

# 'Don't Hide Your Face And Figure Faults,' Says Designer, Tossing Rules Aside

By MARGUERITE YOUNG  
Times Special Writer

NEW YORK, Feb. 16.—Winifred Davis is one designer who "goes agin the crowd." She breaks deliberately (and successfully, as far as her clients are concerned) the rules you've heard all these years about soft-pedaling so-called figure and face "faults" by camouflaging them with the line and color of your clothes.

In short, if your face is narrow, your neck long and thin, don't try to counterbalance them with horizontal lines. Wear deep V necklines. These emphasize them and, says Winifred, make you more interesting than dull perfection.

If one of her clients insists on a dress to hide a fault Miss Davis may point to a picture on her wall. It is a picture of some quite lop-sided apples. These are pretty famous apples, being Cezanne's classic still-life.

"Naturally these are more interesting than a slick photograph of fine sound, round ones from Imperial Valley," Miss Davis declared. "Those are just whole. These are something—well, something personal."

"It's the same with women and clothes—and maybe that's one thing the French made-to-order lady of luxury had on us ready-made women who work!"

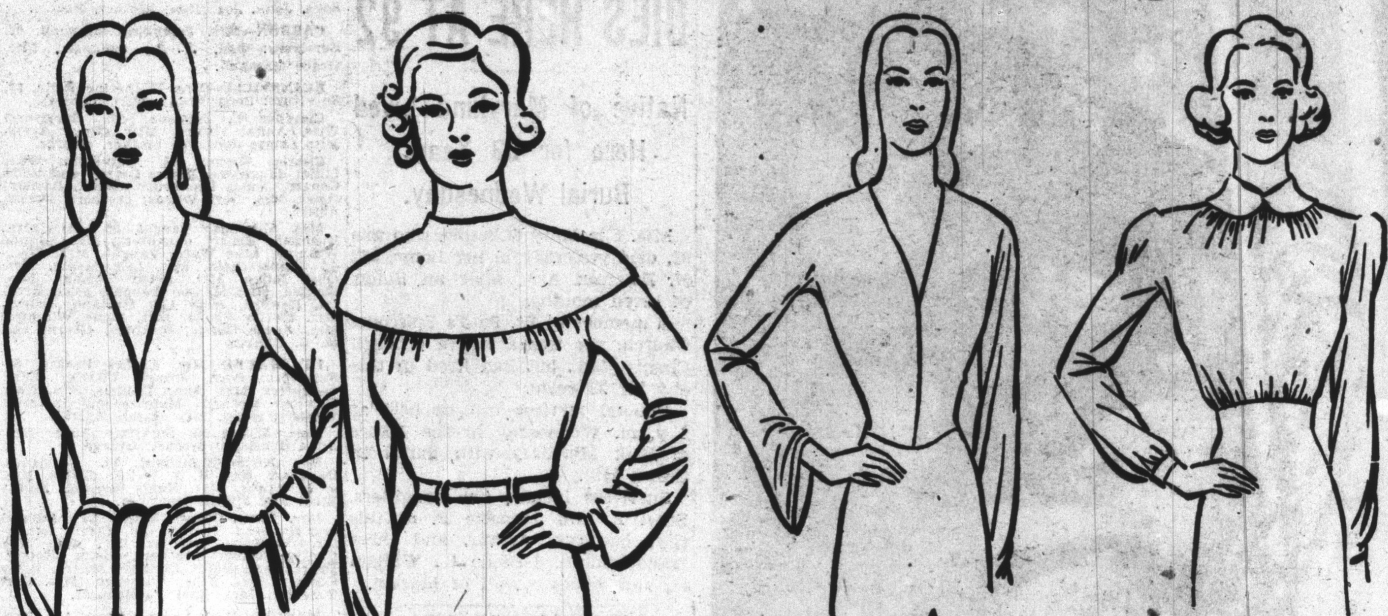
THIS REASONING persuades Miss Davis that any American woman with one good little dressmaker or her own skilled fingers, and a good idea of what she wants to look like, can "design" for herself. That is, she can arrive at a pretty clear mental picture of the colors and especially the patterns that will make her not perfect, but often exciting, and always interesting.

Revealing women to themselves through their clothes is Winifred Davis' peculiar talent as a constructive designer. She dresses social workers, Philadelphia society girls, women who have professional and official hostess roles in Washington, newspaper and magazine writers.

These women's clothing budgets and clothing confidence are less than you'd suppose—which doesn't phase the dressmaker.

An editor, size 46, asked Miss Davis, "Aren't we big women supposed to play? There's nothing to fit me, ready-made, but black dresses with armholes down to the waist. Can't I go to the country?"

She did go—with a gold suede jacket that discovered, for her, her gold hair, with grey linen blouses acknowledging her pale skin, and



The round-faced girl should not wear a round neck, the long-faced one mustn't don the popular plunging neckline—so say conventional rules of dress. But Winifred Davis has built a successful dressmaking business by reversing conventions. She drew these sketches to illustrate her point. In the diagram above, round-faced girl at right

wears round neckline and round yoke, and that's CORRECT, in Miss Davis' opinion, whereas the same girl, wearing a deep V (left) is WRONG. In diagram shown at right, the girl with long face and neck, wearing a round collar, is WRONG; for her the long-lined gown is RIGHT. Miss Davis' motto is "Follow your natural lines. Emphasize them and you'll look interesting."

with green flannel slacks which said, "I'm big and I'm strong and so what?" All that woman needed, to wear pants gracefully, was to have her derriere lifted.

An advertising woman came into the Davis studio after a dismal date. She had spent three days fussing, between times at work, with clothes for a momentous dinner, and she had appeared finally all

tricked out—and so dog tired and hence dull, that her partner fell asleep.

She was about to start to another dinner, and all she knew was that she wouldn't wear the bad-luck dress which she had brought along to the dressmaker, and she did want something in her hair, but not flowers.

## Homemaking—

Something New to Pep Up  
Menus: Cheese Apple Cobbler

"THERE'S NOTHING NEW under the sun" certainly does not apply to the kitchen where the homemaker is on her culinary toes. Her menus are packed full of new ideas gleaned from the food pages of newspapers and magazines.

Something new to add to 1942 menus is Cheese Apple Cobbler. Pared and quartered apples tossed in a mixture of sugar, cinnamon and nutmeg is the beginning of a delicious dessert. Light, fluffy scone dough rolled out, sprinkled with sharp yellow cheese, and coiled to form a ring makes the topping. Serve this cobbler hot from the oven, have a fat pitcher of cream on the table to pour over all and watch it disappear from sight. For an extra treat, place scoops of ice cream over each portion.

Cheese Apple Cobbler is sure to make a hit with the masculine taste for hearty food and lots of it.

### CHEESE APPLE COBBLER

- 6 cups peeled, sliced apples (1½ quarts)
- 2 tablespoons flour
- 1 cup sugar
- 1 teaspoon cinnamon
- ½ teaspoon nutmeg
- 1 cup grated nippy cheese
- 2 cups sifted flour
- 3 teaspoons baking powder
- 1 teaspoon salt
- 1 tablespoon sugar
- 4 tablespoons shortening
- 2 eggs
- ½ cup milk

Mix apples, sugar, cinnamon and nutmeg together. Bake in a greased 8-inch casserole in a moderate oven (350 degrees F.) 30 minutes or until the apples are soft. Sift flour, baking powder, salt and sugar together. Cut or rub in shortening. Beat 1 whole egg and 1 egg yolk, reserving 1 white for tops. Add milk to beaten egg and add all to flour mixture. Stir only enough to make dough hold together.

Turn out on lightly floured board and knead a half minute. Roll dough out into rectangular sheet ¼-inch thick. Sprinkle with grated cheese. Roll jelly-roll fashion, sealing edge firmly. Form into ring on top of apple casserole, sealing the ends.

With scissors cut through ring almost to center, in slices about one inch thick. Turn each slice slightly on its side. Brush with diluted egg white and sprinkle with sugar. Bake in a moderately hot oven (425 degrees F.) 12 to 15 minutes or until browned. Serve hot or cold with plain or whipped cream. Yield: Serves 8.

### Good Meals for Good Morale

BREAKFAST: Stewed dried apricots, crisp bacon, cornbread, coffee, milk.

LUNCHEON: Cream of tomato soup, roast beef sandwiches with relish, crisp celery, apple cobbler, coffee, milk.

DINNER: Tomato juice, beef liver stew, mashed potatoes, 8-minute

### New under-arm

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safely  
Stops Perspiration



1. Does not rot dresses or men's shirts. Does not irritate skin.  
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3. Instantly stops perspiration for 3 to 5 days. Removes odor from perspiration.  
4. A pure, white, greaseless, stainless vanishing cream.  
5. Arrid has been awarded the Approval Seal of the American Institute of Laundering for being harmless to fabrics.

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## Cowl Neck



Something charming has been added! Here is a simple daytime dress made distinguished, different and flattering by the addition of a soft cowl neckline. A feature which will be greatly appreciated by women who like simplicity marked with smart detail—and a perfect background for lovely jewels or gleaming strands of pearls. Cut in one with the very plain bodice, this neckline is easily managed and you'll have a dress which stands out from all the rest by its unique smartness.

Pattern No. 8123 is designed for sizes 14, 16, 18, 20; 40 and 42. Size 16, short sleeves, requires 4½ yards 36-inch material.

For this attractive pattern, send 15c in coin, your name, address, pattern number and size to The Indianapolis Times, 214 W. Maryland St.

Study our Fashion Book to find the new styles you want for yourself and your family this spring. Shows patterns for all sizes from 1 to 52.

Pattern, 15c; Pattern Book, 15c. One Pattern and Pattern Book ordered together 25c. Enclose 10c postage for each pattern.

### Bridge Winners at Marrott Hotel

Duplicate bridge winners at the Marrott Hotel this week have been announced by Mrs. Dorothy Ellis, director of bridge games and classes. Messrs. Ross Campbell, Merritt Thompson, William Macdonald, Mesdames Doris Myers, F. A. Mulbarger, Larry Polson, W. R. Rupp and P. T. Macdonald were first place winners in night games. Second place winners include Mrs. Ross Campbell, Misses Agnes and Mary Ann Tynan, Messrs. Bert Shideler, Robert Wood, W. A. Myers, R. W. Lee and Thomas L. Mahaffey Jr.

Afternoon game winners were Mesdames Arthur Pratt, Wayne Warrick, J. R. Kelley, C. J. Rusie, first and Mrs. J. S. Shortle, Mrs. Kathleen Abbott, Misses Mary and Janeth Crawford, second.

### Tudor Hall Principal Is in Boston

Miss I. E. Stewart, principal of Tudor Hall School, is in Boston attending the mid-winter meeting of the National Association of Principals of Schools for Girls.

She is the Mid-West vice president of the organization and is on the school and college conference committee of the association which was meeting for two days before the regular meeting, tomorrow through Saturday.

Miss Stewart has been asked to edit the proceedings of the conference following the convention.

## Sororities— Mu Phi Epsilon Will Hear Program

A highlight of coming sorority meetings is a musical program planned by one group.

The February program meeting of KAPPA CHAPTER, MU PHI EPSILON, national music honor sorority, will be held tomorrow evening at the home of Mrs. Saul Bernat, 5155 Central Ave.

The Patroness Club of the sorority will present an exchange program on which Mrs. J. A. Mathews will review "Piano Study in Germany" (Amy Fay); Mrs. Arthur Madison will sing a group of German songs representing the composers Schumann, Strauss, Brahms and Wolfe. She will be accompanied by Miss Mae Engle.

"Trio Miniature" (Paul Juon) will be presented by a string ensemble including Mesdames Leland Fishback, Homer Woods and Frank Edenharter and Miss Virginia Leyenberger. Miss Louise Swan and Miss Marion Laut of Kappa Chapter will play a two-piano arrangement of variations on a Haydn theme.

Committees for a state day meeting to be held soon will be announced at a meeting held by INDIANAPOLIS ALUMNAE CHAPTER, DELTA ZETA, at 7:30 p. m. tomorrow at the home of Mrs. Edward W. Wilson, 5543 Carrollton Ave.

The business meeting will be followed by a surprise party planned by Mesdames Wilson, Charles Johnson and Charles G. Rawlings, Miss Maxine Scherrer and Miss Josephine Ready.

"Literary Appetizers" will be the subject of Mrs. Bert C. McCammon when she speaks tonight in Kokomo at the annual dinner of PHI BETA KSI SORORITY to be held in the Elks Club.

A Valentine party will be given Wednesday at the Woman's Department Club by GAMMA CHAPTER, OMEGA NU TAU. Hostesses will be Mesdames John Lyons, Ralph Worrell, Leota Henry and Walter Worrell.

EPSILON CHAPTER, RHO DELTA, will hold a social meeting at 6:30 p. m. today at the home of Mrs. Robert Bayne, 924 N. Hamilton Ave. A buffet supper will be served.

Miss Betty Cox, 441 N. Oakland Ave., will be hostess at 8 p. m. today for SIGMA LAMBDA CHI.

Mrs. Albert South was chairman of arrangements for the annual Sweetheart Dinner Dance given Saturday by ALPHA CHAPTER, RHO DELTA, at Whispering Winds. Assisting Mrs. South were Mrs. Jerry Gordon and Miss Norma Schumacher.

"Windswept" (Mary Ellen Chase) will be reviewed by Mrs. J. C. Nelson at a social meeting of ALPHA CHI CHAPTER, ALPHA OMEGA CHAPTER, in the home of Mrs. Clem Church, 5321 Carrollton Ave., at 8 p. m. tomorrow.

Mesdames Glen Beall, Howard Stewart, John Hammon and Francis Dixon will assist.

### Frances Willard Tea

A Frances Willard Tea will be held in the home of Miss Alta Hansell, 3456 Salem St., at 2 p. m. tomorrow by Bay Laurel Union of the Women's Christian Temperance Union. Devotions will be led by Mrs. Julia Angel; Mrs. Phebe Link will speak on Medical Temperance and members will discuss the teachings of Miss Willard. Mrs. Mary J. Cox will pour.



DEAR JANE JORDAN—A young man has come to me and expressed

his views about the girls of today and has asked me if I think his opinions are correct. He is 23 years old and is a nice looking fellow. He does not have a good job. He makes \$18 a week for six days and a half work. He has lost faith in girls and says they aren't to be trusted. He contends that money is the attraction that he needs.

His greatest humiliation came when a girl told him that he only had spent three dollars on a date with her and asked him to forget her. He likes the company of girls and wants them to go places with him where a partner is required, such as dances, theaters and so forth. I suggested that he forget the girls for I felt that if marriage intentions developed he would come to grief on \$18 a week, and I pointed out that he would never be able to save for a rainy day while spending money on girls.

He only shook his head in despair and said that it would be too lonely. He wants the company of girls, he told me; so I am wondering what you think about his case.

JUST A READER.

Answer—You gave the young man very passive advice. There is nothing in what you suggest that would strengthen his masculinity in the least. On the contrary, you advise him to give up, to dodge one of the major problems of life, namely; adjustment to the opposite sex. Only a discouraged man, without faith in himself, would follow your program.

For one thing you assume that he never will make more than \$18 a week when man-power was never so much in demand. Why didn't you advise him to equip himself for a more important job and produce something of service to his country in this emergency? Let him achieve something that women can admire, and perhaps they won't scorn a three dollar date.

What can be more unfair than to condemn the whole feminine sex because a few girls have been disappointing? I do not deny that some girls are more interested in a man's income than in the man, but this is by no means generally true. One has only to look at the hundreds of young married couples living next to nothing to realize that many girls think more of the man than money.

After all a man's ability to cope with the competition and earn an adequate living is important. A man who passively complains about his misfortunes instead of making an attack on his situation; fails to make an impression on some girls, and this does not mean that they are gold-diggers at all. It merely means that they want their men to be adequate.

Advice such as yours suggests that when a man fails he should reduce his demands on himself and be content with a less ambitious program.

JANE JORDAN

Put your problems in a letter to Jane Jordan who will answer your questions in this column daily.

### Plan Rush Tea

Rushes of the Six-Wigs-N-Wag Chapter, Sub Deb Federation, will be entertained at a formal tea Sunday at the home of Miss Barbara Jenkins. Rushes are Misses Rita Hammerle, Barbara Finn, Eileen Manson, Ray Fry, Marjorie Russell, Eva Connell, Kitty Donlon, Mary Lou Padgett, Mary Alice Thomas, Alvina Bohman, Marcella Jonas and Esther Nucome.

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## Mrs. Rose Ritter Heads Auxiliary

At a recent meeting of the Auxiliary to the Old Hickory Democratic Club the following officers were elected: Mrs. Rose Ritter, president; Mrs. Ruth Hartman, vice president; Mrs. Joseph Mentzer, recording secretary; and Mrs. Elmer Singer, financial secretary. Mrs. Mary George was re-elected treasurer.

The club, which meets the first Wednesday night of each month at Hotel English, donated \$10 to the Red Cross War fund at its last session.

## O-Del Club Dance

A dance and card party will be sponsored at 8:30 p. m. tomorrow by the O-Del Club at the Five-O Five-O Clubroom at 211 N. Delaware St. Music will be provided by Gilly Banta's orchestra.

## STAYS SILENT...LASTS LONGER

# The GAS Refrigerator

has NO MOVING PARTS . . . requires no costly service, parts or repairs!

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