid blankets. 70x80 Size. In rich block plaids with a matching sateen bind. Blue, green, rose.

\$2.98

September SALE!

4-Pc. RUG Set

All 4
at One
Low Price!

Deferred
Payment
Terms
Available

1—9x12 Axminster

1—9x12 Rug Pad

2—Throw Rugs

ALL For
\$39.50

(Regular \$45.98 Value)

THE RUGS are all-wool face Axminsters, choice Persian oriental patterns, Chinese designs, broadloom leaf and texture designs, and early American hooked patterns. In such lovely colors as burgundy, blue, green, rose, rust and wood tones. Every rug is perfect quality.

THE RUG PAD is made of durable vegetable fibre that is luxurious underfoot and adds to the life of your rug.

THE THROW RUGS are 22 1/2 x 36 inches, in colors that will harmonize with the big rug you choose. Just the size for added charm and beauty.

—Downstairs at AYRES.

EXTRA SPECIAL

Just 15 Axminster and Velvet RUGS

Seamless 9x12 Axminster or Velvet rugs in wanted colors and patterns; one and two of a kind. All are perfect quality. A bargain for only 15 customers.

Throw Rugs

21 1/2 x 36-In. . . \$1.98

27x48-In. . . \$2.95

27x54-In. . . \$3.95

36x60-In. . . \$5.95

Perfect quality throw rugs in choice colors and designs; all-wool face.

Better Rugs

\$59.50

(Regular \$69.50)

Fine all-wool face rugs in soft shimmering colorings. Persian oriental designs of several styles; seamless, heavy, deep pile; some fringed; in true oriental colorings.

Felt Base
Floor Covering

6x9 - Ft. \$2.34 9x15 - Ft. \$5.95

9x9 - Ft. \$3.51 9x18 - Ft. \$7.02

9x12 - Ft. \$4.68 9x21 - Ft. \$8.19

Only 35¢ square yard for this serviceable floor covering for kitchens, bath or bedrooms. Floral or tile designs. Many colors.

It's Fun ...
To Make It Yourself
Sew and Save

★
"Merrimack"
CORDUROYS

Pinwale

\$1.00

Narrow Wale

79¢

In These Colors:

Nutria
Coquilleot
Redspice
Sport Green
Laurel
Soldier Red
Cardinal
Burns Brown
Colonial Blue
Argentine Blue

In These Colors:

Bright Red
Kelly Green
Alpine Rose
Copen
Beige
Burgundy
Dark Green
Cuban Rust
Royal Blue
Rum Brown

54-Inch Fall Woolens... Yd.

In all-wool, wool and rayon and wool, rayon and cotton mixtures. Coatings, suitings, shetlands, crepes, plaids and checks. In new fall colors.

\$1.29

Checked Gingham... Yd.

32 and 36-inch widths in small, medium or large checks. Full bolt and remnant pieces in fast colors. Blue, red, green, brown, black or gold.

29¢

Printed Linene and Chintz... Yd.

Remnants of 36-inch wide washable fast color fabrics; 1 to 10-yard lengths.

19¢

Striped Woven Chambrays... Yd.

36-inch widths in 2 to 10-yard remnant lengths. All wonderfully washable.

29¢

Rayon Dress Samples... Ea.

A large assortment of rayon dress samples in 1/2 to 1-yard lengths, in washable fast colors. Plain colors, printed floral and sheers.

15¢

80-Sq. Porcelaine Remnants... Yd.

New fall patterns and designs in 1 to 10-yard lengths. Stripes, dots, checks and floral patterns in washable fast colors.

25¢

"Chateau" Chambrays... Yd.

Plain and fine striped chambrays. Blue, green, rose and brown.

39¢

Striped Seersuckers... Yd.

A wide selection of fine-combed yarn sheer seersuckers in blue, green, red, brown or gold.

39¢

—Downstairs at AYRES.

Choose Your
Correct Length

54-Inch
Length \$1.10
Pr.

63-Inch
Length \$1.19
Pr.

72-Inch
Length \$1.29
Pr.

78-Inch
Length \$1.39
Pr.

90-Inch
Length \$1.59
Pr.

Fruit of the Loom

Tailored Marquisette CURTAINS

These beautiful marquisette curtains are plain tailored pairs in ivory or bamboo shade... famous for quality... and offered in matching lengths to fit every window in your home. THESE ARE BUT ONE OF NINE DIFFERENT STYLES IN FRUIT OF THE LOOM CURTAINS that we carry in stock—and each comes in 4 or 5 sizes. Truly a complete service for YOUR windows!

Other Matching Fruit of the Loom Curtains

STYLES	54-INCH	63-INCH	72-INCH	78-INCH	90-INCH
Tailored Cushion Dot Pairs	\$1.00	\$1.10	\$1.19	\$1.29	
44-In. Width Marquisette Panels, Each	50¢	59¢	69¢	69¢	69¢
44-In. Width Marquisette Panels, Each	59¢	69¢	79¢	79¢	89¢
44-In. Width Ruffled Cushion Dot Pairs	\$1.69	\$1.89	\$2.40	\$2.25	\$2.50
Ruffled Cushion Dot Pairs	\$1.00	\$1.19	\$1.29		
Ruffled Plain Marquisette Pairs	\$1.00	\$1.19	\$1.29	\$1.29	
Frame Ruffled Plain Marquisette Pairs	\$1.69	\$1.79	\$1.89	\$2.00	\$2.25
Hemmed Ruffled Plain Marquisette Pairs	\$1.69	\$1.89	\$1.99	\$2.25	\$2.50

CURTAIN MATERIALS

19¢ Yd. — 29¢ Yd. — 39¢ Yd.

Thousands of yards of new curtain fabrics in plenty of the good colors and patterns for any room in the house.

"GLOVE-FIT"

KNITTED SLIP COVERS

For Chairs \$3.98

For Sofas \$7.98

A beautiful new fall style in closely spaced all-over pattern. Will renew your furniture "for the duration." Natural, blue or wine.

Drapery and Slip Cover Fabrics

Make your own drapes and slip covers from these mill remnants of fine Glosheen or printed gabardine. Hosts of patterns and colors.

49¢
EACH

Matching WIDTH CURTAINS

45-In. Wide \$2.50

59-In. Wide \$3.50

98-In. Wide \$4.50

Every cushion dot marquisette curtains for windows of all sizes; you can criss-cross them with even fullness.

—Downstairs at AYRES.