

# AYRES DOWNSTAIRS STORE



**CHECKS!  
or  
DOTS!**

**In 2-Piece  
DRESSES  
\$5.00**

**SIZES 14 to 20!**

Two piece dresses in two delightful patterns. Solid color skirts in black or Navy. Tops come in Bold Checks or Duco Dots. Jacket tops in fitted styles with novelty buttons. Gored skirts fastened on bodice top. Sizes for Misses.



**100 \$3.98 to \$5 DRESSES  
Reduced to—**

Rayon alpacas, rayon French crepes in styles for street and afternoon wear. Sizes for Juniors, Misses and Women. Broken sizes.

**\$2.00**

**150 \$5 to \$7.98 DRESSES  
Reduced to—**

Street, Sport and Afternoon Dresses greatly reduced. Colors in Blue, Aqua, Green, Black and Brown. Sizes for Juniors, Misses and Women. Just 15 Maternity Dresses

**\$3.00**

**SPECIAL SALE! Just 129 DRESSES for Only . . .**  
Broken colors and sizes in this group of special bargain dresses. All reduced from higher prices.

**\$1.00**

—Downstairs at Ayres.

**Footnotes**

**CORLISS BRINGS THE  
SPRING TO YOUR FEET**

**\$3.50**

Corliss has designed your spring shoes to be slim and trim . . . designed to make your feet look pretty and feminine. Fashioned in Patent, Calf, Gabardine or Faille. Dainty trims . . . they're dainty but definitely not fussy. Sizes 4 to 9.

**A** Gabardine pump with open toe, pin point stitching and bow trim. High heel. Black or Navy.

**B** Strap pump with square toe and Dutch Boy Heel. Beige or Brown.

**C** Open toe pump in Black Patent or Blue Calf. High or medium heel. Faille and Wing bow trim.



**A Special Offer of  
Fine Fitting**

**Rayon Crepe,  
Rayon Satin**

**SLIPS  
88c**

V lace and tailored tops in correct fitting rayon crepe or rayon satin slips. Bias cut with adjustable shoulder straps. Sizes 34 to 44 in Tea Rose and White.

**Discontinued Styles of  
RAYON UNDIES**

**39c**

Rayon 2 bar trico briefs, panties, step-ins, vests and bloomers. Plain, taped fronts elastic backs, tailored hems. 34 to 42 in Tea Rose. Seconds.

—Downstairs at Ayres.

## FINAL CLEARANCE! Tots' and Infants' Wear

Reg. \$2 Tots' Dresses . . . . . 99c  
Reg. \$3 Tots' Dresses . . . . . \$1.39  
Toddlers' Sweaters . . . . . 29c  
\$1.19 Boys' Corduroy Longies . . . . . 50c  
\$1 and \$2 Tots' Hats . . . . . 50c  
59c Tots' Housecoats . . . . . 25c  
Boys' Cotton Knit Polo Shirts . . . . . 50c  
\$1.29 Boys' Cotton Knit Suits . . . . . 89c  
39c to 50c Tots' Cotton Slips . . . . . 25c  
Tots' Rayon Panties Irregs. . . . . 19c  
Tots' Muslin Panties . . . . . 19c  
Infants' Cotton Knit Creepers . . . . . 50c  
Tots' Coat Sets, Snow Suits . . . . . \$1.99 to 2.99

—Downstairs at Ayres.

## GIRLS' WEAR BARGAINS Girls' Wash FROCKS

**89c**

A nice assortment of girls' wash frocks. New styles and patterns in florals, prints and stripes. Reds, Blues, Greens and Pastel colors. Sizes 7 to 14 in the group.

### FINAL CLEARANCE

**Clearance Girls' Winter Coats**

**\$2.99, \$4.99**

Broken sizes and colors in the group.

**Girls' Rayon Dresses . . . . \$1.00**

**Girls' Plaid Skirts . . . . . 79c**

Dark colors. Sizes 7 to 12.

**Girls' Wool Jackets . . . . . \$1.99**

Plaids and plains in broken sizes

**Girls' Wash Blouses . . . . . 50c**

All white, broken sizes.

—Downstairs at Ayres.



**SLACKS!  
SLACKS!  
SLACKS!**

**THE CHANT OF BUSY  
AMERICAN WOMEN!**

**All-Wool Flannel SLACKS**

**\$3.98**

Superly tailored flannel slacks in Navy or Brown colors. High waist styles with cut out pattern, saddle leather belt. Zipper side closing and button band waist and deep side pockets. Full cuff on trousers. Sizes 12 to 20 in the group.

**Tailored White Ship'n Shore  
Broadcloth SHIRTS**

Short sleeve style . . . . . \$1.09  
Long sleeve style . . . . . \$1.29

Those popular "Ship'n Shore" tailored shirts for women, make perfect mates for your tailored slacks. Sanitized shrunk, they wash beautifully. Sizes 32 to 40.

—Downstairs at Ayres.

**Juniors Are Cheering These  
Trim Fitting New Wraparounds!**

**FLEECY  
TWEED**

**WRAPAROUND  
SPORT COATS**

**\$12.95**

**SIZES 9 to 17!**

This is the soft fleecy tweed that Juniors have been clamoring for. Light herringbone pattern in soft muted colors that go well with all accessories. Tie belt that helps to flatter any figure. Smartly gathered back with slash pockets.

—Downstairs at Ayres.



## SALE 1000 BABY CHENILLE BEDSPREADS

**\$2.98  
EACH**

1. Plain single needle, dip dyed, solid colors.  
2. Dip dyed multi-colored floral designs.  
3. Dip dyed waffle checks in one-inch squares.

**COLORS IN:  
Blue, Green, Wood Rose, Dusty Rose,  
Gold, Peach and Orchid!**

**ORDER BY MAIL OR PHONE!**

**"Bates" Bedspreads . . . \$1.98**

Discontinued styles of colonial bedspreads. 4 different patterns in Blue, Green, Rose and Rust. Full or twin size.

**"Cannon" Wash Cloths . . . 3c**

Slight seconds of Cannon wash cloths. 12x12-Inch sizes, all qualities.

**Doilies and Arm Pieces . . 3c**

Light and dark shades in lace oblong pieces. Fine for doilies and arm rests.

**70x84 White Sheet Blankets, 89c**

Slight irregulars of Beacon sheet blankets. Whipped cord edges.

**Cannon Revers. Towel Ends 15c**

Reversible solid color towel ends. All the various qualities from the big Cannon Mills.

**Odd Chenille Bedspreads, \$1.99**

Odd and sample chenille bedspreads for one day only at this low sale price. Some twin sizes included.

**20x40 Turkish Towels, 7 for \$1**

Large thirsty bath towels in white and stripes. Several colors.

—Downstairs at Ayres.

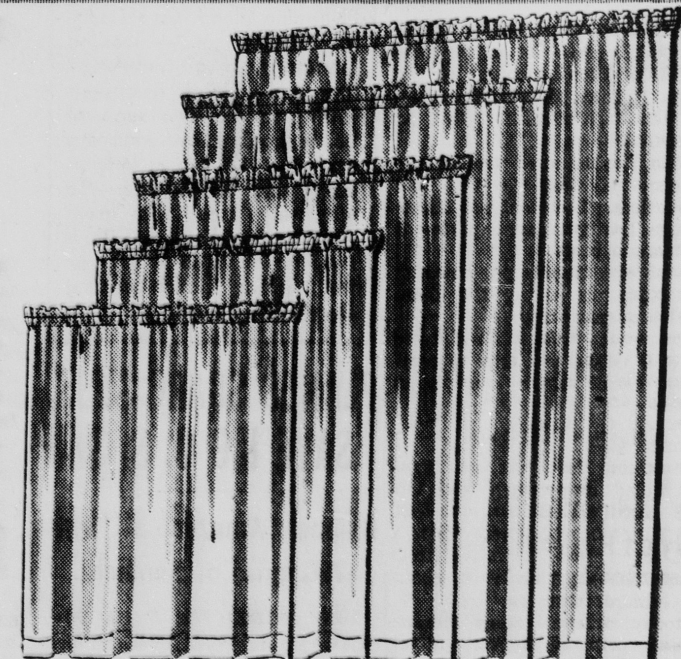
## 8 INDIVIDUAL LENGTHS! WASHABLE RAYON CLEANESE NINONETTE PANEL CURTAINS

	34" Width	44" Width
38 Inches Long	89c Ea.	\$1.00 Ea.
54 Inches Long	\$1.00 Ea.	\$1.29 Ea.
63 Inches Long	\$1.10 Ea.	\$1.39 Ea.
72 Inches Long	\$1.19 Ea.	\$1.49 Ea.
81 Inches Long	\$1.29 Ea.	\$1.59 Ea.
90 Inches Long		\$1.79 Ea.
99 Inches Long		\$1.98 Ea.
108 Inches Long		

Indianapolis women will welcome these lovely curtains. No need to stretch them (they don't shrink). Just wash them and iron. Finished and ready to hang in your home. Just buy your correct length and hang them, no fussing with cutting or hemming.

**USE OUR LAYAWAY PLAN!**

—Downstairs at Ayres.



**Regular \$5.95 Values in 9 or 12-Ft. Widths of**

**SALE!**

**Twistweave or Wilminster  
SEAMLESS BROADLOOM**

**\$3.95  
SQUARE  
YARD**

A spectacular sale of higher priced broadloom carpet! Beautiful and durable Twistweave or Wilminster broadloom carpet in both 9 to 12-foot widths at a price that just can't be beaten. Colors in the selection include Blue, Brown, Green, Rust and Burgundy in the group. Both have all-wool face. Some are perfect quality, some are slight irregulars.

**A Finished Rug Will Cost:**

6x9	\$25.20
9x12	\$48.90
9x15	\$60.75
9x18	\$72.60
12x12	\$65.20
12x15	\$81.00
12x18	\$96.80
12x24	\$128.40