

# 'Don't Hide Your Face And Figure Faults,' Says Designer, Tossing Rules Aside

By MARGUERITE YOUNG

Times Special Writer

NEW YORK, Feb. 16.—Winifred Davis is one designer who "goes agin the crowd." She breaks deliberately (and successfully, as far as her clients are concerned) the rules you've heard all these years about soft-pedaling so-called figure and face "faults" by camouflaging them with the line and color of your clothes.

In short, if your face is narrow, your neck long and thin, don't try to counterbalance them with horizontal lines. Wear deep V necklines. These emphasize them, and, says Winifred, make you more interesting than dull perfection.

If one of her clients insists on a dress to hide a fault Miss Davis may point to a picture on her wall. It is a picture of some quite top-sided apples. These are pretty famous apples, being Cezanne's classic still-life.

"Naturally these are more interesting than a slick photograph of fine sound, round ones from Imperial Valley," Miss Davis declared. "Those are just whole. These are something—well, something."

"It's the same with women and clothes—and maybe that's one thing the French made-to-order lady of luxury had on us ready-made women who work!"

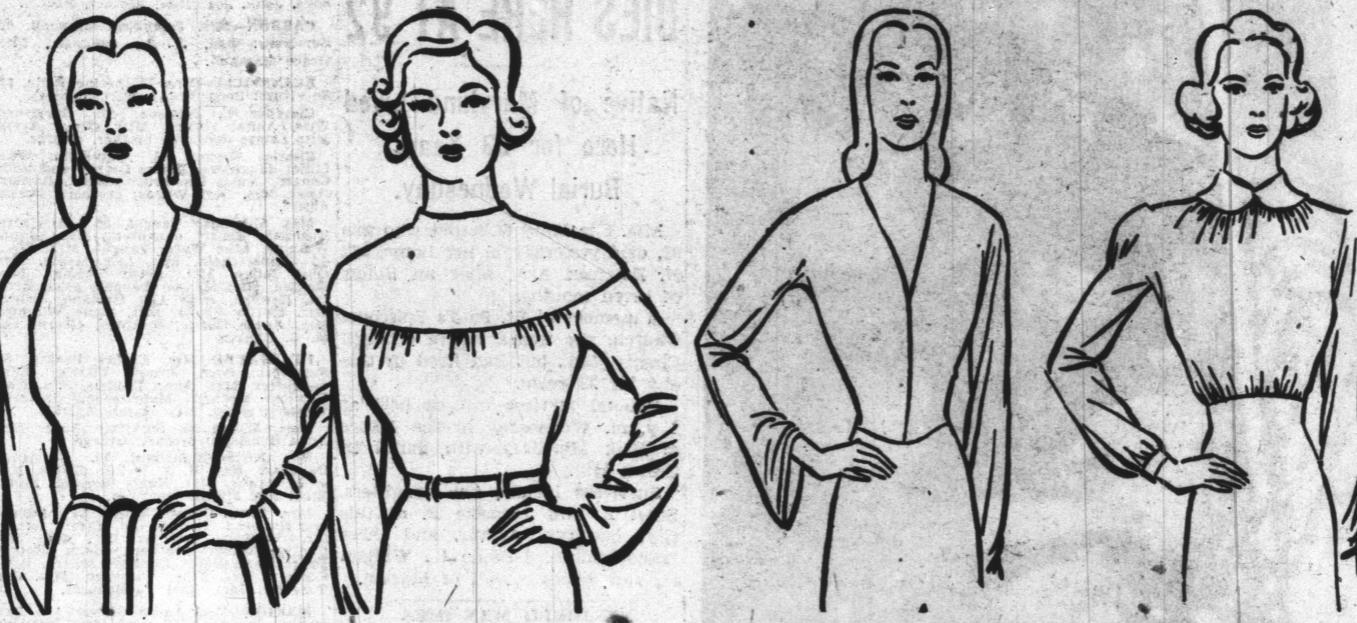
THIS REASONING persuades Miss Davis that any American woman with one good little dressmaker or her own skilled fingers, and a good idea of what she wants to look like, can "design" for herself. That is, she can arrive at a pretty clear mental picture of the colors and especially the patterns that will make her not perfect, but often exciting, and always interesting.

Revealing women to themselves through their clothes is Winifred Davis' peculiar talent as a constructive designer. She dresses social workers, Philadelphia society girls, women who have professional and official hostess roles in Washington, newspaper and magazine writers.

These women's clothing budgets and clothing confidence are less than you'd suppose—which doesn't phase the dressmaker.

An editor, size 46, asked Miss Davis, "Aren't we big women supposed to play? There's nothing to fit me, ready made, but black dresses with armholes down to the waist. Can't I go to the country?"

She did go—with a gold suede jacket that discovered, for her, her gold hair, with grey linen blouses acknowledging her pale skin, and



The round-faced girl should not wear a round neck, the long-faced one mustn't don the popular plunging neckline—so say conventional rules of dress. But Winifred Davis has built a successful dressmaking business by reversing conventions. She drew these sketches to illustrate her point. In the diagram above, round-faced girl at right

wears round neckline and round yoke, and that's CORRECT, in Miss Davis' opinion, whereas the same girl, wearing a deep V (left) is WRONG. In diagram shown at right, the girl with long face and neck, wearing a round collar, is WRONG; for her the long-lined gown is RIGHT. Miss Davis' motto is "Follow your natural lines. Emphasize them and you'll look interesting."

with green flannel slacks which said, "I'm big and I'm strong and so what?" All that woman needed, to wear pants gracefully, was to have their derriere lifted.

An advertising woman came into the Davis studio after a dismal date. She had spent three days fussing, between times at work, with clothes for a momentous dinner, and she had appeared finally all

tricked out—and so dog tired and hence dull, that her partner fell asleep.

She was about to start to another dinner, and all she knew was

that she wouldn't wear the bad-luck dress which she had brought along to the dressmaker, and she did want something in her hair, but not flowers.

## Homemaking—

### Something New to Pep Up Menus: Cheese Apple Cobbler

"THERE'S NOTHING NEW under the sun" certainly does not apply to the kitchen where the homemaker is on her culinary toes. Her menus are packed full of new ideas gleaned from the food pages of newspapers and magazines.

Something new to add to 1942 menus is Cheese Apple Cobbler, cabbage, cottage pudding, chocolate sauce, coffee, milk.

### Today's Recipe

#### LEFT-OVER HAM AND VEAL PIE

(Serves 4 to 6)

Two cups diced cooked veal, 1 cup diced cooked ham, 1/2 cup diced cooked potatoes, 1/2 cup cooked peas, 1/2 cup cooked carrots, 1/2 cup diced raw celery, 1 1/2 cups left-over gravy, salt to taste, pepper, biscuit dough.

Combine meat, vegetables and gravy. Season. Heat to boiling, then turn into casserole. Cover with baking powder biscuits round. Bake in hot oven (450 degrees F.) until biscuits are browned and well done, about 20 minutes.

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### The Question Box

Q—The long double panel doors in my living room open onto a sun porch. What sort of curtains should I use?

A—The simplest and most effective treatment is the use of glass curtains of fine net or lace, drawn tightly, with rod at top and bottom. The curtains are made very full.

Q—Please give me directions for making rolled sandwiches. My daughter is to be married shortly and I want to serve them at the wedding reception.

A—With a very sharp knife cut thin slices of fresh bread, spread with creamed butter, and any filling desired, roll, fasten with toothpicks and put in a cold place to set. For a wedding, each roll can be tied with narrow white ribbon. Chicken salad makes a good filling. Remove the toothpicks before serving.

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### We, the Women—Well, If This Isn't Just Like a Man

By RUTH MILLETT

IT'S A DECIDED HELP to women in understanding men to know what men think about themselves. It helps women to know, for instance, that almost any man believes that:

He is smarter than his boss.

He isn't being paid what he is worth.

He isn't half bad looking.

He gave the little woman quite a break when he decided to marry her.

(In spite of all his jokes to the contrary, he doesn't really believe she did the deciding.)

He is an excellent driver.

His taste in neckties is infallible.

He looks handsome in evening clothes—or any kind of uniform.

He is generous—to a fault.

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HE IS A LITTLE SMARTER than the next fellow when it comes to making a business deal.

He isn't being presumptuous when he refuses to date or even dance with any woman who isn't attractive—no matter how much he himself lacks in the way of looks.

His opinions on politics and world affairs are worth anyone's listening to, no matter how little he reads and keeps up with what is going on.

He knows exactly why his alma mater lost the game.

He goes over big with waitresses and hat check girls.

He can tell a story better than his wife, and if there is any disagreement as to the facts of the case, she is wrong as usual.

He is every bit as wonderful as you tell him he is.

### New under-arm Cream Deodorant safely Stops Perspiration



1. Does not rot dresses or men's shirts. Does not irritate skin.
2. No waiting to dry. Can be used right after shaving.
3. Instantly stops perspiration for 1 to 3 days. Removes odor from perspiration.
4. A pure, white, greaseless, stainless vanishing cream.
5. Arrid has been awarded the Approval Seal of the American Institute of Laundering for being harmless to fabrics.
6. Arrid is the LARGEST SELLING DEODORANT. Try a jar today!

**ARRID**

At all stores selling toilet goods (also in 100g and 85g jars)

### Cowl Neck



### Sororities—

#### Mu Phi Epsilon Will Hear Program

A highlight of coming sorority meetings is a musical program planned by one group.

The February program meeting of KAPPA CHAPTER, MU PHI EPSILON, national music honor sorority, will be held tomorrow evening at the home of Mrs. Saul Bernat, 5155 Central Ave.

The Patroness Club of the sorority will present an exchange program on which Mrs. J. A. Mathews will review "Piano Study in Germany" (Amy Fay).

Mrs. Arthur Madison will sing a group of German songs representing the composers Schumann, Strauss, Brahms and Wolfe. She will be accompanied by Miss Mae Engle.

"Trio Miniaturen" (Paul Juon) will be presented by a string ensemble including Mesdames Leland Fishback, Homer Woods and Frank Edenthaler and Miss Virginia Leyenberger. Miss Louise Swan and Miss Marion Laut of Kappa Chapter will play a two-piano arrangement of variations on a Haydn theme.

Committees for a state day meeting to be held soon will be announced at a meeting held by INDIANAPOLIS ALUMNAE CHAPTER, DELTA ZETA, at 7:30 p. m. tomorrow at the home of Mrs. Edward W. Wilson, 5543 Carrollton Ave.

The business meeting will be followed by a surprise party planned by Mesdames Wilson, Charles Johnson and Charles G. Rawlings, Miss Maxine Scherer and Miss Josephine Ready.

"Literary Appetizers" will be the subject of Mrs. Bert C. McCammon when she speaks tonight in Kokomo at the annual dinner of PHI BETA PSI SORORITY to be held in the Elks Club.

A valentine party will be given Wednesday at the Woman's Department Club by GAMMA CHAPTER, OMEGA NU TAU. Hostesses will be Mesdames John Lyons, Ralph Worrell, Leota Henry and Walter Worrell.

EPSILON CHAPTER, RHO DELTA, will hold a social meeting at 6:30 p. m. today at the home of Mrs. Robert Bayne, 924 N. Hamilton Ave. A buffet supper will be served.

Miss Betty Cox, 441 N. Oakland Ave., will be hostess at 8 p. m. today for SIGMA LAMBDA CHI.

Mrs. Albert South was chairman of arrangements for the annual Sweetheart Dinner Dance given Saturday by ALPHA CHAPTER, RHO DELTA, at Whispering Winds. Assisting Mrs. South were Mrs. Jerry Gordon and Miss Norma Schumacher.

"Windswep" (Mary Ellen Chase) will be reviewed by Mrs. J. C. Nelson at a social meeting of ALPHA CHI CHAPTER, ALPHA OMICRON ALPHA, in the home of Mrs. Clem Thompson, 5321 Carrollton Ave., at 8 p. m. tomorrow.

Mesdames Glen Beall, Howard Stewart, John Hammon and Francis Dixon will assist.

After all a man's ability to cope with the competition and earn an adequate living is important. A man who passively complains about his misfortunes instead of making an attack on his situation, fails to make an impression on some girls, and this does not mean that they are gold-diggers at all. It merely means that they want their men to be adequate.

Advice such as yours suggests that when a man fails he should reduce his demands on himself and be content with a less ambitious program.

JANE JORDAN

Put your problems in a letter to Jane Jordan who will answer your questions in this column daily.

### Frances Willard Tea

A Frances Willard Tea will be held in the home of Miss Alta Hansell, 3456 Salem St., at 2 p. m. tomorrow by Bay Laurel Union of the Women's Christian Temperance Union. Devotions will be led by Mrs. Julia Angel; Mrs. Phoebe Link will speak on Medical Temperance and members will discuss the teachings of Miss Willard. Mrs. Mary J. Cox will pour.

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### Tudor Hall Principal Is in Boston

Miss I. Hilda Stewart, principal of Tudor Hall School, is in Boston attending the mid-winter meeting of the National Association of Principals of Schools for Girls.

She is the Mid-West vice president of the organization and is on the school and college conference committee of the association which was meeting for two days before the regular meeting, tomorrow through Saturday.

Miss Stewart has been asked to edit the proceedings of the conference following the convention.

He is every bit as wonderful as you tell him he is.

### Mrs. Rose Ritter Heads Auxiliary

At a recent meeting of the Auxiliary to the Old Hickory Democratic Club the following officers were elected: Mrs. Rose Ritter, president; Mrs. Ruth Hartman, vice president; Mrs. Joseph Menter, recording secretary, and Mrs. Elmer Singer, financial secretary. Mrs. Mary George was re-elected treasurer.

The club, which meets the first Wednesday night of each month at Hotel English, donated \$10 to the Red Cross War Fund at its last session.

### O-Del Club Dance

A dance and card party will be sponsored at 8:30 p. m. tomorrow by the O-Del Club at the Five-O Five-O Clubroom at 211 N. Delaware St. Music will be provided by Gilly Banta's orchestra.

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### JUST A READER.

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Answer—You gave the young man very passive advice. There is nothing in what you suggest that would strengthen his masculinity in the least. On the contrary, you advise him to give up, to dodge one of the major problems of life, namely: adjustment to the opposite sex. Only a discouraged man, without faith in himself, would follow your program.

For one thing you assume that he never will make more than \$18 a week when man-power was never so much in demand. Why didn't you advise him to equip himself for a more important job and produce something of service to his country in this emergency? Let him achieve something that women can admire, and perhaps they won't scorn a three dollar date.

What can be more unfair than to condemn the whole feminine sex because a few girls have been disappointing? I do not deny that some girls are more interested in a man's income than in the man, but this is by no means generally true. One has only to look at the hundreds of young married couples living next to nothing to realize that many girls think more of the man than money.

After all a man's ability to cope with the competition and earn an adequate living is important. A man who passively complains about his misfortunes instead of making an attack on his situation, fails to make an impression on some girls, and this does not mean that they are gold-diggers at all. It merely means that they want their men to be adequate.

Advice such as yours suggests that when a man fails he should reduce his demands on himself and be content with a less ambitious program.

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### Plan Rush Tea

Rushees of the Six-Wigs-N-Wag Chapter, Sub Debs Federation, will be entertained at a formal tea Sunday at the home of Miss Barbara Jenkins. Rushees are Misses Rita Hammerle, Barbara Finn, Eileen Mansion, Ray Fry, Marjorie Russell, Eva Connell, Kitty Donlon, Mary Lou Padgett, Mary Alice Thomas, Alvina Bohrman, Marcelle Jonas and Esther Nucombe.

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### RAVELLE PERMANENT

A wonder-wave that leaves your hair shiny, soft and glamorous. Styled by the skillful hands of specially trained operators. Regularly \$3.25.

\$1.75

2nd FLOOR SEARS ROEBUCK AND CO. Telephone ALabama at Vermont St.

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