

# ILLNESS HITS HARD AT WAR INDUSTRIES

Nation Lost 24 Million Man-Days of Work Between  
Nov. 24 and Dec. 20; Common Cold  
No. 1 Public Enemy.

By DR. GEORGE GALLUP  
Director, American Institute of Public Opinion  
PRINCETON, N. J., Dec. 29.—The importance of keeping the nation in top physical health has become paramount as the United States enters a war which, in the last analysis, is an international race of industrial production.

Each day lost from illness by individual workers in American war industries means that much less production of tanks, airplanes, warships and all the myriad supplies needed for modern war.

Despite America's tremendous food resources and medical facilities, illness continues to take a surprising toll of production efficiency. That fact is established in a series of surveys by the American Institute of Public Opinion.

From these surveys the following important facts come to light.

1. Throughout the United States as a whole, an estimated 24 million man-days of work were lost because of illness in the four-week period Nov. 24-Dec. 20. This is in spite of the fact that the November-December period is normally a period when the nation's health and vitality exceeds the average for the year.

2. In industries connected directly or indirectly with war production, approximately 3,200,000 man-days of work were lost from illness in the same period.

3. The time lost from illness in war industries or war-connected industries would, if it were concentrated entirely on the building of war implements, be equivalent to the time required for the actual building of two heavy cruisers, or 448 medium bombers, or 3200 tanks.

Link Diet, Health  
4. One-half of the American adult population, surveys show, have not learned that there is a connection between diet and health. A high proportion of people in poor health have poor diets.

5. The typical American family, recent Institute surveys show, consumes only one-half of the amount of milk per day recommended by the Government.

6. More than one-third of American families, or a total of approximately 12 million families, say that lack of money for food impairs their health. But even if these people had more money to spend on food, surveys have found that many of them would not buy the proper foods to improve their resistance to disease.

7. Only 42 adult Americans, in every 100, on the average, say they take any systematic exercise outside their work. Moreover, as many as 43 per cent say that in any one day they do no outdoor walking other than that connected with their work.

Man-Day Estimate  
Those facts are of vital importance in the planning of the national program to "make America strong by making Americans stronger."

Studies of work-days lost from illness have been made from time to time in individual factories or business firms, but the Institute's survey is believed to be the first on a complete nation-wide scale.

The survey covered a cross-section of all employed persons in the United States. Each person interviewed was asked:

"During the past four weeks have you been absent from work at any time because of sickness? If yes, how many days did you miss from work?"

Nature of Illnesses Studied  
The results for the whole country indicated that 23 days out of every 1000 man-days were lost because of illness.

Among persons employed in war industries or industries indirectly connected with war production, the illness rate was considerably lower than for the rest of the country—14 out of every 1000 man-days.

The survey also inquired into the nature of the illnesses which kept men and women away from their work.

The illness affecting by far the largest number—approximately one-half—was the common cold.

An additional one-fifth said they had grippe, and another one-fifth said they had been laid up with various minor illnesses, such as stomach ache, toothache, headache.

## Special Notice About Colds

Now there's an improved—better—Vicks way for you to relieve the misery of colds such as coughing, muscular soreness or tightness. This treatment takes only 3 minutes—and actually makes good old reliable Vicks VapoRub even more valuable—more effective!

**BETTER  
RESULTS  
THAN EVER  
BEFORE!**

ACTS 2 WAYS AT ONCE to bring relief...  
PENETRATES to irritated upper bronchial tubes with soothing medicinal vapors...  
STIMULATES chest and back surfaces like a warming poultice...  
FOR HOURS to ease discomforts of the cold. To get this improved Vicks treatment—with all its relief-giving benefits—massage VapoRub for 3 minutes on BACK, as well as on throat and chest, then spread a thick layer on chest and cover with a warm cloth. Try it! **VICKS** VapoRub The Improved Way

## ANGLO-RUSSIAN AIMS CLARIFIED

Eden Talks With Stalin in  
Moscow, Advancing  
3-Power Unity.

By A. T. STEELE

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MOSCOW, Dec. 29.—Collaboration between the three great powers leading the world struggle against Hitlerism was signally advanced in a series of conversations between British Foreign Secretary Anthony Eden and Soviet Premier Josef V. Stalin and his Foreign Commissar, Vyacheslav M. Molotov concluded here a few days ago. Mr. Eden returned to London today.

Mr. Eden's visit to Russia was a logical move following the Atlantic conference of President Roosevelt and Winston Churchill last August and the three-power meetings held here last September. There is every expectation that a similar exchange of views will take place ultimately between the Soviet Union and the United States.

Atlantic Charter Is Basis

Behind it all is the Anglo-American hope that meetings like these will pave the way for ultimate agreement of views with the Soviet Union along the lines of the Roosevelt-Churchill Atlantic charter.

The principal results of the Eden-Stalin conversations were these:

1. Strengthening of military co-operation between Great Britain and the U. S. S. R.

2. Frank exchange of views on war aims, with particular reference to the political and economic reshaping of Europe after the present war.

3. Complete clarification by Mr. Eden of Britain's war position. No agreement was signed.

Postwar Europe Discussed  
The most significant feature of the Eden-Stalin conversations was a discussion of problems of postwar Europe.

Obviously many points will have to be ironed out before policies dovetail through it is understood that the gap between the British and Russian postwar aims is not as wide as might be supposed.

Nothing has been revealed of the nature of Russian views on central Europe though it will be recalled that the agreement recently concluded between Stalin and Gen. Wladislaw Sikorski, Premier of Poland-in-exile, stresses the need for some form of collective security as a safeguard against any revival of Hitlerism in the postwar world.

RED CROSS WAR WORK  
COMMITTEE NAMED

War activities of the local American Red Cross chapter will be supervised by a committee headed by Walter I. Longworth, president of the Indianapolis Chamber of Commerce for the past two years.

Other committee members are: Federal Judge Robert C. Baltzell, Arthur R. Baxter, C. D. Alexander, James F. Carroll, Edward A. Kahn, Charles J. Lynn, the Rev. Jean S. Milner, H. T. Pritchard, Bishop Joseph E. Ritter and William H. Thompson.

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Short sleeves, convertible necklines, action back. White, pink,  
aqua and blue. Sizes 34 to 40.

**Women's Corduroy Skirts . . . . . \$1.89**  
Pleated and trouser styles. Zipper closing. Red, Soldier Blue  
and Forest Green. Broken sizes.

**Women's Wool Sweaters . . . . . 89c**  
Long and short-sleeve styles, in broken sizes and colors.

**Reg. \$9 Winter Skirts . . . . . \$2.49**  
Dark colored winter skirts in pleated and flared styles. Broken  
colors and sizes.

**Reg. \$3.99 Winter Skirts . . . . . \$2.89**  
Assorted popular colors in deep pleat styles. Zipper closing;  
broken sizes.

**Long and Short-Sleeve Blouses . . . . . 89c**  
Cotton blouses for women. Convertible neckline, Peter Pan  
collar. Sizes 32 to 40.

**LINGERIE SAVINGS!**

**Women's Better Lingerie . . . 1/4-1/3-1/2 OFF**  
Plain and printed rayon crepe nighties, 2-piece pajamas, slips  
and bed jackets. Sizes 34 to 40 in the group.

**Sheer Batiste Gowns . . . . . 89c**  
Moon and stars patterns in blue or red on white or white on  
red or blue. Sizes 32 to 40.

**Flannelette Gowns . . . . . 50c**  
Long-sleeve gowns with double yoke and button front. White  
and pastel colors. Sizes 16 to 17.

**Women's Knit Gowns . . . . . 50c**  
Tuckstitch or Balbriggan long-sleeve gowns. Button front; some  
with collars. Second. Sizes 16 to 17, up tearose and blue.

**Better Rayon Undies . . . . . 25c**  
Discontinued styles of better rayon briefs, panties, stepins,  
bloomers and vests. Sizes 27 to 31, in tearose.

**Women's Knit Princess Slips . . . . . 65c**  
Cotton knit princess slips with built-up shoulder, floss finish.  
Sizes small, medium and large.

**WOMEN'S ACCESSORIES**

Reg. 29c Sample Jewelry . . . . . 15c

Reg. 10c Hankies, white and prints . . . . . 8c

\$2.25 Pigskin Gloves . . . . . \$1.69

\$2.00 Genuine Leather Gloves . . . . . \$1.69

\$1.00 Simulated Leather Handbags . . . . . 50c

Men's Genuine Brair Pipes . . . . . 25c

**Clearance Sale!  
Winter COATS**

Regular \$17.95, \$19.95, \$21.95, \$24.95

**\$14.88**

SIZES FOR JUNIORS, MISSES AND WOMEN!

A select group of higher-priced coats for Juniors,  
Misses and Women reduced for this great After-  
Christmas Clearance Sale! Included are: Loch Lo-  
mond plaid backs, full zipper lined wool tweeds and  
fleeces, large plaids. Commendable fabric dress coats  
with lamb's wool innerlinings. All are priced far  
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save. Many styles will be smart for spring wear.

**REG. \$10.95 AND \$12.95 SPORT  
AND REVERSIBLE COATS**

**\$7.88**

Manufacturer's closeout of smart reversibles. Plaids,  
tweeds, cavalry twills, and shetlands with reverse  
side of gabardine. Some with hoods and some with  
zipper closing. Sizes 9 to 17, 12 to 18.

**16 BETTER SPORT COATS**

Misses' better quality sport coats in a big  
E.O.M. clearance. While they last. **\$5**

**Final Clearance Tots' and Infants' Wear**

59c to \$1.19 Infants' Blankets . . . . . 1/2 Price  
59c to \$1 Infants' Wool Knitwear . . . . . 1/2 Price  
Tots' Cotton Dresses . . . . . 59c to 99c  
\$1.19 Tots' All-Wool Sweaters . . . . . 79c  
59c Tots' Knit Union Suits . . . . . 29c  
Children's 19c Anklets . . . . . 10c  
Clearance Tots' 79c to \$1.59 Headwear . . . . . 1/2 Price  
\$2 and \$3 Tots' Chenille Robes . . . . . \$1.49, \$2.49

**E. O. M. CLEARANCE GIRLS' WEAR**

Broken Sizes and Color Assortment:  
Soiled Blouses! Soiled Sweaters!  
Corduroy or Velvet Beanies!  
Cotton Wash Dresses!  
Girls' Flannelette Pajamas!  
Girls' Rayon Slips!  
Girls' Corduroy Skirts!  
Girls' Wool Gloves, Parka Hood Sets!  
**25c TO \$1.99**

**Save 1/3 to 1/2 on Soiled  
or Damaged LINENS,  
DOMESTICS, BLANKETS**

Linens, Towels, Blankets, Sheets, Comforts, Chenille  
Spreads, Odds and Ends in broken assortments. Some  
irregulars, mostly one of a kind.

**RAYON TAFFETA, RAYON TWILL  
REMNANTS**

Light and dark colors in fine rayon taffeta  
and twill remnants. Good usable lengths. Yd.  
**10c**

**CANNON WASH CLOTHS**

Seconds of Cannon wash cloths. Slight irregulari-  
ties in many sizes and colors. Each. **3c**

**Odd Scarfs and Napkins . . . . . 1/2 Price**  
Lovely printed scarfs and napkins in various colors and sizes.  
Limited quantity.

**Counter Yard Goods Remnants . . . 1/2 Price**  
Various bolts of sheeting, tubing, toweling, percale, outings  
and muslins.

**Plaid Spun Rayons . . . . . 10c Yd.**  
Spun rayons in lovely plaid patterns. Many lovely colors to  
choose from.

**Rayon French Crepes . . . . . 29c Yd.**  
Better rayon French crepe remnants. Various colors and pat-  
terns in broken assortment.

**Odd Wash Goods . . . . . 5c Yd.**  
Clearance of various types of wash goods. Plain and fancy pat-  
terns. Some muslins included.

**Percale Dress Remnants . . . . . 10c Yd.**  
Good usable lengths in printed percale dress fabrics. A new  
low price.

**Shoe Clearance!  
287 Prs. SUEDE SHOES**

Regular \$5 to \$5 American Girl and  
Betty Shaw STYLE SHOES

Black and brown suede shoes in discon-  
tinued styles. Pumps and oxfords. 4 1/2  
to 9 in the group. AAA to B. **\$1.89**

Regular \$5 American Girl ARCH SHOES

Black and brown suede in pumps  
or ties. Cuban heels. Sizes 4 1/2  
to 11. **\$3.69**

**\$4 and \$5 American Girl and Betty  
Shaw STYLE SHOES**

Just 261 pairs. Black, blue and brown  
leather and gabardine pumps. Medium  
and high heels. 4 1/2 to 9 in the group. **\$2.89**

**125 Pairs Regular \$4 ARCH SHOES**

Odd styles of Betty Shaw arch shoes in  
black or brown. Cuban heels, pumps  
and oxfords. Sizes 4 1/2 to 9 in the group. **\$2.89**

**110 PAIRS MEN'S OXFORDS**

**\$2.59**

Seconds of higher priced shoes in black or brown  
leather with rubber heels. Sizes 6 to 11 in the group.

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CLEARANCE!**

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**\$11.88**

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★ Grays! ★ Fleeces! ★ Balmacaans!  
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★ Browns! ★ Mixtures! ★ Ulsters!  
★ Teal! ★ Diagonals! ★ Single Breasted!  
★ Navy Blue! ★ Overplaids! ★ Half-Belt Styles!  
★ Oxford! ★ Navy Blue! ★ Bal Military!

Months ago we planned this big sale with one of our large  
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us and give us superior values to offer you. Now in the  
face of rising prices we are able to again bring you this annual  
sale of topcoats and overcoats. They are fine quality fabrics,  
smart new styles in nice patterns and colors. Sizes 34 to 48.  
Be here at 9:30 sharp for better values.

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