

A Popular Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE



A Smart Style Gift!
Women's Gift
HANDBAGS
\$1.49

Simulated leathers in smooth and rough grains. Colors in Red, Brown, Black and Tan. Zipper closing and coin purses.

—Downstairs at Ayres.



She'll Adore a New Wool
Coat or Slipover
Style
SWEATER
\$3.00

Classics in sportswear, classics in her wardrobe. Choose assorted colors in Red, Blue, Maize, Green and Natural in this group. Sizes 32 to 40.

—Downstairs at Ayres.

Make It a Complete
Costume With
Women's Wool
SKIRTS
\$3.98

Plain or pleated styles in dark colors for winter wear. Zipper plackets and button top bands. Sizes 32 to 40.

—Downstairs at Ayres.



Feminine Charm for Her
Christmas Gift!
"FRUIT of the LOOM"
RAYON
SHIRTS
\$1.49

Semi-deep throat styles with french cuffs and studs to match shirt buttons. Colors in White, Maize, Beige and Sky Blue. Sizes 32 to 40.

—Downstairs at Ayres.



Women's Robes
\$3.00



Candlewick robes in colors of Dusty Rose, Raspberry and Powder Blue. Cord tie belt. Smart wraparound styles. Sizes 12 to 26.

\$3.98

Baby chenille robes in candlewick style. Raspberry, Dusty Rose, Powder Blue and Aqua. Wraparound styles with or without collars. Others in rayon crepe. Sizes 14 to 40 in the group.

\$5.98

Rayon chenille robes in lovely cut chenille styles. Raspberry, Royal, Coral and White. Wraparound styles, collar and soft belt. Sizes 12 to 26.

—Downstairs at Ayres.



Be Your Most Glamorous Self in Gay
Anticipation of the Coming Holidays!

Formal Gowns
For Holiday Wear!

\$7.98

Sizes for Juniors, Misses and Women!

Rayon Taffeta!
Rayon Chiffon!
Rayon Crepe!

Colors in: White,
Aqua, Blue, Rose,
Raisin and Black!

Glorious, glamorous formal evening gowns to carry you in the clouds, through a star-studded holiday season. Every formal gown will take on new grandeur with you at your loveliest. See the thrilling new styles, fabrics and dainty trims in this grand collection. Choose the gown to make you look your best... from Ayres' Downstairs Store.

Evening Wraps
\$8.05
TO
\$19.95

Rich and luxurious evening wraps fashioned in rayon transparent velvet. It's crush-resistant. Black and some colors. Sizes for Juniors, Misses and Women.

—Downstairs at Ayres.



Lingerie Gifts for Someone You Love!

Rayon Stripe,
Rayon Satin
and Rayon Crepe

SLIPS
88c

V Lace and Tailored tops,
bias and 4-gore styles.
Adjustable straps. Rayon
satin stripe, rayon crepes
and rayon satins. Sizes
32 to 44, in Tearose and
Black.



Rayon Slips
\$1.69

Rayon crepe and rayon satin,
bias and 4-gore. Sizes 32 to
40. Tearose.

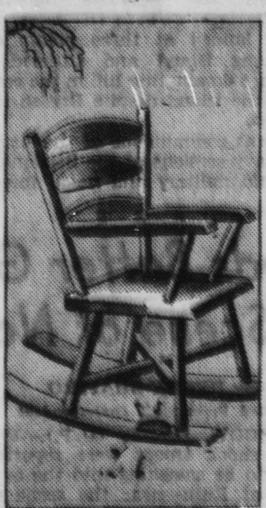
—Downstairs at Ayres.

Girls' Rayon
DRESSES
\$2.00



Rayon taffeta and rayon crepe dresses in many lovely styles. Colors in Navy, Wine, Green and Royal Blue. Sizes 7 to 14.

Downstairs at Ayres.



"Babyguard"
MUSICAL
ROCKERS
For Tiny Tots
\$3.98

Solid oak construction, sturdy little rocker for tots. Musical notes from tiny music box attached to rocker. Light natural finish. Built for long use.

Downstairs at Ayres.

No Woman Has Too Many
Irregulars of
Sheermode
Proportioned-Fit
NYLON
STOCKINGS
\$1.35

40 Different leg patterns await you in the beautiful Sheermode Nylon stockings. We're sure to have just the right pattern for you. Sizes 7 to 14. They have "medium height", "medium heel" and "improved length".



—Downstairs at Ayres.

Novelty Gift
PILLOWCASES
\$1.00 pr.



His and Hers, Mr. and Mrs.,
novelty gift pillowcases. 80-
Square muslin cases, hem-
stitched finished.

—Downstairs at Ayres.



Girls' 2-Piece
Wool Flannel
SKATING SUITS
\$5.98

All-wool flannel skating suits with fitted jackets and fully lined swing skirt. Jackets have military and applique trim. Navy, Brown, Green. Sizes 7 to 16.

Downstairs at Ayres.



Tiny Tots'
Candlewick
BATH ROBES
\$2.00

Candlewick robes for tots that fall full to the floor just like mother's. Colors in Open, Rose or Wine. Tie belts, some two-tone colors. Sizes 8 to 16.

Downstairs at Ayres.



Many Lovely Colors, Styles and Fabrics in
WOMEN'S
GIFT SLIPPERS
\$1.00 to \$2.00
Pair

See the many lovely styles to choose from in our grand selection of women's gift slippers. Numerous colors to choose from. Dainty feminine trims, leather and padded soles, several heel heights. You're sure to find just the pair she wants in this great stock.

—Downstairs at Ayres.



Boys'
Shirt and Tie
Gift Sets
\$1.00

Fancy pattern shirts for boys. Stripes, checks, and novelty patterns in Blue, Brown and Green. Complete with tie, wrapped in cellophane for gift giving. Sizes 8 to 16.

Downstairs at Ayres.



Tiny Tots'
SLIP and
PANTY SETS
\$1.19

Rayon satin or rayon crepe slip and matching panties. Lace and embroidered trim. Sizes 1 to 8 in two-tones.

Downstairs at Ayres.



6-Piece
TOWEL
SETS
\$1.98

"Cannon" towel gift sets, 2 bath, 2 guest towels, 2 wash cloths. Reversible. Gold, peach, rose and blue.

Downstairs at Ayres.



Baby
Chenille
BEDSPREADS
\$3.98

Multi-colored patterns, florals, sculptured designs and high and low pile chenille bedspreads. Full or twin sizes. Peach, Green, Gold, Dusty Rose, Orchid and Blue.

Downstairs at Ayres.