

The "BUY WAY" of Indianapolis

AYRES A DOWNSTAIRS A STORE

A Deluge of Printed BEMBERG SHEERS \$3.00

Don't swelter! Put out the fires of summer with a deluge of these cool, cool rayon bemberg SHEERS! They are cool looking prints in cool colors (blue, green, rose and luggage) . . . and priced to put your summer on a budget—a big help when you need lots of clothes to keep you fastidiously fresh.



SIZES:
14 to 20
38 to 44
46 to 52

—Dress Department, Downstairs at AYRES.

Our NEW Summer STORE HOURS

Monday: 12:15 P. M. to 8:45 P. M.
Tues. Thru Fri. 10 A. M. to 5:30 P. M.
Saturday: 9:30 A. M. to 1 P. M.

FRIDAY SALE!
Brother and Sister
SUN SUITS 79c

A lucky special purchase enables us to offer this special sale of little brother and sister sun suits—made of fine quality seersucker in gay colored stripes. They are in bib-top suspender styles with double belt; neatly tailored. Cool and easy to wash; no ironing.

Sizes 1 to 6 Years!
—Downstairs at AYRES.



FRIDAY SALE!
Girls' Match-'Em
Play Togs \$1.19 EACH

- SKIRT
- SHORTS
- SHIRT

Extra quality chambray is the material in these very attractively made play suits . . . in pretty ice cream stripes . . . in combinations of green, blue, peach and pink. SHIRT has sports type convertible neckline. SHORTS have side button closing with front pleats. SKIRT is dirndl type with pearl button trim. Sizes 10 to 18.

—Downstairs at AYRES.



SEW and SAVE
Cool Summer COTTONS 39c

SEERSUCKERS in new printed stripes, dots and checks; large remnants; good colors.
CHAMBRAYS in plain colors and stripes; wanted colors; remnants and full bolts.
PRINTED SHEERS—Full bolts of fine printed voiles and sheer muslins; new designs and colors.

Plain Color Shantoy Spun Rayons Yd. 59c
Pacific Pillow Tubing, 36 and 42-in. Yd. 39c
A. A. A. Unbleached Muslin, 36-in. Yd. 19c

—Downstairs at AYRES.

Link Your Friends Together in a STERLING SILVER Friendship Link Bracelet 25c (Plus 10% Federal Tax) Each Link

Choice of 3 Styles

Link your friends together in a fine sterling silver bracelet! Start with one link, with your own name or initials, attached to a ribbon. Then your friends and beaux will add to the bracelet with links bearing their names or initials. When you have enough links bring it in and let us join the links with sterling connections at no cost to you. Then for 35c we will provide you with a sterling clasp. The ribbon and the engraving are included at no further cost. Start your own, and exchange with your friends. With a large circle of friends you will need several bracelets.

—Downstairs at AYRES.



Protect Your Pillows With "SANI-SLIP" Pillow Covers 59c Ea.

Your bed pillows are worth saving! Protect them with these bleached covers—strongly made—easily removed for washing. End closes with a 16-inch rust-proof slide fastener.

—Downstairs at AYRES.



1,000 New Baby Chenille BEDSPREADS \$2.98 EACH

Large twin and full-bed size spreads in a big assortment of baby chenille designs. Waffle checks, solid color sculptured designs, multi-colored high-and-low pile designs. Choose from blue, dusty rose, green, peach, gold, plain white, etc.

Part-Linen Dish Towels 8 for \$1
Large size part-linen dish towels with pretty printed floral designs; in blue, green and gold.

Cannon Wash Cloths Each 5c
Seconds of better quality wash cloths in solid colors and with colored borders.

Perfect-Fit Mattress Covers Each \$1.49
Full bed and twin size mattress covers in heavy unbleached muslin; tape-bound edges and unbreakable rubber buttons.

Jumbo Cannon Bath Towels Each 25c
Heavy Turkish towels in white with borders in blue, green, rose or gold borders; 20x40 inches.

Stevens Part-Linen Dish Towels Each 25c
16x32-inch dish towels of 85% linen and 15% rayon; heavy crash weave with colored borders.

—Downstairs at AYRES.

Cotton Colonial Bedspreads \$1.49

A grand, scalloped-edge spread with all-over floral design; in heavy cotton fabrics. Brown, gold, blue and rose; fast colors.

—Downstairs at AYRES.



Sale! 1526 Pairs of Regular \$2-\$3-\$3.85 Children's and Misses' Summer SHOES \$1.29

Specially Purchased to Sell for—

Our buyer was in the shoe market when a large jobber of children's shoes decided to close out his summer stock! He bought over 1,500 pairs . . . and YOU REAP THE SAVING! Included are all-whites, brown-and-white, and fine saddle tans—in a beautiful selection of summer styles. There are shoes with stitch-down soles, Goodyear welts, and compo construction—with flexible leather soles and rubber heels. Pumps, ties, loafers, one-straps and T-straps.

Sizes 8½ to 3—A to D Widths—In the Group!
—Downstairs at AYRES.



FRIDAY WE INTRODUCE REALSILK'S Beautiful New REALTEX Rayon Bemberg Hose 85c PAIR (Irregulars)

We are proud to present this beautiful new stocking by Real Silk! It is made of fine rayon bemberg, prepared and finished with "Realtex" process . . . which makes the stocking more elastic with permanent clinging fit—a dull lustre—a soft "silky" feel—and more snag resistant. They are full-fashioned, reinforced with fine Durene cotton in heel, sole and toe, and are made with REALSILK'S FAMOUS FEATURES. Sizes 8½ to 10½. LAUNDERING PRECAUTION: Allow all rayon hose to dry 24 to 48 hours.

—Downstairs at AYRES.



Re-New Your Glider With New GLIDER RE-COVERS

For 1-Cushion 5-Ft. Gliders \$1.98 For 6-Cushion Gliders \$3.98

Make your old glider look like new in a jiffy with these new re-covers! Choice of seven beautiful patterns in gay colored water repellent fabrics.

OTHER SUMMER OUTDOOR NEEDS:

Heavy striped canvas, 36-inch 49c Yd.	6-Ft. roll porch curtains \$3.79
Beach rolls Each, \$2.39	Odd lot awnings Each, \$1.90
Algerian-type awnings Each, \$1.79	Chints porch pillows Each, 29c
5-Ft. roll porch curtains \$2.75	Homespun-covered pillows Each, 50c
7-Ft. roll porch curtains \$3.19	

—Downstairs at AYRES.

For Draperies and Slipcovers! Printed GABARDINE Remnants of 1 to 8 Yards 49c YD.

Brighten your home with brand new drapes and slipcovers . . . and it will be fun to MAKE THEM YOURSELF! One of the most popular fabrics is gabardine—printed in many beautiful floral designs on natural or colored grounds; a lovely soft finish.

—Downstairs at AYRES.