

# NO! TIRE BUSINESS ISN'T GOING FLAT

Dealers Here Expect Retreading and Recapping Service To Make Up Part of Loss Resulting From Rationing by OPM.

What does tire rationing mean to the average motorist and tire dealer in Indianapolis?

Surveyed on the impact of this first, nation-wide curtailment of civilian goods, the local dealers made this point clear:

"We're elastic enough to take it."

The public and the dealers were philosophical about it. Most had expected it. After all, it is war. They said:

It doesn't mean that the tire business is going flat altogether.

Although new tires will be out of the picture for Mr. A. (for average) Motorist, there will still be some new tires.

But the new tires won't be for Mr. A. Motorist. They will be available for physicians, public health nurses, veterinarians, school bus operators and essential transport services.

**Boards to Determine**

Which transport services are essential and which are not will be determined in many cases by county rationing boards, now being set up throughout the nation.

Persons who believe their motor vehicle operation is essential will fill out application cards for submission to authorized dealers or garages. If the dealer or garage inspector finds existing equipment unsafe, he will certify the condition on the application which will then be submitted to the local ration board.

The board may then issue a permit authorizing the applicant to purchase new tires and tubes.

**Used Ones Available.**

This doesn't mean that Mr. A. Motorist who operates his car to and from work and for pleasure in the evenings and on Sunday will have to put his car up on blocks for the duration when a tire wears out. He will still be able to get used tires, at least for a while.

Tires are going to be like shoes. When they wear down, you will rebuild them.

That's what the tire business is doing now—retreading and recapping worn tires, making them 80 per cent as good as new for less than 50 per cent of the cost of new tires.

Some tire concerns are giving virtual new tire guarantees on retreads, ranging from six months to a year. All claim that a good retread job will give from 75 to 80 per cent new tire mileage.

So the tire business is going on briskly at the service end. Once just an auxiliary of the sales end of the tire business, the service end now is the tire business.

**Rationing Begins Soon**

Tire rationing will begin soon after Jan. 5. J. D. Strickland, 424 E. 49th St., has been appointed Indiana Tire Rationing Director by the State Civil Defense Council. He will supervise the priorities system of rationing tires.

Meanwhile, it was announced at Washington that new cars from now on will not have a fifth tire. They will be sold with only four new tires, the spare being eliminated.

The OPM also ruled that "take-off" tires, new car tires which have been traded in on a new set of a different make or style, must have at least 1000 miles wear before they can be sold as used tires.

When new tires begin rolling again, under strict rationing, the service end of the business will continue to be important.

Several tire concerns anticipate a rise in service costs. They know they are going to be benefited for it, but they say there's nothing else they can do.

**Waste to Stop**

One dealer explained: "In normal times, we threw service in. We couldn't charge for it and we didn't have to because profits on tire sales supported it. Now we're going to have to charge for it to make it at least self-supporting."

The dealers are unanimous on another point: The waste in tires has been tremendous. Now, it has to stop.

The smart motorist has stopped it already. He doesn't drive so fast, he doesn't wait until the last few feet to jam on his brake, he doesn't start out with a snarl of rubber on the pavement.

Retreading, recapping and re-

## RUSS NEED U. S. GOODS TO WIN

Possess Manpower and Courage to Knockout If They Get Supplies.

By A. T. STEELE

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MOSCOW, Dec. 30.—With the Nazi tide turned back at Moscow, the Russians are rather more sanguine about the prospects of coping with their enormous problem of supply during the long campaign ahead.

However, the decisive importance of American and British material help has in no wise altered.

At Moscow the Red Army performed a miracle against an enemy better equipped with engines of war. But German resistance is stiffening. The Germans have suffered a grievous blow but the knockout cannot be expected until the Russians have built up their material strength to something like equality with that of the Nazis.

**Reds Have Manpower**

What the Moscow battle has shown is that the Russians possess the manpower, leadership, resourcefulness and courage to win that ultimate knockout if provided the instruments with which to do it.

During my recent trips to the front I heard this sentiment expressed repeatedly by Red Army officers.

"Give us material help and we'll beat the Germans," was the gist of what they all said.

The bright side of the supply picture is this: By barring the German hordes in Moscow and Leningrad the Russians have prolonged the utilization of a vast amount of industrial machinery for the production of munitions and war engines.

**Equipment Switched**

Most industries remaining in Moscow are light industries. On a visit to the biggest plant in the Soviet Union, I saw machinery which formerly made motor parts turning out trench mortars, automatic rifles and ammunition. A considerable part of the equipment of this huge plant has been transferred to the Urals and beyond where it will resume production.

Though the stream of American and British supplies has been steadily growing in quantity, its effect is only beginning to be felt.

## WASHINGTON TESTS BLACKOUT TONIGHT

WASHINGTON, Dec. 30 (U. P.).—The nation's capital, in a midnight hush that has followed Prime Minister Winston Churchill's departure, gets its first real blackout test tonight.

Homes will be darkened, street lights turned off in part of the city and all ordinary civilian activities halted when the air raid sirens blow sometime between 7 and 9 p. m. The blackout will continue for 15 minutes.

Since the war started, the Capitol dome, Washington monument and the White House have been blacked out each night.

Elaborate instructions have been issued for motorists to pull to the curb, leaving keys in their cars so that they can be moved if necessary; for pedestrians to walk—not run—to the nearest shelter; for streetcar and bus passengers to walk to the nearest building to get indoors.

## 'GENEROUS' BANDITS PASS UP LAST NICKEL

Two bandits who demanded "everything in this place" when they held up the Site Filling Station, 1402 N. West St., last night finally decided to be generous, permitting Elmer Fidler, one of the attendants, to keep his only nickel.

Mr. Fidler used the coin to phone police. He and his fellow worker, Albert Neal, reported that the Negro bandits had stolen more than \$37 of the company's money. Mr. Neal's billfold containing \$4 and a radio valued at \$25.

## 16 DIE IN TRAIN COLLISION

LONDON, Dec. 30 (U. P.).—Sixteen persons were killed and 81 seriously injured today when two passenger trains collided outside Eccles Station, Lancashire.

## BIRTHS

Girls: Kenneth, Rosemary Hancock, at St. Vincent's. Calvin, Evelyn Smith, at St. Vincent's. Roger, Ruth Kramer, at St. Vincent's. James, Angela Wall, at St. Vincent's. Sam, Ruth Moore, at St. Vincent's. John, Dorothy Smith, at St. Vincent's. John, Dorothy Smith, at St. Vincent's. John, Dorothy Smith, at St. Vincent's.

## MARRIAGE LICENSES

These lists are from official records in the County Court House. The Times, therefore, is not responsible for errors in names and addresses.

Jack Rader, 35, of 431 E. New York. Mary L. Rader, 35, of 1230 N. Alabama. John A. Goodrich, 35, of 575 E. 21st. John P. Lambert, 35, of 1217 N. New Jersey. Doris L. Lloyd, 22, of 1217 N. New Jersey. Kenneth L. Miller, 19, of 2348 N. Illinois. Robert L. Williams, 18, of 2348 N. Illinois. Ralph E. Rogers, 35, of 533 N. Livingston. Charles E. Martin, 35, of 3010 W. Vermont. Ralph E. Rogers, 35, of 533 N. Livingston. Charles E. Martin, 35, of 3010 W. Vermont. Ralph E. Rogers, 35, of 533 N. Livingston. Charles E. Martin, 35, of 3010 W. Vermont.

## Study of German Only Slightly Prejudiced by War



Books always interest teachers. Miss Lucella Tressman (left) of Hannibal LaGrange College, Hannibal, Mo., and Miss Irma R. Berner, Emanuel Missionary College, Berrien Springs, Mich., look at books on exhibition at the Claypool Hotel.

## WRITER ASSAILS RULES FOR FARM PRODUCTION IS HANDICAPPED BY PRIORITY LAWS, BROMFIELD SAYS.

LUCAS, O., Dec. 30 (U. P.).—Louis Bromfield, Ohio author-farmer, charged here that efforts to put farm production on a war-time basis have been seriously handicapped by military conscription and priorities regulations.

Mr. Bromfield, who operates a 600-acre farm in Richland County, wrote to Secretary of Agriculture Claude R. Wickard that "at the same time that the farmer is being asked to double production, the Government proposes to take away from him, by increased conscription demands, what labor remains."

"More than that, there are constant reports that the mechanized farm, which usually means a farm on a high production level, will have to give up rubber-tired equipment and go without new machinery and even spare parts," Mr. Bromfield wrote.

**Doubts Deferment Chance**

He said that recommendations that skilled farm labor be deferred from military service had proved "about as useless as the Government farm labor employment bureau."

"The recommendation for deferment or exemption is left to the discretion of the local board, with the result that deferment and exemption is almost never granted," the novelist said.

Mr. Bromfield cited the plight of neighbors, one of whom had to give up poultry raising because his son, who tended the chickens, was in the Army.

## STUDY TRAINING FOR CIVILIAN VOLUNTEERS

A subcommittee of the City's Civilian Defense Council will plan the training of volunteers at a meeting at 4 p. m. tomorrow at the Indiana World War Memorial Shrine.

Subcommittee members are Frank L. Mumford, 12th District Legion commander; Ora B. Keller, county commander, Veterans of Foreign Wars; Col. Guy O. Boyle, national vice commander, Spanish-American War Veterans; Police Chief Morrissey; Fire Chief Palmer; and Safety Board President Leroy J. Keach.

Mayor Sullivan said the volunteers would be selected from lists of names submitted by Legion posts and other groups. The subcommittee will complete plans soon for the training of auxiliary firemen, he said.

## War Moves Today

By LOUIS F. KEMMEL  
United Press War Analyst

The initial force of Japan's drive for her first objectives in the western Pacific, far from being spent, seems to be accelerating as the invaders hammer at the outer defenses of Manila and Singapore.

These objectives are military. If they are attained, the next is economic—Borneo and the Dutch East Indies. Among other essentials, Japan needs oil, tin and rubber for a long war, which both Washington and London feel this one will be. Most important to Japan is oil, which she can obtain in Borneo and the Indies. Japan has been almost totally dependent on the United States.

Borneo and the Indies for her oil. These supplies having been cut off, she has to carry on a total war on reserves until a fresh source of supply can be opened by conquest. The Japanese domestic output of synthetic oil is insignificant.

How long Japan can continue war on the present scale without new supplies of oil has the experts stumped. The best opinion in London and Washington, however, is about one year.

## INDIANAPOLIS FORECAST—Occasional light to moderate snow and not so cold this afternoon and tonight; lowest tonight 30 to 35.

Surf: 7:47 Sunset 4:59

## TEMPERATURE

Dec. 29, 1941—  
6 a. m. 33 1 p. m. 35  
Precipitation 24 hrs. ending 7 a. m. 1.1  
Total precipitation since Jan. 1 29.6  
Efficiency since Jan. 1 10.67

## INDIANAPOLIS FORECAST—Occasional light to moderate snow and not so cold this afternoon and tonight; lowest tonight 30 to 35.

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## Aron Reports 11% Decline to Modern Language Teachers

The intense anti-German feeling of the last war, in which thousands of college students gave up the study of the German language because it might give the impression of sympathy with that nation, does not exist in the present day, at least not yet.

Prof. Albert W. Aron, head of the German department at the University of Illinois, said today that registrations at that college for the study of German had declined only 11 per cent, against a general decline in all subjects of over 15 per cent.

He was in charge of a meeting of the Germanic Section of the Modern Language Association at the Severin Hotel. The 2500 association members are holding their 50th annual convention here, which is to last through tomorrow.

**Recalls Effect in 1917**

"During the last war," Prof. Aron said, "I was teaching at the University of Wisconsin and our German enrollment dropped from 1800 to 175 immediately."

"There is none of that prejudice now and it is a good thing. Prejudice and chemistry students need German now just as we need them."

Prof. Aron said that, of course, he couldn't tell how national feeling would affect registrations later on, but that for the second semester of this year at Illinois there was no dropping off in German language students.

**Dr. Robinson Speaks**

Meetings of the various sections that make up the Modern Language Association were to continue today and tomorrow with the Claypool, Lincoln and Severin Hotels serving as gathering places.

Groups making up the M. L. A. are the College English Association, the American Association of Teachers of French, and the teachers of German and Italian, with a new group specializing in Portuguese meeting for the first time this year.

Dr. D. S. Robinson, Butler University president, delivered the address of welcome at a dinner in the Riley Room of the Claypool Hotel last night after which there was a reception on the mezzanine floor of the hotel. He spoke for Dr. Edward D. Elliott, Purdue University president, who had been scheduled to appear, but who was called unexpectedly to Washington, D. C.

English Section I, under the chairmanship of Prof. Bowle Millikan, New York University, was scheduled to meet this morning, as well as two discussion groups, under chairmen W. Powell Jones and Frank Cudworth Flint, Dartmouth College.

The business meeting of the M. L. A. was set for 2:30 p. m. today in the assembly hall at the Claypool Hotel, followed by discussion groups, in charge of J. M. Cowan of the University of Iowa; Urban T. Holmes Jr. of the University of North Carolina; Minnie M. Miller of the Kansas State Teachers' College of Emporia; Matthew W. Black, the University of Pennsylvania; Wallace Stegner, Harvard University; Erich Funks, University of Iowa, and Jacob Warshaw of the University of Missouri.

Prof. Will T. Hale of Indiana University is to be toastmaster of a dinner at 7:30 p. m. today in the Riley Room of the Claypool Hotel, at which Prof. John T. Frederick of the University of Notre Dame will be the speaker.

Prof. H. C. Berkowitz of the University of Wisconsin is to preside at a meeting of the Romance Section tomorrow at 9:30 a. m. in the Travertine Room at the Hotel Lincoln, at which Prof. Amado Alonso of the University of Chicago and Gustave Cohen of Yale will be speakers.

English Section II meets in the Riley Room of the Claypool Hotel at 2:30 p. m. under the chairmanship of Prof. Austin Warren of the University of Iowa. Speakers will be Dr. John J. Welker of the Western Illinois State Teachers' College; Prof. Raymond Havens of the Johns Hopkins University; Prof. Dixon Wecker of the University of California; Prof. Howard Lowry, Princeton University, and Prof. Morton Daweh Zabel, Loyola University.

## IRVINGTON AIRPORT DAMAGED BY FIRE

Walter Remy, owner of the Irvington Airport, 7000 Brookville Rd., sleeping in the conning tower there, was awakened shortly before 4 a. m. today by the crackling of flames and the smell of smoke.

He called firemen, who helped him put out the fire. The blaze was caused by the overflowing of an oil stove. The loss was estimated at \$250. Mr. Remy lives at 4348 Central Ave.

## RESTRICT SUGAR SALES

ELKHART, Dec. 30 (U. P.).—A "housewife's run" on sugar here, which began with America's entry into the war, was still going strong today. Elkhart grocers have set a three-to-five pound limit a customer to prevent hoarding and depletion of stocks.

## IN INDIANAPOLIS—VITAL STATISTICS

Here is the Traffic Record

County City Total

1940 69 83 143

1941 66 64 130

—Dec. 29—

Accidents 25 Arrests 322

Injured 11 Dead 0

MONDAY TRAFFIC COURT

Violations Cases Convicted Fines

Speeding 27 25 \$397

Reckless driving 2 2 7

Failure to stop at

through street 0 0 0

Disobeying traffic

signals 1 1 1

Drunk driving 1 1 0

All others 23 15 11

Totals 54 44 \$326

MEETINGS TODAY

Modern Language Association of Ameri-

can convention, Claypool, Lincoln and

Severin Hotels, all day.

Omaha Psi Phi Fraternity, meeting, Walker Building, all day.

Kappa Alpha Psi Fraternity, convention, Indiana University Extension, all day.

Boat Club, luncheon, Claypool Hotel, noon.

American Chemical Society, luncheon, Hotel Severin, noon.

Exchange Club, luncheon, Board of Trade, noon.

Lutheran Men's Service Club, luncheon, Men's Grille, Wm. H. Block Co. noon.

Peabody Fraternity, meeting, Y. M. C. A., 7:30 p. m.

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Severin Hotels, all day.

Kappa Alpha Psi Fraternity, convention, Indiana University Extension, all day.

Boat Club, luncheon, Claypool Hotel, noon.

Indiana Motor Truck Association, lunch-

eon, Hotel Ankers, noon.

Young Men's Discussion Club, dinner, Y. M. C. A., 6 p. m.

Purdue University Extension, luncheon, Hotel Severin, noon.

12th District American Legion, lunch-

eon, Board of Trade, noon.

Bella Theta Tau, luncheon, Seville

Restaurant, noon.

Co-operative Club of Indianapolis, lunch-

eon, Columbia Club, noon.

Junior Chamber of Commerce, lunch-

eon, Canby Cottage, noon.

40-Plus Club, meeting, Chamber of Com-

mmerce, 7:30 p. m.

Kiwanis Club, luncheon, Columbia Club, noon.

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Grove H. Steerey, 35, Fort Riley, Kan.; Betty-Jean Jones, 19, of 24 N. Jefferson.

Bruce J. Hiler, 34, of 729 S. Missouri; George J. Spencer, 34, of 729 S. Missouri; James E. Pickett, 34, of 729 S. Missouri; Robert L. Williams, 18, of 2348 N. Illinois; John P. Lambert, 35, of 1217 N. New Jersey; Doris L. Lloyd, 22, of 1217 N. New Jersey; Kenneth L. Miller, 19, of 2348 N. Illinois; Robert L. Williams, 18, of 2348 N. Illinois; Ralph E. Rogers, 35, of 533 N. Livingston; Charles E. Martin, 35, of 3010 W. Vermont; Ralph E. Rogers, 35, of 533 N. Livingston; Charles E. Martin, 35, of 3010 W. Vermont.

Thomas, Grace Henry, at Methodist. Charles, Margaret Whicker, at Methodist. Mayburr, Mary Jane, at Coleman. Robert, Margaret Cooper, at City. Albert, Viola Davis, at St. Francis. Paul, Helen Ford, at 223 N. Lansing. Herbert, Viola Doolittle, at 724 N. Alabama. Edith Lohay, at 805 E. Maryland. James, Lillie Cox, at 713 Locke. Hal, Mamie Alexander, at 1135 S. Illinois. Michael, Martha Powell, at 2458 S. California. Irvin, Alice Lawson, at 1530 Nelson.

DEATHS

Horace Wright, 53, at Methodist, acute myocarditis.

William, Miers, 76, at 436 N. Denny, cerebral hemorrhage.

Carrie Edith Hagen, 52, at St. Vincent's, cerebral hemorrhage.

John, Charles, 68, at 864 S. Washington, chronic myocarditis.

Otto Humphreys, 66, at City, arteriosclerosis.

Howard E. Fox, 70, at 1405 College, cerebral hemorrhage.

Mary E. Ayles, 86, at 722 E. North, influenza.

James Rascoe Canby, 33, at Long, tuberculosis.

Josephine Hughes, 39, at 1610 E. 22nd, cerebral pneumonia.

Josephine, at 1610 E. 22nd, cerebral pneumonia.

Dorothy Mae Davis, 33, at City, lobar pneumonia.

Nellie M. Newmiller, 63, at Butler, acute cardiac dilatation.

Charles, at 1544 Lexington, arteriosclerosis.

Yvonne, at 1544 Lexington, arteriosclerosis.

Oliver, at 1544 Lexington, arteriosclerosis.

Florence N. Gray, 78, at 1061 W. 24th, arteriosclerosis.

RED CROSS OVER THE TOP

WALSBERG, Colo., Dec. 30 (U. P.).—Visiting every home in the county, 1600 campaigners raised the Huertano County Red Cross war relief quota of \$3350 in one hour last night.

John, Louise Kleinberg, at Methodist. Max, Charles Martin, at Methodist. Charles, Betty Bornemann, at St. Vincent's. Al, Frieda Cooper, at St. Vincent's. Robert, Geneva Graves, at Methodist. Marvin, Lydia Stephens, at Methodist.

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