

A Popular Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE

*"Star-Bright Beauty"*Swirl Gowns
Make Glamorous Gifts!

\$1.00

Wispy sheer cotton batiste gowns, sprinkled with stars and moons. Truly a glamorous gift to thrill her to the skies. Yards and yards of voluminous skirt. Dainty and feminine embroidered top. Choose red or blue figures on white ground or white figures on red or blue ground. Sizes 32 to 40.

—Downstairs at Ayres.



For Bedspreads!
For Draperies!
For Couch Throws!
For Cushions!

India Prints

72x90 **\$1** 72x108 **\$1.25** 90x108 **1.69**
Inches Inches Inches

Beautiful Prints made in British India. Quaintly native patterns that add such brilliance and life to your room. Colors of rust, black, blue, brown and red predominate. See these early, they'll go fast.

—Downstairs at Ayres.



Gift BLANKETS

For Only

\$2.99
EachChatham Pastel BLANKETS
Large 72x90 inch pastel blankets, 50% Rayon and 50% Cotton. Solid colors with large 4-inch rayon satin matching binding.

Esmond PeLage BLANKETS

Lovely Indian Design on attractive Esmond blankets. Made warmer by that famous PeLage process. Reversible colors, matching sateen binding. 70x80 and 72x84-Inch.

50% Wool, 50% Rayon BLANKETS
Single blankets in solid colors of Blue, Green, Wine, Rust and Dusty Rose. 3 1/4 pounds weight. 4-inch rayon satin matching binding. 72x84 inches.80x90 Double Plaid Blankets
Just 50 of these quality Chatham blankets. 80x90 inches in 5% wool, 95% cotton. 4 1/2 pounds. 4-inch rayon satin binding. Blue, Green, Peach and Rose.

—Downstairs at Ayres.

GREAT REPEAT SALE!

Just 190 Regular \$5.00

RAYON ALPACA
DRESSESSALE **\$3.00**
PRICE **3.00** Each

For Street, Sports, Business and Dressy Afternoon Wear!

Repeat of a sellout of these regular \$5 dresses. Better dresses, all in smart new styles, up to the minute fashions that are worth much more than this low sale price. Choose such colors as blue, black, green, wine, beige, red and brown.

2-Pc. Effects!

Full Skirts!

2-Tone Colors!

Peplums!

Applique Trims!

Pleated Skirts!

Soutache Trims!

Zipper Closings!

Jewel Trims!

Just 115 Dresses for Juniors, 50 for Misses and 25 for Women!

—Downstairs at Ayres.

Sale!

8.3x10.6
or 9x12
SeamlessAXMINSTER
RUGS
\$29.75

A choice group of these rugs that were slightly damaged. We defy you to find the slight damage on many of these rugs. All seamless axminsters in glorious Persian Oriental designs. Modern designs. Hooked patterns. Leaf patterns and Chinese Oriental designs. Choose many adaptable decorator colors in this group which includes Reds, Blues, Greens, Rusts, Tans and rich Browns.

Other Rugs Sale Priced—
\$36.75 to \$119.50

—Downstairs at Ayres.

Regular **\$42.50**FOR WOMEN
It's Easy to Choose
GIFT SLIPPERSFrom Our Huge ASSORTMENTS!
Many Attractive Styles, Colors!

D'Orsay or Bridge style slipper in kid leather. Leather sole and heel. Bow trim. Nicely lined. **\$2**
4 1/2 to 9, A and C widths.



'Juliet' felt house slippers for women. Bow trim. Leather soles and rubber heels. Also **\$1.19**
felt insole.



Stitched rayon satin slippers. Bunny fur trim. Leather sole and heel. Strap heel.



Rayon satin open toe platform slipper. Soft soles, wedge heel. Trimmed with contrasting colored stars.

—Downstairs at Ayres.



Gay Gift Suggestions for

TOTS and TODDLERS

Tots' and Toddlers' Sweaters 89c
Coat or slipon styles in pastel colors, Red, Royal, Copen and Navy. Sizes 3 to 6.Tots' Cotton Dresses 69c
Cotton wash dresses in dainty prints and solid colors. Neat and well tailored. Sizes 1 to 6.Children's Better Anklets 19c Pr.
Special purchase of children's anklets. Many colors and combinations. Sizes 5 1/2 to 8 1/2.Tots' Panties and Vests 29c
Rayon panties and vests. Panties have French style leg. Novelty and applique bow trim. Sizes 2 to 8.Tots' Suspender Skirts 79c
Spun Rayon and Wool Skirts for Tots. Pleated all around, suspender top. Navy, Red and Novelty Plaids.Tots' Cotton Blouses 79c
Tots' better cotton blouses in all white with contrasting color trim. Sizes 3 to 6.Toddlers' Chenille Robes \$1.00
Tufted chenille robes in full floor length. Cord tie. Dainty pastel colors. 1 to 3.Tots' Panty and Slip Sets, \$1 Set
Rayon panty and slip sets. Lace and embroidered trim. Tea Rose. Sizes 1 to 8.Lovely Gift Selections
for Every Girl!White Broadcloth Blouses 79c
Tailored or lace and braid trimmed styles. All white and white with colored trim. Sizes 7 to 12.Girls' Flannelette Pajamas 69c
Two-Piece Flannelette Pajamas in slip-over styles. Solid colors with print trim. Sizes 8 to 14.Girls' Chenille Parka Hoods \$1
Lovely assortment of colors in girls' chenille parka hoods. Embroidered trim with picots.White Dimity
Pinafores 51
Girls' white dimity pinafores in all white or with colored trim. Also colored embroidery trim. 7 to 10.Girls' Rayon Slips 69c
Rayon satin and rayon crepe slips. Built-up shoulder style, lace and embroidery trim or tailored styles. Tea Rose in sizes 8 to 14.Girls' Muslin Slips 69c
Built-up shoulders. Lace and embroidery trim. Sizes 8 to 14.Junior Miss Slips 89c
White rayon crepe tailored slips. Correct fitting, nicely tailored. Sizes 11 to 17.Girls' Gloves and
Mittens 69c
Bright colored wool gloves and mittens in novelty patterns and solid colors.Girls' Purses 59c
A choice selection of purses for girls. Colors in Red, Brown or Green Simulated leathers.Cotton Sport
Blouses 69c
Girls' cotton sport blouses with convertible neckline, short sleeves. Solid white. Sizes 8 to 16.

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