

A Popular Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE

A Spectacular Sale!

For Thursday and Friday ONLY!

1,000 Holiday Dresses

2 for \$12.00

1 DRESS, \$7.98

SIZES
 9 to 15;
 12 to 20;
 38 to 44;
 46 to 52;
 18½ to 24½!

Holiday Dresses!
Glittering Trims!
Sport Styles!
Tailored Dresses!
Street Styles!
Evening Dresses!

1 and 2-Pc. Styles!
 Prints and Combinations! Colors in Black, Blue, Green, Red, Rose, Aqua, Beige, Brown.

—Downstairs at Ayres.



Black, Brown, Green
Sizes 18½ to 24½



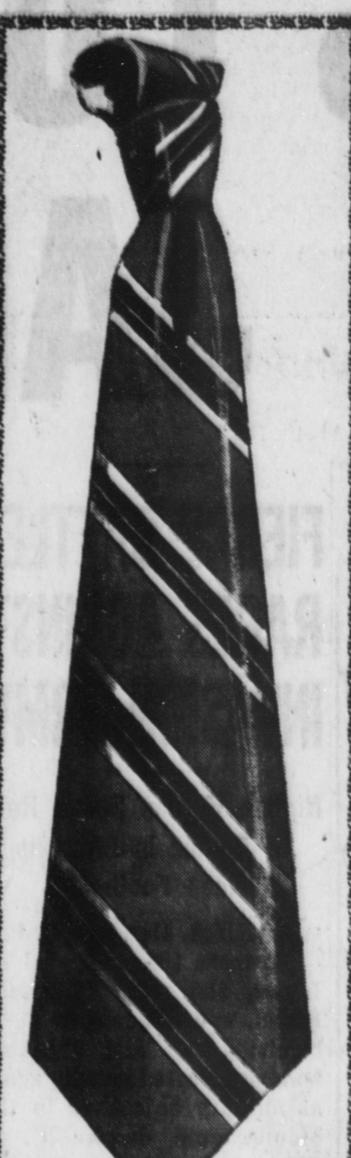
Blue, Green
Sizes 14 to 20



Blue, Aqua, Green
Sizes 9 to 15

Aqua, Black, Blue, Green
Sizes 38 to 44

—Downstairs at Ayres.



Men's Gift TIES

2 for \$1

55c Each

Four-in-hand styles in many lovely patterns of large and small design. Choose colors in Red, Blue, Green and Brown.

69c

Silk and rayon mixtures in attractive ties for men. Choose checks, stripes, plaids, squares and polka dots in colors of Wine, Blue, Green, Brown and Red.

\$1.00

Hand-tailored ties of resilient construction make lovely gifts for every man. Colors in Maroon, Brown, Green, Blue, in numerous attractive patterns. Choose his gift from this large assortment.

—Downstairs at Ayres.



A Practical Gift He's Sure to Appreciate!

Famous

SHIRTS for Men

\$1.35

3 for \$4

★ Sanforized Shrunk! ★ Sizes 14 to 17!

★ Whites and Patterns! ★ Sleeves 32 to 35 Inch!

Those famous shirts for men by Belnord, makers of quality shirts. They're noted for their longer wear, their finer cut and correct fitting qualities. Sturdy seams, comfortable collars, ocean pearl buttons. Choose snowy whites or stripes, and novelty patterns in Blue, Green or Tan. Sizes 14 to 17, sleeves 32 to 35 inches in the group.

—Downstairs Men's Shop.



Tots' Tufted Chenille ROBES

Sizes 1 to 3 . . . \$1.19
 Sizes 1 to 3 . . . \$2.00
 Sizes 3 to 6 . . . \$1.59
 Sizes 3 to 6 . . . \$2.00
 Sizes 3 to 6 . . . \$3.00

Lovely tufted chenille robes for tiny tots. Deep-tone and pastel colors. Self ties at waist.

Tots' Smock All . . . \$2.00
 Hip length smock with bib top overalls for tots. Sizes 3 to 6.

—Downstairs at Ayres.



Tots' Cotton Blouses

79c

Cotton blouses for tots. All white and white with attractive trim. Sizes 3 to 6.

Tots' Wool Skirts

\$2.00

Soft pastels, plaids and deep-tones, dainty swing styles. Also solid colors. Sizes 3 to 6.

—Downstairs at Ayres.



Women's Better Gift LINGERIE

\$2.00

Lovely Gowns, Pajamas or Slips for ideal Christmas giving. Scampi slips with V top, front and back trimmed with lace or tailored. 2-Pc. pajamas in butcher boy styles, or gowns in solid colors or prints. Sizes 34 to 40.

—Downstairs at Ayres.



Gift HANDBAGS

\$1.49

Simulated leathers in a large assortment for Christmas gifts or your own use. Several sizes to choose from in smooth and rough grains for every hour of the day. Each bag has zipper closing and coin purse. Smartly styled to go with every costume she owns. Colors in Black, Brown, Tan and Red.

—Downstairs at Ayres.



Slipover and Button Styles!
Women's Gift SWEATERS

\$2.25

Bit sweaters in those classic boxy styles. Cardigans or slipovers to choose from. Colors in Natural, Red, Blossom Blue, Maize, Pink. Round or crew neckline. Sizes 34 to 40.

Other Sweaters, 99c to \$3.98
—Downstairs at Ayres.

Gift ROBES

\$2.25 to \$6.50

Candlewick Robes . . . \$2.25
 Cotton Housecoats . . . \$2.25
 Candlewick Robes . . . \$3.00
 Baby Chenille Robes . . . \$3.98
 Rayon Chenille Robes . . . \$5.98
 Quilted Rayon Robes . . . \$6.50

The most alluring gift of all . . . a lovely gift robe, for her to wear throughout the year. Many lovely styles to choose from in numerous colors. Sizes 12 to 44 included in the group.

—Downstairs at Ayres.