

A Popular Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE

A Smart Style Gift!

Women's Gift HANDBAGS

\$1.49

Simulated leathers in smooth and rough grains. Colors in Red, Brown, Black and Tan. Zipper closing and coin purses.

—Downstairs at Ayres.

She'll Adore a New Wool Coat or Slipover Style SWEATER

\$3.00

Classics in sportswear, classics in her wardrobe. Choose assorted colors in Red, Blue, Maize, Green and Natural in this group. Sizes 32 to 40.

—Downstairs at Ayres.

Make It a Complete Costume With Women's Wool SKIRTS

\$3.98

Plain or pleated styles in dark colors for winter wear. Zipper plackets and button top bands. Sizes 32 to 40.

—Downstairs at Ayres.

Feminine Charm for Her Christmas Gift!

"FRUIT of the LOOM" RAYON SHIRTS

\$1.49

Semi-deep throat styles with french cuffs and studs to match shirt buttons. Colors in White, Maize, Beige and Sky Blue. Sizes 32 to 40.

—Downstairs at Ayres.

Women's Robes

\$3.00

Candlewick robes in colors of Dusty Rose, Raspberry and Powder Blue. Cord tie belt. Smart wraparound styles. Sizes 12 to 20.

\$3.98

Baby chenille robes in candlewick style. Raspberry, Dusty Rose, Powder Blue and Aqua. Wraparound styles with or without collars. Others in rayon crepe. Sizes 14 to 40 in the group.

\$5.98

Rayon chenille robes in lovely cut chenille styles. Raspberry, Royal, Coral and White. Wrap-around styles, collar and self belt. Sizes 12 to 20.

—Downstairs at Ayres.

Be Your Most Glamorous Self in Gay Anticipation of the Coming Holidays!

Formal Gowns

For Holiday Wear!

\$7.98

Sizes for Juniors, Misses and Women!

Rayon Taffeta!
Rayon Chiffon!
Rayon Crepe!

Colors in: White, Aqua, Blue, Rose, Raisin and Black!

Glorious, glamorous formal evening gowns to carry you in the clouds through a star-studded holiday season. Every formal event will take on new grandeur with you at your loveliest. See the thrilling new styles, fabrics and dainty trims in this grand collection. Choose the gown to make you look your best from Ayres' Downstairs Store.

Evening Wraps \$8.95 TO \$19.95

Rich and luxurious evening wraps fashioned in rayon transparent velvet. It's crush resistant. Black and some colors. Sizes for Juniors, Misses and Women.

—Downstairs at Ayres.

Lingerie Gifts for Someone You Love!

Rayon Stripe, Rayon Satin and Rayon Crepe SLIPS

88c

V Lace and Tailored tops, bias and 4-gore styles. Adjustable straps. Rayon satin stripe, rayon crepes and rayon satins. Sizes 32 to 44, in Tealrose and Black.

Rayon Slips \$1.69

Rayon crepe and rayon satin, bias and 4-gore. Sizes 32 to 40. Tealrose.

—Downstairs at Ayres.

Girls' Rayon DRESSES

\$2.00

Rayon taffeta and rayon crepe dresses in many lovely styles. Colors in Navy, Wine, Green and Royal Blue. Sizes 7 to 14.

—Downstairs at Ayres.

"Babyguard" MUSICAL ROCKERS

For Tiny Tots

\$3.98

Solid oak construction, sturdy little rocker for tots. Musical notes from tiny music box attached to rocker. Light natural finish. Built for long use.

—Downstairs at Ayres.

No Woman Has Too Many Irregulars of Sheermode Proportioned-Fit NYLON STOCKINGS

\$1.35

40 different leg patterns await you in the beautiful Sheermode nylon stockings. We're sure to have just the right pattern for you. Start today to eliminate "ankle" and "heel" and "improper lengths."

—Downstairs at Ayres.

Novelty Gift PILLOWCASES

\$1.00 Pr.

His and Hers, Mr. and Mrs., novelty gift pillowcases. 80-Square muslin cases, hem-stitched finished.

—Downstairs at Ayres.

Girls' 2-Piece Wool Flannel SKATING SUITS

\$5.98

All-wool flannel skating suits with fitted jackets and fully lined swing skirt. Jackets have military and applique trim. Navy, Brown, Green. Sizes 7 to 16.

—Downstairs at Ayres.

Tiny Tots' Candlewick BATH ROBES

\$2.00

Candlewick robes for tots that fall full to the floor just like mother's. Colors in Kopen, Rose or Wine. Tie belts, some two-tone colors. Sizes 3 to 6x.

—Downstairs at Ayres.

Many Lovely Colors, Styles and Fabrics in

WOMEN'S GIFT SLIPPERS

\$1.00 to \$2.00 Pair

See the many lovely styles to choose from in our grand selection of women's gift slippers. Numerous colors to choose from. Dainty feminine trims, leather and padded soles, several heel heights. You're sure to find just the pair she wants in this great stock.

—Downstairs at Ayres.

6-Piece TOWEL SETS

\$1.98

"Cannon" towel gift sets, 2 bath, 2 guest towels, 2 wash cloths. Reversible. Gold, peach, rose and blue.

—Downstairs at Ayres.

Boys' Shirt and Tie Gift Sets

\$1.00

Fancy pattern shirts for boys. Stripes, checks, and novelty patterns in Blue, Brown and Green. Complete with tie, wrapped in cellophane for gift giving. Sizes 8 to 14 1/2.

—Downstairs at Ayres.

Tiny Tots' SLIP and PANTY SETS

\$1.19

Rayon satin or rayon crepe slip and matching panties. Lace and embroidered trim. Sizes 1 to 6 in tealrose.

—Downstairs at Ayres.

Baby Chenille BEDSPREADS

\$3.98

Multi-colored patterns, florals, sculptured designs and high and low pile chenille bedspreads. Full or twin sizes. Peach, Green, Gold, Dusty Rose, Orchid and Blue.

—Downstairs at Ayres.