

# AFTER-CHRISTMAS SALES & CLEARANCES

## SAVE 1/4 - 1/3 - 1/2 OFF OF REGULAR PRICES



### Clearance SALE! 150 Winter Coats

Regular \$17.95, \$19.95, \$21.95, \$24.95

SALE PRICE

**\$14.88**

Sizes for Juniors, Misses and Women!

A select group of higher priced coats for Juniors, Misses and Women reduced for this great After Christmas Clearance Sale! Included are: Loch Lomond plaid backs, full zipper lined wool tweeds and fleeces, large plaids, Commodore fabric dress coats with lambs-wool innerlining. All are priced far below their regular prices, priced to sell and help you save. Many styles will be smart for spring wear.

### SALE! 150 REVERSIBLE COATS

Reg. \$10.95 and \$12.95 Values

SALE \$7.88  
PRICE

Manufacturer's closeout of smart reversibles. Plaids, tweeds, cavalry twills, and shetlands with reverse side of gabardine. Some with hoods and some with zipper closing. Sizes 9 to 17.

### Clearance SALE! Fur-Trimmed COATS

Reg. \$39.95 to \$49.95 Values

SALE \$29.95  
PRICE

Prices slashed on our stocks of better fur-trimmed coats. Fur collars include Kit Fox, Dyed Squirrel, Marmot, Lynx dyed Wolf, Pieced Persian, Civet Cat and Norwegian Fox. Fitted and box styles. Blacks and colors. Juniors', misses' and women's. Botany all-wool fabrics included.

Infants' Reg. 59c Sweaters ..... 39c  
Infants' 59c Knit Leggings ..... 39c  
Infants' Bootie Sets ..... 1.99  
Infants' Blankets. Reg. \$1 to \$1.59 ..... 89c  
Infants' Hand-Made Dresses.

Regular 59c ..... NOW 39c  
Infants' 59c Hand-Made Creepers ..... 39c  
Infants' 79c Wool Knit Creepers ..... 39c  
Tots' \$6.98 3-Piece Snow Suits ..... 55  
Tots' \$3.98 Coat and Hat Sets ..... 2.99  
Toddlers' 89c Wool Sweaters ..... 59c  
Tots' \$3 Rayon Velvet Dresses ..... 1.99

Reg. \$10.98 Now Reg. \$13.98 Now Reg. \$16.98 Now  
**\$7.88** **\$10.99** **\$13.99**

Girls' and Junior Miss coats in a sweeping sale. Gay plaids, fleeces, and herringbone tweeds. Sizes 7 to 16 in the group.

**Girls' Better DRESSES**  
Reg. \$2.00 Value Reg. \$3.00 Value Reg. \$3.98 Value  
**\$1.39** **\$1.99** **\$2.99**

Clearance of girls' rayon crepe dresses in broken sizes and color assortments. Sizes 7 to 16 in the group.

**Girls' Wool Flannel JACKETS \$1.99 & \$2.99**  
Regular \$3.98 and \$5.98 jackets for girls. Includes wool flannels and plaids. Sizes 10 to 16.

**Girls' Flannel Skating Suits.**  
Regular \$5.98 ..... NOW \$3.99  
Wool flannel skating suits with fitted jackets and fully lined skirts. Broken colors. Sizes 7 to 16 in the group.

**Girls' Better Quilted Robes ..... \$1.99**  
Better robes for girls. Quilted cotton and rayon robes. Broken sizes and colors.

**Girls' Better Snow Suits. Regular \$10.98 and \$8.98 NOW \$5.98**  
2-piece styles in solid color. Melton cloth, gabardine and poplin. Broken sizes and colors.

**Girls' Reg. \$2 Wash Dresses ..... \$1.69**  
Slightly soiled and counter mussed wash dresses. Broken sizes and colors.

**Girls' \$2 and \$3 Skirts ..... \$1.39 and \$1.99**  
Plaid and solid color skirts in a large clearance sale. Sizes 7 to 16 in the group.

**1/4-1/3-1/2 OFF**

Plain and printed rayon crepe nighties, two-piece pajamas, slips, chemise and bed jackets. Tailored and lace trimmed. Sizes 34 to 40 in the group.

**Women's Rayon Slips ..... 78c**

Rayon crepe and rayon satin slips. Rayon pencil stripe. V tailored and lace top. Bias and 4-gore. 32 to 44 in tearose.

**Women's Porto Rican Gowns ..... 89c**

Solid colors or printed batiste porto rican gowns. V and round neckline. Sizes 16 to 17.

**Sheer Batiste Swirl Gowns ..... 88c**

Moon and stars patterns in white or red or blue grounds or red or blue patterns on white ground. Sizes 32 to 40.

**Women's Flannelette Gowns ..... 65c**

Long sleeve styles with double yoke, button front. Sizes 16 to 20 in stripes and tearose.

**Women's Plain Rayon Undies ..... 35c**

Rayon briefs, panties, stepins, bloomers and vests. Elastic run at waist. Sizes 34 to 42 in tearose. Seconds and firsts.

**Cotton Princess Slips ..... 65c**

Cotton knitted princess slips, built-up shoulder, floss finish. Small, medium and large.

**Women's Cotton Union Suits ..... 35c**

Built-up shoulder, tight and shell knee reinforced. Sizes 36 to 44 in seconds.

**Women's Tuckstitch Gowns ..... 65c**

Balbriggan and tuckstitch gowns, some with collars, long sleeves, yarn trimmed. Sizes 16 to 17. Tearose and blue. Seconds.

**2-Piece Pajamas or Gowns ..... \$1**

Balbriggan and tuckstitch pajamas and gowns. With or without collars. Yarn trim. Sizes 16 to 17.

**Discontinued Styles in Undies ..... 25c**

Rayon briefs, panties, stepins or bloomers. Elastic run at waist. Tailored hem. Sizes 27 to 31 in tearose.

Simulated leather handbags in calf and alligator grains. Smart styles in black or brown. \$1

Leather Handbags Reduced

Alligator calf in black or brown colors. Choose \$1.69

zipper, top handle and underarm styles.

**"Famous Name" Sample Gloves ..... 59c**

Leather backs and leather trim on double woven and rayon fabrics. Slight irregulars in sizes 6 to 7.

**Women's White Scarfs ..... 79c**

White rayon scarfs for women. Rayon crepe and rayon satin. Tubular and ascot styles.

### DRASTICALLY REDUCED

Reg. \$3.98 to \$7.98 Winter

**Jackets ..... \$1.98 to \$4.89**

Fitted and boxy styles in flannel and corduroy fabrics. Many colors. Broken sizes.

**Long Sleeve Coat Sweaters ..... 2 for \$1**

Warm long sleeve coat sweaters in many colors. Broken sizes in the group. Natural, navy and wine.

**\$1 Cotton Blouses ..... 88c**

Long and short sleeve styles, convertible and Peter Pan collars. White and colors. 32 to 40.

**\$1.78 Wool Sweaters ..... \$1.29**

Long and short sleeve styles, convertible and Peter Pan collars. Sizes 34 to 40.

**\$2.55 Boxy Cardigans ..... 1.69**

Wanted winter colors in boxy cardigans. Ribbon trim and large pearl buttons.

**\$3.98 Boxy Slipon Sweaters ..... \$2.99**

Heavy knit boxy slipons in bright and pastel colors. Sizes 32 to 40.

**\$2 "Fruit of the Loom" Blouses ..... \$1.69**

Washable rayon crepe blouses with convertible neckline. French cuff, white and colors. Sizes 32 to 40.

**Long and Short Sleeve Sweaters ..... 88c**

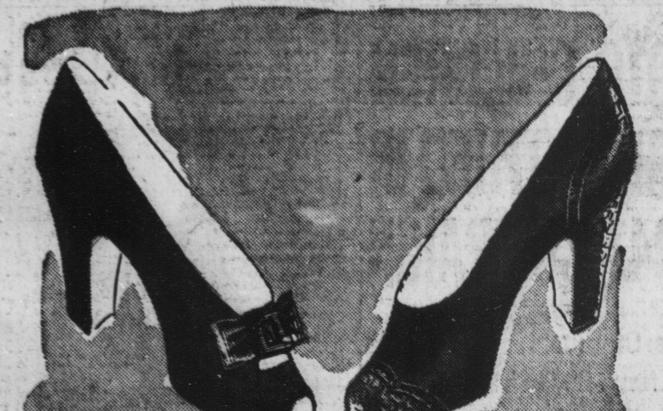
Wool sweaters in long or short sleeve styles. Wine, black, luster blue, red or maize. Broken sizes.

**\$3 Winter Skirts ..... \$2.49**

Dark colored skirts in pleated and flared styles. Zipper closing. Sizes 24 to 32 in the group.

**\$3.98 Winter Skirts ..... \$2.88**

Assorted popular colors in winter skirts. Deep pleats, all with zipper closing. 24 to 32 in the group.



Reg. \$3 to \$5 American Girl and  
Betty Shaw Style Shoes **\$1.89**

Black and brown suede in  
discontinued styles. Pumps and oxfords. 4 1/2 to 9 in the group. AAA to B.



Reg. \$5 American Girl  
ARCH SHOES **\$3.69**

Black and brown suede in  
pumps or ties. Cuban heels. Sizes 4 1/2 to 11.



\$4 and \$5 American Girl  
Betty Shaw Style Shoes **\$2.89**

Just 201 pairs. Black, blue and  
brown, leather and gabardine  
pumps. Medium and high  
heels. 4 1/2 to 9 in the group.

125 Pairs Reg. \$4 ARCH SHOES  
Odd styles of Betty Shaw arch shoes in black  
or brown, cuban heels, pumps and oxfords. Sizes  
4 1/2 to 9 in the group. **\$2.89**

116 Pairs MEN'S OXFORDS (slight seconds) ..... \$2.59

Our Big Annual Event!  
A Maker's Pre-Inventory Clearance!

### Men's Overcoats

SALE **\$11.88**

SAVE  
FROM  
\$5.00  
to \$7.50

- ★ **Grays!**
- ★ **Fleeces!**
- ★ **Tans!**
- ★ **Tweed!**
- ★ **Greens!**
- ★ **Herringbones!**
- ★ **Browns!**
- ★ **Diagonals!**
- ★ **Teal!**
- ★ **Mixtures!**
- ★ **Nu Blue!**
- ★ **Overplaids!**
- ★ **Oxford!**
- ★ **Balmacaans!**
- ★ **Double Breasted!**
- ★ **Raglan Shoulders!**
- ★ **Ulsters!**
- ★ **Single Breasted!**
- ★ **Half-Belt Styles!**
- ★ **Navy Blue!**
- ★ **Bal Military!**

We've been planning this big annual sale for you for months! Knowing that prices would rise, we prevailed on one of our large manufacturers to co-operate in helping us assemble this splendid selection of coats. Now you can see the result of this planning! A great group of quality topcoats and overcoats, fine fabrics, smart new styling, patterns and colors. Sizes 34 to 48. Be sure to see this selection tomorrow morning sure. Doors open 9:30 sharp!

USE OUR CONVENIENT  
LAYAWAY PLAN

(Ask Your Salesperson)

EARLY BIRD SPECIAL!

50 REVERSIBLE  
MEN'S TOPCOATS

**\$8.88**

Downstairs at Ayres.



**AYRES**  **DOWNSTAIRS**  **STORE**