

SEMI-ANNUAL

REMNANT SALE

AYRES DOWNSTAIRS STORE



**New
FELT
HATS
\$1.00**

Just unpacked! A brilliant new group of pokes, brims and pompadour styles. Priced low for this big remnant sale! Choose Black, Brown, Navy and soft pastels in the group.

"Fruit of the Loom" Cotton Shirts . 88c
Regular \$1 and \$1.29 cotton broadcloth shirts in long or short sleeves. White or stripes. 32 to 40 in the group.

\$2.25 Rayon Crepe Blouses, \$1.69
Washable rayon crepe blouses, convertible neckline and French cuffs. White and pastel colors. Sizes 32 to 40 in the group.

\$3.98 Wool Cardigans \$2.99
Long coat styles in Natural, Sky Blue, Maize and Pine Green. 32 to 40 in the group.

"Fruit of the Loom" Dickeys . . 2 for \$1
Full front and full back, fasten at the waist. Deep point collar saddle stitched in red or Peter Pan style. 32 to 40.



**"FRUIT of the LOOM"
Rayon Crepe
BLOUSES
\$1.29**

Famous washable rayon crepe blouses by "Fruit of the Loom." Now reduced for this record-breaking sale! Colors in white and pastel. Sizes 32 to 40 in the group.

Winter Skirts \$2.69
Fine skirting fabrics with deep pleats, zipper plackets. Broken sizes and colors.

\$3 Heavy Winter Skirts \$2.29
Pleated styles in zipper plackets. Attractive winter colors. Broken sizes in the group.

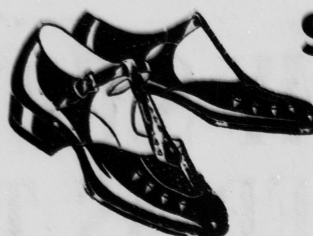
Rayon Jersey Evening Skirts \$3
Rayon Taffeta Evening Skirts \$2.79
Red or Green Evening Blouses \$2.29 to \$3
Long or Short Sleeve Sweaters 88c

Govert Cloth SHIRTS \$2.29
Olive drab, covert cloth shirts in long sleeve styles with convertible neckline. 10 to 18.

Govert Cloth SKIRTS \$2.29
Button fronts with unpressed pleats. Mannish tailored. Olive drab color. Sizes 10 to 18.

150 Pairs of Better

**CHILDREN'S
SHOES**



\$1.00
Pair

Attractive styles in black patent straps or oxfords. Quality leathers and durable construction. First and seconds in the group. Many sizes.

**Very Special
Purchase of**

**SAMPLE
CORSETS,
Panty Girdles**



Salemen's samples and discontinued styles of higher priced garments.

Reg. \$1.25 to \$2.50 Garments 89c
Reg. \$2.50 to \$3.50 Garments \$1.49
Reg. \$3.50 to \$5.50 Garments \$2.29
Reg. \$5.00 to \$7.50 Garments \$3.29

Silk Chiffon Hosiery 50c Pr.
Seconds of pure silk chiffon stockings with some lisle reinforcements. 8 1/2 to 10 1/2. Colors.

Women's Rayon Stockings . . 25c Pr.
Durable rayon stockings, service weight for everyday wear. Sizes 9 to 10 1/2 in assorted colors; seconds.

Misses', Children's Ankle . . 10c Pr.
Irregulars of misses' and children's dark color anklets, elastic top, close fitting; 7 to 10 1/2.

Cotton School Stockings . . . 19c Pr.
Full length ribbed school stockings of mercerized lisle. Irregulars in broken sizes. 6 to 9 1/2.

Children's 5/8 Stockings 19c Pr.
1/4 length stockings and campus socks, also some wool skating socks. Broken sizes and colors. Irregulars.

Seconds of Higher-Priced

**"NYLON"
HOSIERY
\$1.00**

Seconds of beautiful Nylon stockings from a famous manufacturer. Some with rayon reinforced tops and feet. Sheer and wiggly with all of Nylon's famous qualities. Sizes 8 1/2 to 10 1/2.

Now You Can Save Money on Famous



**"Bel-View"
Nurses'
Oxfords
\$1.99**
Pair

Shoes, famous for their comfort at greatly reduced prices. Steel arch support, metatarsal pads and many other fine fitting features. Black or white leathers.

Simulated Leather Bags 79c
Attractive styles in simulated leather handbags. Colors in Black or Brown.

Genuine Leather Bags \$1.29
Alligator grain, Brown and Antique Tan in genuine leather handbags. Greatly reduced.

Sample Neckwear 39c
Special purchase of sample neckwear. Crisp white pieces in assorted styles.

Better Leather Gloves \$1 Pr.
Odds and ends from our stock of black leather and pigskin gloves. Slightly soiled.

Sample Jewelry 19c to 39c
Special purchase of sample jewelry. Pins, clips, bracelets, in two attractive groups.



**An Exceptional Sale of
SHEER BATISTE
'SWIRL' GOWNS**

Sheer cotton batiste gowns, sprinkled with moons and stars. Red or blue on white. Sizes 32 to 38.

88c

Women's Scarfs 49c

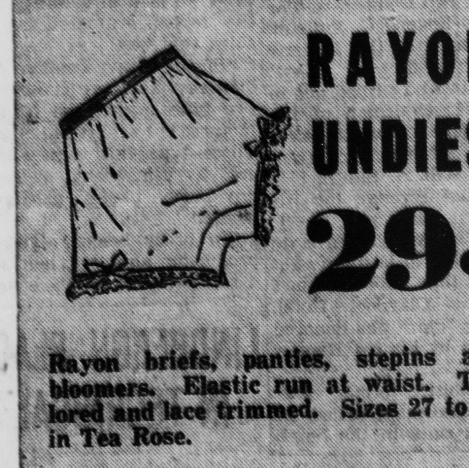
Clearance of white rayon crepe and wool scarfs. Reduced for final clearance.

Special Purchase of Slips \$1
Rayon crepe and rayon satin, 4-gore styles, tailored lace top. 34 to 44 in Tea Rose and White.

Women's Cotton Gowns 78c
Cotton crepe and Porto Rican gowns. Solid colors and printed batiste. Round and V neckline. Sizes 16 to 17.

Flannelette Gowns 69c
Long sleeves, double yoke, 2-button front. 16 to 17. Pink, Tea Rose, White and Stripes.

Discontinued Styles of



**RAYON
UNDIES
29c**

Rayon briefs, panties, stepins and bloomers. Elastic run at waist. Tailored and lace trimmed. Sizes 27 to 31 in Tea Rose.

Better Lingerie 1/4 to 1/3 OFF
Rayon crepe and rayon satin nighties, two-piece pajamas and rayon crepe slips.

Cotton Knit Union Suits 44c
Elastic knit, with built-up shoulders, tight knee reinforced. Sizes 36 to 44 in irregulars.

Ecu Union Suits 59c
Cotton knit union suits in Ecu colors. Rayon stripe, built-up shoulders. Tight knee. Sizes 36 to 44.

Cotton Knit Vests 19c
Women's cotton knit vests, built-up shoulder with draw string. 36 to 44 in seconds.

Combination Suits 89c
Bra top combination suits, flare at knee, side fastening. Sizes 32 to 40 in Tea Rose.

Women's

**"FAMOUS
NAME"
SAMPLE
GLOVES**

49c
Pair

Double woven fabrics in better gloves. Discontinued styles in Black, Brown and Navy.

Discontinued Styles, Reg. \$1.69

**"FRUIT of the LOOM"
COTTON
DRESSES
\$1.00**

Attractive styles in famous "Fruit of the Loom" dresses. Fine percales, all fast color and washable. Sizes 14 to 32 in the group.

**REG. \$2.25 CANDLEWICK ROBES
\$1.49**

Candlewick robes in dusty pink and white. Wrap-around styles in small, medium and large sizes.

**\$5.95 CHENILLE ROBES
\$3.98**

Rayon chenille robes, zipper and wraparound styles. Raspberry and Royal. Broken sizes.

\$6.50 Rayon Quilted Robes . . \$3.98
Attractive prints with pastel grounds. Wraparound styles. Broken sizes in the group.

—Downstairs at Ayres.

Regular \$12.95 Values in



**MEN'S
LEATHER
COATS
\$10**

Fine capeskin leather coats, zipper front with all-around belt. Two lower pockets and upper zipper pocket. Rayon celanese lined.

Irregulars of \$1.49

**"BELNORD"
SHIRTS
for MEN
\$1.00**



Sparkling white Belnord shirts for men. Perfectly tailored, full cut, semi-soft collars. Buy several of these while they last at this low sale price.

Hand Tailored Ties 28c

Rayon ties of resilient construction, full length. Stripes, checks, plaids, in Green, Brown Blue and Red.

Reg \$1 Men's Ties 55c

Silk and rayon quality in stripes, checks and plaids. Colors in Red, Green, Blue, Brown. Resilient construction.

Men's Knit Athletic Shirts . . 5 for \$1

Fine knit athletic shirts, perfect fitting tubular style. Full length. Sizes 34 to 46 in irregulars.

Men's Fancy Sweaters \$2.69

Zipper front and button front styles. Two tone colors in Blue, Tan and Green. 25% wool, 75% cotton. Sizes 36 to 46.

Half-Price SALE!

**34 MEN'S
Small-Size**

**SUITS
\$7.50**

Hard finish fabrics in single and double breasted styles for men. Small sizes only, 34-35-36-37-38.



\$15.95 Men's Suits \$13.88
Tweeds and hard finished fabrics in men's suits reduced. Sizes 35 to 42 in the group.

Men's Reversible Coats \$7.50
A topcoat or raincoat. Wool tweed on one side, gabardine on reverse. Small, medium and large.

Men's Zipper Lined Coats . . . \$14.88
Dark shades of Teal Green and Brown. Zipper lining for quick removal. Sizes 35 to 42.

Men's Fur Felt Hats \$1
Odd lots of \$2.50 to \$3 values. Broken colors and broken sizes. Fine values if yours is here.

\$19.95 Men's Suits \$16.88
Just 150 of these hard finished woollens and smartly styled tweeds in nice colors and new models. Sizes 34 to 44.

SPECIAL PURCHASE!

500 Better DRESSES

Regular \$3.98 to \$7.98 Dresses . . . Sale Priced

\$2.00

Dresses Made to Sell for \$5.00 . . . Sale Priced
Rayon Alpaca, 2-piece and 2-tone combinations, coat styles and street dresses. All are better dresses. Choose colors in Black, Blue, Green, Wine, Gray, Gold and Aqua. Sizes for Juniors, Misses and Women. Stock up now for coming months.

\$3.00

Regular \$7.98 and \$8.95 Dresses . . Sale Priced
Quality fashions you'll appreciate for their smart styling and lovely fabrics. Rayon alpaca and rayon romaine, 2-piece styles, dressy dresses, tailored dresses and street styles. Colors in Black, Blue, Green, Fuchsia, Beige, Gray, Aqua and Red. Juniors, Misses and Women.

\$3.98

2 for \$7.00

DRESS Reductions From Our Stocks

2 for \$5

\$3.00 Each

Tailored and dressy styles in smart prints, pleated skirts, swing skirts, coat dresses, short and bell sleeves. Detachable white collars. Many nice colors. Juniors, Misses and Women.

REMNANT Sale Values!

SPORTSCOATS, DRESS COATS and REVERSIBLES

Just see this beautiful group of NEW COATS that were made to sell for much more. Fleeces, Tweeds, Untrimmed Dress Coats, Plaids, Many with Gabardine reverse. Numerous styles and colors to choose from. Sizes for Juniors, Misses and Women.

\$6.88

100 Better SPORT and DRESS COATS

\$12.88

Clearance of All FUR TRIMMED COATS
Many styles in fur-trimmed cloth coats. Kit fox, civet cat, squirrel, marmot and dyed wolf collars. Sizes for Juniors, Misses and Women.

\$28.88

SALE of Our \$79.50

"NEVA-SPLIT" FUR COATS

A sale price you can't afford to miss. If you are looking for that fur coat to wear and wear, choose Neva-Split. Sable dyed cone and seal dyed cone. Beautiful luxurious fur coats that will give you real wear.

\$59.50

Plus Tax

