



Accessorize Your Costume for Easter!

HANDBAGS

In Simulated Leathers

Simulated leathers in pouch, top handle, zipper and underarm styles. Black, Navy, Turf Tan, Red and Kelly Green. Zippers and coin purses.

\$1.49



Rayon Fabric GLOVES
6 of 6-button lengths in slip-on styles. Plains and fancies in Black, Navy, Turf Tan, Red, Kelly, Beige and White. Sizes 6 to 7 1/2.

—Downstairs at Ayres.

\$1 Pr.

—Downstairs at Ayres.



A Matching SKIRT and JACKET

The Jacket: A trim fitting longer style for Spring. 3 patch pockets. Three-button single breasted style. Beige, \$5.98. Green and Blue \$5.98 plaid.

Miami CLOTH SHIRT
\$2.25

Luxurious Miami cloth shirt with wide pointed notch collar. Short sleeves. Colors in Gold, White, Aqua or Blue. Sizes 32 to 38 in the group.

Rayon Strutter CLOTH SKIRTS
\$3.98

The Skirt: Ample all-around pleats, zipper placket and button band top. Sizes 12 to 16 in the group. Beige, Green and Blue \$4.98

Heavy rayon strutter cloth for active sports. Wide pleats around. Lime Green, Sky Blue and Luggage. Sizes 24 to 32 in the group.



"FRUIT of the LOOM"

Rayon Crepe Rayon Satin

SLIPS
\$1.39

You'll get new flattery and a better fit with new spring dresses with your "Fruit of the Loom" rayon slip. Bias and four-gore styles, lace and tailored top. Adjustable shoulder straps. Tie Red and White. Sizes 32 to 44.

—Downstairs at Ayres.

CORLISS

Style SHOES

\$3.50

All the lovely new foot fashions that you'll be sure to see in the Easter parade. Beautiful calf, gabardines, suades and elasticized kidkin. Many colors, heel heights and trim to choose from.

Parade of EASTER COAT FASHIONS

SPORT AND DRESS COATS FOR JUNIORS AND MISSES

\$14.95

The spice of your Easter wardrobe. A gay new sport or dress coat is the important backlog you'll build your entire costume around. Choose it with care, accessorize it smartly and you're sure to look your happy, joyous self. We've a vast collection of the newest styles in spring coats . . . we've just the coat you're looking for.

—Downstairs at Ayres.

Plaid shirwal coat with tie belt and small patch pockets, 6-button front. Colors in Beige, Blue and Rose. Sizes 3 to 15.

Ombre stripe box coat with saddle shoulder, large buttons and arm holes. Smart flower trim. Blue, red and tan mixtures. Sizes 14 to 20.



Navy dress coat with large detachable white lapels. Collarless, with tie belt. Saddle shoulders and novelty buckle. Sizes 12 to 20.



"HEARTBEAT"

A TUNIC TWOSOME FOR JUNIOR JOY!

\$5.00 SIZES 9 to 15!

A tunic twosome to make two hearts beat as one. Sharp as a tack and trim as a needle. Guess what? It's rayon faille, skirt on a bodice and a jacket top, tie belt and gorgeous gold buttons. Navy, Red, Beige or Green.—Downstairs Junior Corner.

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RAYON HOSIERY

Introducing Magic Ray de Chine Rayon!

89¢ PAIR

Differing you these advantages: duller finish, sheerer beauty, wearing strength, elasticity and a better fit. Made with two styles of heels. These are truly beautiful rayon stockings you'll be proud to wear. New hosiery colors in sizes 8 1/2 to 10 1/2.

—Downstairs at Ayres.



Your Hat for Easter

\$2.00



Pompadour Cloche with Felt and Veil 27.50

Jaunty Homburg in Felt for Gull Wear.