

AYRES DOWNSTAIRS STORE

COOL, REFRESHING,

BEMBERG SHEERS

\$3.98
Ea.



A. SIZES 12 to 20, 38 to 44!

No summer wardrobe's complete without several cool, comfortable rayon bemberg sheers. We've assembled a grand collection of smart new summer flatters, tailored in the perfect way you love them. Shirred pockets, lace collars and cuffs, self belts, flower and gros-grain ribbon trim.

—Downstairs Better Dresses



A Style 512 in Blue, Green or Navy print. Sizes 38-44.

B Style 2154 in Brown, Green, Blue and Red. Sizes 12 to 18.

C Style 2124 in Red, Green, Blue or Brown print. Sizes 16 to 20.

D Style 2119 in Red, Green, Blue or Brown. Sizes 12 to 20.

E Style 2114 in Red or Blue print. Sizes 12 to 20.

E.

Coconut Color STRAWS

Brim and pokes for juniors, women and matrons. Smart rayon puguee bands and grosgrain ribbon bands in many colors. Head sizes 22 and 23.

—Downstairs at Ayres.

\$1.25



Just the Correct Item
for Your Complete
Summer Wardrobe!

Budget UTILITY COATS

FOR SUMMER

\$3.98

Sizes 14 to 44
Pleated Front and Back

Sizes 46 to 52
Pleated Front

A smart unlined rayon coat to slip on over sheer summer dresses. Belted style with chic flower trim. Pleated front and back. Colors in Navy or Black.

—Downstairs Coat and Suit Department.



Full-Fashioned

FIRST QUALITY

RAYON STOCKINGS

69c PAIR

You'll marvel at the beauty of this lovely, all-rayon stocking. It's full-fashioned, 45-gauge and sheer looking. Look to this stocking for beauty and longer wear. Now, more than ever before, you'll want to see these lovely rayon stockings. Two smart new beige colors in sizes 9 to 10 1/2.

The New Rayon HOSE . . .

are beautiful and they will STAY lovely if you will give them reasonable care! First—Choose them slightly shorter than your silk hose, because they have a tendency to elongate. Second—Wash them carefully as you would silk hose—BUT LET THEM DRY FROM 24 TO 48 HOURS before wearing—because the rayon fibers are strongest when absolutely DRY!

—Downstairs Hosiery.

INFANTS' LAYETTE NEEDS



Baby Needs new things TOO! You'll find every item in his or her tiny wardrobe here in Ayres' Downstairs Store Infants' department. Quality infants' needs priced to help you save.

"Cannon" Gauze Diapers, \$1.19 Doz.
Layette size gauze diapers for infants. Made by Cannon.

Waterproof Pads 3 for 59c
Infants' fleece waterproof lap or night pads.

Wrapping Blankets 3 for 65c
Infants' soft fleece wrapping blankets in pink or blue colors.

Crib Blankets 89c
Full size crib blankets bound in pink or blue rayon satin. Slight irregulars.

Infants' Shirts 29c
Ayres' own brand tie side cotton knit shirts in double breasted style.

Training Panties 25c
Double knit training panties with French leg style.

Flannelette Gowns 29c
Infants' flannelette gowns and wrappers in white, pink or blue.

—Downstairs at Ayres.

SPRING HOUSECLEANING TIME . . . TIME TO "BRIGHTEN YOUR HOME" . . . at BIG SAVINGS!

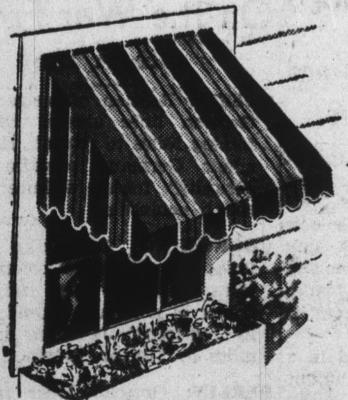
500 Yards Odd Bolts, Ends, Seconds and Remnants!

50-In. WOVEN HOMESPUN DRAPERY FABRICS

59c
Yd.

—Downstairs at Ayres.

A choice group of manufacturer's odd bolts and remnants of better quality drapery fabrics. Fine for making draperies, portieres, office curtains and many other uses. Several attractive patterns and colors included in the group. Buy early while choice lengths remain.



30"-36"-42" Widths

BOX AWNINGS
\$1.59

Attractive green awnings with multiple orange stripes. Box style to keep out the sun at all angles. Sturdy frame, easy to install.

—Downstairs at Ayres.

1,000 Yards of 36-Inch

Drapery, Slip Cover Fabrics

36-In. Printed Ruffles!
36-In. Printed Rayon Satin!
36-In. Printed Sail Cloth!
36-In. Printed Cretonne!

39c Yd.

For drapes, slip covers and cushions. Buy matching remnant lengths at big savings.

Curtain Materials . . . 8c Yd.
Remnants of curtain material. 1 to 8 yard lengths while they last.

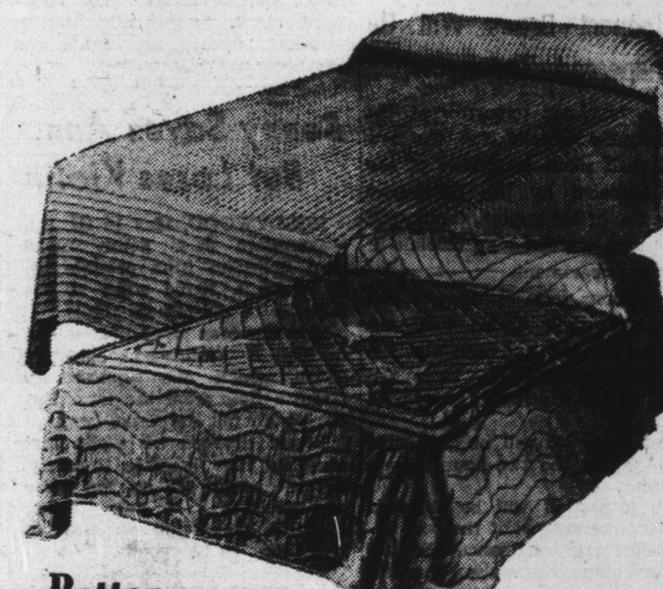
Window Shades . . . 39c Ea.
Green colors only, all 6 feet long in 32, 34 and 36 inch lengths. Paper fiber mounted on rollers.

Window Window Curtains . . . \$1 Ea.
Oil silk bathroom window curtains, 54 inches long. Made from shower curtain remnants.

Short Kitchen Curtains . . . 29c Ea.
Ruffled serin curtains with colored flock dots for kitchen windows. Several colors.

Ruffled Curtains . . . 50c Ea.
While a limited stock lasts. Plain marquisette curtains lavishly trimmed with ruffles.

—Downstairs at Ayres.



Better CHENILLE SPREADS

Solid Color Waffle Checks
Multicolored Floral Designs

Baby Chenille
Fast Colors, Full or Twins
Blue, Green, Dusty Rose, Gold,
Wood Rose or Peach

\$2.98
Yd.

—Downstairs at Ayres.

Seconds of Famous "Truth" Quality

MIDWOOD SHEETS

81x 99-In. **\$1.25** 63x 99-In. **\$1.19**

Slight seconds of those famous TRUTH sheets. Full 64x64 thread count and fully bleached. No sizing or filling, torn to size before hemming.

42x56-Inch Pillow Cases 29c Ea.

—Downstairs at Ayres.

Small RUGS to "Brighten Your Home"

OVAL AXMINSTERS

Oval axminster rugs, 24x40 inches. All-wool face, fringed all around.

\$3.95

PLAID RAG RUGS

24x36 . . . \$1.98 30x60 . . . \$3.98
24x48 . . . \$2.98 4' x 7' . . . \$8.95

Washable plaid rag rugs of heavy quality and fringed ends. Colors in Blue, Wine, Green and Black.

—Downstairs at Ayres.

"Bates" Spreads . . . \$2.98

Discontinued styles of Bates bedspreads. Several colors and patterns.

Reversible Bath Towels, 39c

Solid color reversible towels, 20x40-Inch. Slight irregulars, many colors.

Chenille Bath Sets . . . \$1 Set

Plain waffle weave and multicolored chenille. Fast color and washable.

Printed Lunch Cloths 89c ea.

Large size 52x52-inch hand blocked cotton lunch cloths. Fast colors.

American Flags \$1

3x5 Ft. American Flags. Printed stars and all fast color, for outdoor use.

'Cannon' Wash Cloths 7c ea.

Seconds of Cannon extra heavy duty wash cloths. All colors and patterns.

6-Pc. Lunch Set . . . \$1 Set

Heavy saten colored cloth 54x54 plus 6 12x12-in. napkins. Cloth, Peach, Blue, Green and Gold.

'Jumbo' Bath Towels . . . 25c

Pastel reversibles, white with colored borders in 20x40-in. size. Blue, Green, Gold and Rose.

—Downstairs at Ayres.

Summer White FABRICS

Cool summer cottons in Dimities, Batiste, Lawns, Broadcloth, Voile, Pique, Organdy and Swiss. Make your own summer dresses.

39c Yd.

SUMMER COTTON REMNANTS

Dimities, lawns, batiste and cotton linens. All remnant lengths from 1 to 5 yards long.

19c Yd.

PLAIN SPUN RAYONS

Gabardines, sharkskins, plain spun rayons in good usable dress length remnants.

39c Yd.

RAYON DRESS SAMPLES

1/2 to 1-yard lengths in 39-inch widths in plain printed rayon dress samples.

15c Ea.

CHECK GINGHAMS

Small, medium and large checks in all cotton ginghams. Many choice colors.

29c Yd.

SANFORIZED DENIMS

Plain and stripe patterns in sanforized denims. Make smart summer sport clothes. All fast color and washable.

33c Yd.

UNBLEACHED MUSLIN

20 Sq. unbleached muslin full 39 inches wide in full bolt pieces. 20 yards to a customer.

19c Yd.

—Downstairs at Ayres.