

AYRES DOWNSTAIRS STORE



CHECKS!
or
DOTS!

In 2-Piece
DRESSES
\$5.00

SIZES 14 to 20!

Two piece dresses in two
delightful patterns. Solid
color skirts in black or
Navy. Tops come in
Bold Checks or Duco
Dots. Jacket tops in fit-
ted styles with novelty
buttons. Gored skirts
fastened on bodice top.
Sizes for Misses.

100 \$3.98 to \$5 DRESSES

Reduced to—

\$2.00

Rayon alpacas, rayon
French crepes in styles
for street and afternoon
wear. Sizes for Juniors,
Misses and Women.
Broken sizes.

150 \$5 to \$7.98 DRESSES

Reduced to—

\$3.00

Street, Sport and After-
noon Dresses greatly
reduced. Colors in Blue,
Aqua, Green, Black and
Brown. Sizes for Jun-
iors, Misses and
Women. Just 15 Maternity Dresses

SPECIAL SALE! Just 129 DRESSES for Only
Broken colors and sizes in this group of special bargain
dresses. All reduced from higher prices.

—Downstairs at Ayres.

\$1.00

Footnotes

CORLISS BRINGS THE
SPRING TO YOUR FEET

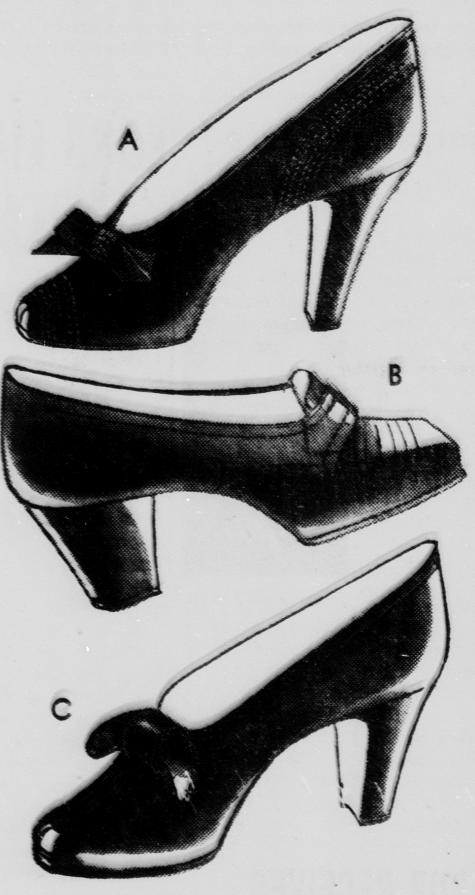
\$3.50

Corliss has designed your spring shoes
to be slim and trim . . . designed to make
your feet look pretty and feminine.
Fashioned in Patent, Calf, Gabardine
or Faillle. Dainty trims . . . they're dainty
but definitely not fussy. Sizes 4 to 9.

A Gabardine pump with
open toe, pin point
stitching and bow trim.
High heel. Black or
Navy.

B Strap pump with square
toe and Dutch Boy Heel.
Beige or Brown.

C Open toe pump in Black
Patent or Blue Calf.
High or medium heel.
Faillle and Wing bow
trim.



SALE 1000 BABY CHENILLE BEDSPREADS

1. Plain single needle, dip dyed, solid
colors.
2. Dip dyed multi-colored floral
designs.
3. Dip dyed waffle checks in one-
inch squares.

COLORS IN:
Blue, Green, Wood Rose, Dusty Rose,
Gold, Peach and Orchid!

ORDER BY MAIL OR PHONE!

"Bates" Bedspreads . . . \$1.98
Discontinued styles of colonial bedspreads. 4 different pat-
terns in Blue, Green, Rose and Rust. Full or twin size.

"Cannon" Wash Cloths . . . 3c
Slight seconds of Cannon wash cloths. 12x12-Inch sizes,
all qualities.

Doilies and Arm Pieces . . . 3c
Light and dark shades in lace oblong pieces. Fine for
doilies and arm rests.

70x84 White Sheet Blankets, 89c
Slight irregulars of Beacon sheet blankets. Whipped cord
edges.

Cannon Revers. Towel Ends 15c
Reversible solid color towel ends. All the various qualities
from the big Cannon Mills.

Odd Chenille Bedspreads, \$1.99
Odd and sample chenille bedspreads for one day only at
this low sale price. Some twin sizes included.

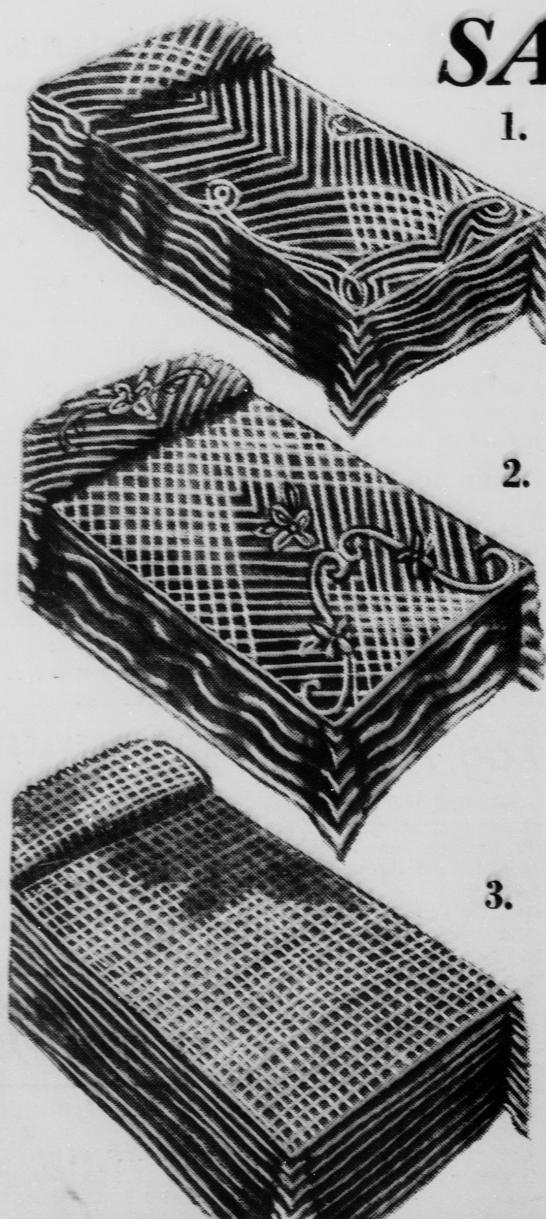
20x40 Turkish Towels, 7 for \$1
Large thirsty bath towels in white and stripes. Several
colors.

—Downstairs at Ayres.

2.

3.

\$2.98 EACH



A Special Offer of
Fine Fitting

Rayon Crepe,
Rayon Satin

SLIPS

88c

V lace and tailored tops in
correct fitting rayon crepe
or rayon satin slips. Bias
cut with adjustable
shoulder straps. Sizes 34
to 44 in Tea Rose and
White.

Discontinued Styles of
RAYON UNDIES

39c

Rayon 2 bar tricot briefs, panties,
steplins, vests and bloomers.
Plain, tapered fronts elastic backs,
tailored hems. 34 to 42 in Tea
Rose. Seconds

—Downstairs at Ayres.

FINAL CLEARANCE! Tots' and Infants' Wear

Reg. \$2 Tots' Dresses	99c
Reg. \$3 Tots' Dresses	\$1.39
Toddlers' Sweaters	29c
\$1.19 Boys' Corduroy Longies	50c
\$1 and \$2 Tots' Hats	50c
59c Tots' Housecoats	25c
Boys' Cotton Knit Polo Shirts	50c
\$1.29 Boys' Cotton Knit Suits	89c
39 to 50c Tots' Cotton Slips	25c
Tots' Rayon Panties Irrigs.	19c
Tots' Muslin Panties	19c
Infants' Cotton Knit Creepers	50c
Tots' Coat Sets, Snow Suits	\$1.99 to 2.99

—Downstairs at Ayres.

GIRLS' WEAR BARGAINS Girls' Wash FROCKS

89c

A nice assortment of girls' wash frocks. New
styles and patterns in florals, prints and stripes.
Reds, Blues, Greens and Pastel colors. Sizes
7 to 14 in the group.

FINAL CLEARANCE

Clearance Girls' Winter Coats
\$2.99, \$4.99

Broken sizes and colors in the group.

Girls' Rayon Dresses . . . \$1.00

Girls' Plaid Skirts 79c
Dark colors. Sizes 7 to 12.

Girls' Wool Jackets \$1.99
Plaids and plains in broken sizes

Girls' Wash Blouses 50c
All white, broken sizes.

—Downstairs at Ayres.

8 INDIVIDUAL LENGTHS! WASHABLE RAYON CLEANESE NINONETTE PANEL CURTAINS

34" Width	44" Width
58 Inches Long	89c Ea.
54 Inches Long	\$1.00 Ea.
63 Inches Long	\$1.29 Ea.
72 Inches Long	\$1.39 Ea.
81 Inches Long	\$1.19 Ea.
90 Inches Long	\$1.49 Ea.
99 Inches Long	\$1.59 Ea.
108 Inches Long	\$1.79 Ea.
	\$1.98 Ea.

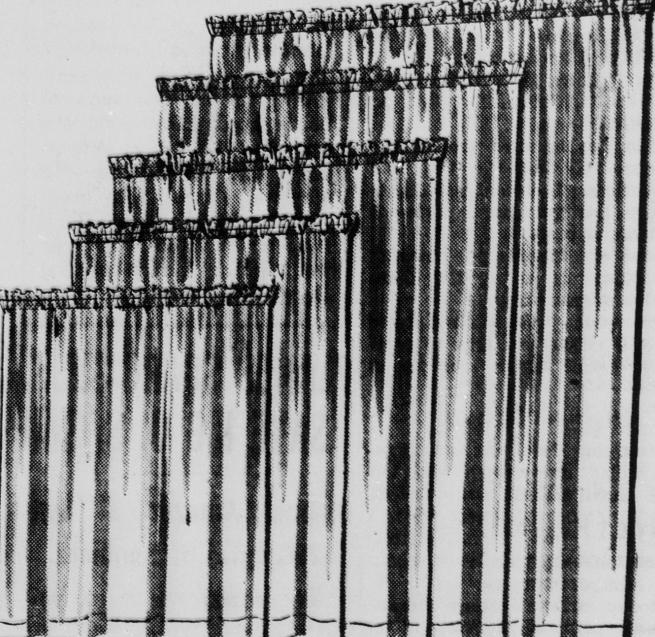
Indianapolis women will welcome these lovely curtains. No
need to stretch them (they don't shrink). Just wash them
and iron. Finished and ready to hang in your home. Just
buy your correct length and hang them, no fussing with
cutting or hemming.

USE OUR LAYAWAY PLAN!

—Downstairs at Ayres.

Regular \$5.95 Values in 9 or 12-Ft. Widths of

SALE!



Twistweave or Wilminster SEAMLESS BROADLOOM

\$3.95
SQUARE
YARD

A spectacular sale of higher priced broad-
loom carpet! Beautiful and durable Twist-
weave or Wilminster broadloom carpet in
both 9 to 12-foot widths at a price that just
can't be beaten. Colors in the selection in-
clude Blue, Brown, Green, Rust and Bur-
gundy in the group. Both have all-wool face.
Some are perfect quality, some are slight
irregulars.

A Finished Rug Will Cost:

6x9	\$25.20
9x12	\$48.90
9x15	\$60.75
9x18	\$72.60
12x12	\$65.20
12x15	\$81.00
12x18	\$96.80
12x24	\$128.40