

# AYRES DOWNSTAIRS STORE



Junior Deb's Shop Is on the Beam!

## Junior TUBBABLES

If you're hep you'll get in the groove with a stripe chambrey. You'll beat it out on the beam in one of these slickercoats. Fit like a million. Buttons front, coat styles, shirtwaist styles. Blue, Red or Green stripes. Sizes 9 to 15.

**\$3.98**

Junior Deb Shop.

**SALE!** Regular \$3.00

## BIG BRIMS

IN TRUSCON BRAID

**\$2.00**

Big, beautiful brims in famous truscon braid sale priced at \$2. Sweetheart pokes, large brims, dip pokes, high crowns, upturned pokes, swagger brims and sailors. Colors in Black, Navy, Natural, Toast, White, Red, Kelly and Turf.

Cocoanut and Bleached Cocoanut Straws.....\$2.00

Downstairs at Ayres.



Summer Time's the Time to

## Live In a Slack Suit

**\$3.00**

Seersucker slack suit with long torso jacket. Full cut slacks. Billed red or green. Sizes 12 to 20.

"Sailor" slack suit. A smart blue denim suit with a full sailor collar and charming white braid trim. Sizes 12 to 20.

Downstairs Sportswear.

Those Famous Irregulars of  
**REAL SILK HOSIERY**

**\$1.00**

## Full-Fashioned DeLUXE CHIFFON

Pure silk in 3 and 4-thread weights. Some styles are reinforced with cotton. Sheer silken beauty you'll adore. Sizes 8 1/2 to 10 1/2.

## "Buster Brown" ANKLETS

Fine, first quality durene ankle socks for summer sportswear. Many attractive colors including white. Sizes 6 to 10 1/2.

**19c**

Pr.

## Full-Fashioned—First Quality RAYON STOCKINGS

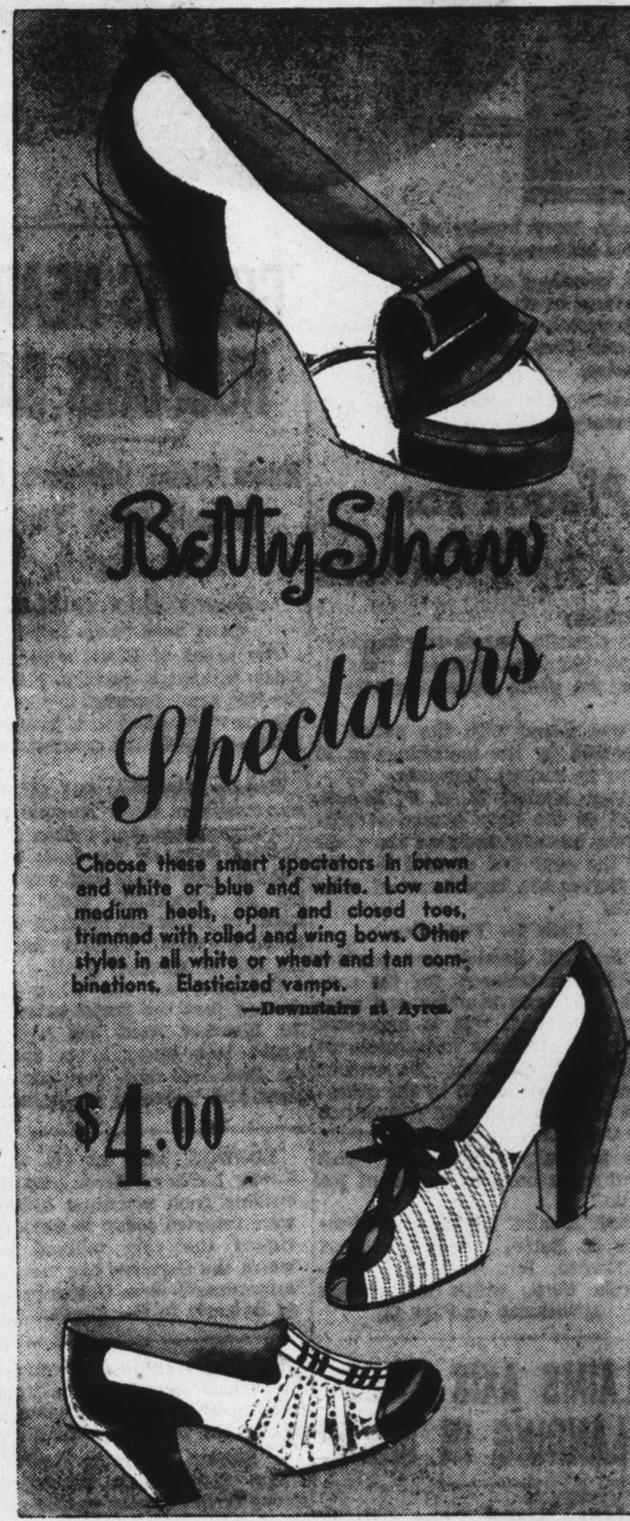
You'll marvel at the beauty of this lovely all-rayon stocking. It's full-fashioned, 45-gauge. Look to this stocking for beauty and longer wear. Now, more than ever before, you'll want to see these lovely rayon stockings. Two smart new beige colors in sizes 9 to 10 1/2.

**69c**

Pr.

## 'Make Them Wear' by 'Taking Care'

Your new rayon hose will stay lovely, longer if you give them the reasonable care that they deserve. Wash them carefully and let them dry from 24 to 48 hours. They're stronger when they're absolutely dry.



Men's Cool, Comfortable

"FRUIT of the LOOM"

## SPORT SHIRTS

Those "easy to live in" sport shirts by "Fruit of the Loom." Convertible collars, two button pockets and short sleeves. In or outer styles in White, Tan, Blue, Natural or Green. Cool "Summer Weave" fabrics in fast colors. Small, medium and large.

**\$1.49**

## "W. L. DOUGLAS" SPORT SHOES for MEN

**\$5.00**

Men! . . . here are the styles you've been wanting for spring and summer, plus the cool comfort you've always asked for. Perforated vamps and plain. Brown and white or tan and beige in many styles to choose from. Sizes 6 to 11.

Downstairs at Ayres.



## "Keds" PLAY SHOES for Girls

A wedge play shoe just like mother's. Strong, colorful striped uppers with contrasting color foxing and outsole. Crepe type outsole, gusset seam vamp, shock-proof insole, and fully washable. Sizes 5 1/2 to 12; 12 1/2 to 3.

—Children's Shoe Department.

**\$1.39**



## BOYS' 'Cranbrook Jr.' SPORT SHIRTS

**\$1.00**

Each

Trim looking in-'n outer styles for boys. Breast pocket, some with saddle stitched collars. Colors in Tan, Blue, Green, Beige and White. Fabrics in cotton shantungs and cotton slubs. Sizes 6 to 18.

Other Sport Shirts, \$1.69

## COOL for SUMMER

MEN'S ALL-WOOL 2-PIECE TROPICAL WORSTED and GABARDINE SUITS

**\$21.95**

## MEN'S STRAWS

**\$1.49**



New wide brims in Cocoanut, Natural and Sand shades. Ventilated crowns. Also sunhat sailor in new shades. Sizes 6 1/2 to 7 1/2.

Genuine Panamas, \$2.50

## "FRUIT of the LOOM" SLACK SUITS

**\$5.00**

Short sleeve shirts and famous Adjust-to-Fit slacks in mercerized cotton, sanforized shrink. Colors in Sand, Tan, Green, Teal and Blue. Some with contrasting slacks. Small, medium and large.

Others at \$3.39, \$4, \$4.50, \$5.50



## Men's SPORT COATS

Camel shades, herringbone, checks and overplaid in smart looking sport coats for men. Many colors. Sizes 34 to 44.

**\$12.95**

—Downstairs at Ayres.