

AYRES DOWNSTAIRS STORE

Your Flat

FOR SPRING

\$2.49

Hats are more flattering for spring! Designers have made great efforts to glorify the American woman. They're more becoming, more enthusiastic, more gay... all to make you lovelier this spring.



"Junior Thrills"

Printed Rayon Jersey Top
With Rayon Faille Taffeta Skirt!

A junior thriller that does things to your heart! Gay, carefree, youthful in every line. Slip into one of these perky versions and give the world and yourself a thrill. Skirts in black with oh-so-many colors in the top prints.

SIZES 9 to 15!

\$5.00



CORLISS

Presents

Style SHOES

FOR SPRING!

\$3.50

Corliss glorifies M'lady's foot for spring. Lovely gabardine, or soft, supple calf in exciting new styles you'll love. High, low and medium heels, open and closed toes. Sizes 4 to 8.

—Downstairs Women's Shoes.



"FRUIT of the LOOM"

Rayon Crepe
Rayon Satin

SLIPS

\$1.39

You'll get new flattery and a better fit with new spring dresses with your "Fruit of the Loom" rayon slip. Bias and four-gore styles, lace and tailored top. Adjustable shoulder straps. Sizes 32 to 44.

—Downstairs Lingerie.



It's a Frilly Spring"

CRISP NEW NECKWEAR

59c

For spring you'll look more lovely... more dainty than ever before. Accent your costumes with lovely neckwear. Crisp whites, pale pinks and blues in piques, organdies and laces. Round necklines, V necklines and square necklines. Have several changes for your suits and dresses.

Other Styles in Frilly Neckwear \$1.00



Women's Handbags

\$1.49

Simulated leathers in new spring styles. Colors in Black, Brown, Red and Kelly Green.

Fabric Gloves

\$1.00

Rayon fabrics in 4-button slip-on styles. Many colors for your new spring costume.



For Your Fun

Hand-Knit Sweaters \$2.25
Short sleeve hand knit sweaters with lovely yarn applique in contrasting colors. Colors in Olive Green, Cherry Red, Maize, Baby Pink and Baby Blue. Sizes 34 to 40 in the group.

4-Ply Rayon Skirts \$2.25
Heavy 4-ply rayon flare skirts with zipper placket. Colors in Baby Blue, Dusty Pink, Beige, Brown and Black. Sizes 24 to 32 in the group.

Washable Rayon Shirts \$1.49
Short or long sleeve washable rayon shirts with convertible collars. Colors in Beige, White, Maize and Blue. Sizes 32 to 40 in the group.



Pilot Suits

FOR JUNIORS

\$12.95

SIZES 9 to 15!

Smart new herringbone "Pilot Suits" for Juniors. All around pleated skirts with zipper placket, fitted jacket with tucking at waist and peaked lapels. Natural colors.

Matching Coats \$10.95



Girls' All-Wool 2-Piece FLANNEL SUITS

\$3.98

Darlings for the daughters! All-wool flannel suits in Powder Blue, Navy or Red. Double breasted jacket with two patch pockets. Waistband style skirt with culotte pleat in front. Sizes 8 to 14.

Long-Sleeve Rayon Shirts

\$1.29

Pastel and white colors in long sleeve rayon shirts for girls. Convertible neckline, pearl buttons, smartly tailored. Sizes 8 to 16.



NEW All-Rayon STOCKINGS

69c PAIR

FIRST QUALITY

You'll marvel at the beauty of this lovely, all-rayon stocking. It's full fashioned 45-gauge and sheer looking. Look to this stocking for beauty and longer wear. Now, more than ever before, you'll want to see these lovely rayon stockings. Two smart new beige colors in sizes 9 to 10½.

—Downstairs Hosiery.

